



DRONE: A BOON, ENVIRONMENTALLY FRIENDLY AND LAST-MILE DELIVERY!



CVF COMMERCIAL
VEHICLE
FORUM

2 0 2 3

25th May 2023
JW Marriott, Pune



KEY SPEAKERS



Dr. Sudhir Mehta
Founder & Chairman, EKA Mobility and
Chairman & MD, Pinnacle Industries



Mr. Gurjit Singh Randhawa
Managing Director, Randhawa
Motors



Mr. Anurag Dubey
Senior VP & COO, IPLTech
Electric Pvt LTD



Mr. R. Shankar
Executive Director- Special Projects
TVS Supply Chain Solutions



Mr. Rajesh Mishra
Senior VP (Corporate Processes
& IT), VE Commercial Vehicles



Ms. Ujjwala Karle
Deputy Director
ARAI



Dr. Deb Mukherji
Managing Director
Omega Seiki Mobility



Mr. P. Mahesh
Vice-President (Engine Development)
Ashok Leyland

**KEY THEME OF
DISCUSSIONS AT
CVF 2023**

TELEMATICS EVOLUTION OF CV
ADAS LNG ALTERNATE FUELS
DIGITAL DISRUPTION CNG
REGULATORY TRENDS
CONNECTIVITY TRAILER TRENDS
ELECTRIFICATION CV & ROAD TRANSPORT

For more information on how to get involved, Please contact:

RAGHAV SHANKAR

E: RAGHAV@THREEFOLD.IN
M: +91 9599881027

RAHUL KHURANA

E: RAHUL@THREEFOLD.IN
M: +91 9599881028

SIMREN SONI

E: SIMREN@THREEFOLD.IN
M: +91 9871280628

Publisher Note:



Dear Reader

Most of the Companies annualized results started coming and that is where special attention we may have to give post budget announcement!

Stock market in India continued to clock a slide during the month of March on the back of global uncertainties – fueled by a banking crisis and persisting inflation. And now the happenings like collapse of SVB – the Silicon Valley Bank, Credit Suisse's buyout by rival UBS, global inflation and continuing geopolitical tensions kept the stock markets on the edge.

Participation of retail investors in the Indian capital market was abysmal say – two crore demat accounts; and, post-covid, the landscape has totally changed, and the openings were clocking more than 10 lakh a month reaching total demat accounts standing at 10.43 crore, as of now!

Domestic markets in India have been performing in line with the global correction and March volatility is expected to spill over to April and May, given the uncertain situation in the U.S. banking system.

India likely stand strong relative to other economies despite issues such as high inflation and a weakening currency – given its structural growth potential, is very true. Also adopting advanced technologies and explore new business models, fast tracking the infrastructure development, focusing on sustainable logistics and attracting investments and investors interests!

Logistics sector is aligning with domestic and global regulations on sustainable practices as well, as we reported in the last month issue. The sector is taking steps to conform with the leading global benchmarks very many factors – such as Energy Efficiency Existing Ship Index, Carbon Intensity Rating, and Emissions Trading System et al.

A robust and efficient logistics sector of a country indicates an efficient forward and reverse of goods and services, which ultimately translates to a fast-paced growth in economy. According to a recent EY report, India's transportation and logistics sector can act as the backbone to support this fast-paced growth, which the country is poised to achieve in the next 25 years.

India's freight movement is heavily skewed toward road transportation, which moves 66% of cargo (in ton-km). This is followed by rail (31%), shipping (3%) and air (1%). The sector continues to witness unevenness in freight transportation by mode and is working toward solving this impediment.

Let's hope for the best in the coming months

V Ravi

IMPRINT

Publisher
V. Ravi

Consulting Editor
Chetna Khera

General Manager
GP Hariharan

Asst. Editor
Jyoti Sriram

Advertising
Team EEL

Administration & Circulation
Ajit Nautiyal

Graphic Designing
Ajay S

Online Coordination
L Santosh

All information in ECARGOLOG is derived from sources, which we consider reliable and a sincere effort is made to report the accurate information. It is passed on to our readers without any responsibility on our part. The publisher shall not accept liability for errors and omissions contained in this publication, however caused. Similarly, opinions, views expressed by third parties in abstract and/or interviews are not necessarily shared by ECARGOLOG.

ECARGOLOG is printed, published by V. Ravi, and published at 2/2 Sixth Street, Gopalapuram, Chennai – 600086
Mobile: +91 9840950196
ecargologindia@gmail.com
www.ecargolog.in

Office Representation in India:
POORNA CORP.,
Delhi – 304-A/1, Aggarwal Towers, IP Extension, Delhi – 110092
Mobile: +91 9910112113 / +91 9790716956
poornacorp@gmail.com

Office Representation in Middle East:
POORNA CORP.,
Bahrain – P.O. Box 2465, Manama, Kingdom of Bahrain

UAE – P.O. Box 18237, Ajman Free Zone, UAE
Mobile: +973 33611950 / 33493140
ecargologme@gmail.com
www.ecargolog.me



06 DRONE: A BOON, ENVIRONMENTAL LYT



12 KSH Distriparks invests



30 FedEx in AMEA Rolls

CONTENT FOR MAY 2023

DRONE: A BOON, ENVIRONMENTAL LYT	06
Made in India Drone Startup Garuda Aerospace, ReNew ranks among top renewable power	11
ReNew ranks among top renewable power & utility companies	
Volvo Trucks India	12
Volvo Trucks India & Delhivery continue to drive progress	
TCI collaborates with IIMB	14
Transport Corporation of India Ltd. collaborates with Indian Institute	
Godrej & Boyce launches India's first	16
Godrej & Boyce launches India's first-ever Safety App 'i-Report	
KSH Distriparks invests in 40 new trailers	18
KSH Distriparks invests in 40 new trailers to bolster	
V -Trans plans to achieve 3000 crores	20
V -Trans plans to achieve 3000 crores by FY 2026	
Scandron and CriticalLog India Collaborate	23
Scandron and CriticalLog India Collaborate to provide drone	
DP World launches double-stack train	24
Winning customers through clean groceries	
TeamLease Employment Outlook Report	26
Intent to Hire for IT Skills in Services and Manufacturing clusters vTeamLease	
Shipsy records Top Line Growth	28
Shipsy records Top Line Growth, Opens up another RHQ in Middle East	
Ecom Express launches 3 new services	30
Ecom Express Limited launches 3 new services for faster deliveries	
FedEx in AMEA Rolls Out Sustainability	32
FedEx in AMEA Rolls Out Sustainability- Celebrate its 50th Birthday	
EXZOD to deliver 10 lakh pallets	35
EXZOD to deliver 10 lakh pallets in the next three years	
Digitalising deliveries across Bharat	38
Digitalising deliveries across Bharat: Customers can now use what3words	

28th JUNE 2023

DAIC, DELHI

SCM
Supply Chain Management & Logistics

SUMMIT - 2023

10th Annual Edition

#ETSCM



A decade of **ADAPTABILITY**,
SUSTAINABILITY, and **VISIBILITY**
in the supply chain management
and logistics

EVENT FEATURES



50+ Speakers



Networking



500+ Delegates

OUR PARTNERS

Media Partners

ecargolog

INDIAN TRANSPORT & LOGISTICS NEWS
a STAT MEDIA GROUP venture

CARGOCONNECT
enabling supply chain

CIOINSIGHTS
Insights from Technology leaders

Supporting Associations

aitwa

ISM
INSTITUTE FOR SUPPLY MANAGEMENT
ISM - India

Knowledge Partner

ET INSIGHTS

CONCEPTUALIZED & EXECUTED BY

ET Edge



FOR
REGISTRATION

et.edge@timesgroup.com
9004021880



DRONE: A BOON, ENVIRONMENTALLY FRIENDLY AND LAST- MILE DELIVERY!

Made in India Drone Startup Garuda Aerospace, has become the first company to receive Agri Drone Subsidy for their agricultural drones. This subsidy is part of the Indian government & efforts to promote the use of agricultural drones. Garuda Kisan Drones were given to 8 farmers under the Agri-drone subsidy at an event held in Pune. Drone distributors across Maharashtra were present at the event.

Company and Founders brief:

Hailing from Chennai, India, Agnishwar Jayaprakash is the Founder and CEO, Garuda Aerospace, India & the largest drone start-up; an entrepreneur who has been making rapid strides in the Global Change makers Community. Garuda Aerospace is India's leading Drone tech start-up focused on disrupting two major multi-billion-dollar sectors, Precision Agri Tech and Industry 4.0 up-gradation.

The drones are used for structural damage inspection, warehouse management, seed dropping, solar panel cleaning, project monitoring etc. Garuda aims to be the 1st drone unicorn start-up by 2023 end. Garuda has its manufacturing facility in Chennai and Haryana and aims to sell 25,000 drones in the next 18 months, with exporting 10,000 drones to around 100 countries in the next 15 months. Garuda Aerospace will be a public company in the next 2 years.

An exclusive interview with Agnishwar Jayaprakash, the Founder of Garuda AeroSpace, Chennai – eCargoLog Team.

Can you share your success story from the Drone training to Mfging?

Garuda Aerospace is an Indian drone manufacturing start-up that has a successful journey from drone training to manufacturing. Garuda Aerospace has also successfully secured several contracts with government agencies, private organizations, and global giants. The company has worked with the Indian Armed Forces, National Disaster Management Authority, and several other organizations to provide drone solutions for various applications. Garuda Aerospace's success

can also be attributed to its commitment to quality and customer service. The team has highly skilled engineers and technicians who ensure the drones manufactured are of the highest quality. Garuda Aerospace mainly manufactures drones for the agriculture sector to eliminate the costs and manual labour. On 6th December 2022,

Union Minister for Youth Affairs & Sports, and Information & Broadcasting, Government of India, Shri Anurag Singh Thakur inaugurated India's first virtual and E-learning platform for entrepreneurs who have decided to become drone service providers. Garuda Aerospace is the first drone company to get DGCA approvals for Type Certification and Remote Pilot Training Organisation. The Agri infrastructure

fund scheme will fund the drones and help pilots get trained and skilled. Garuda Aerospace train pilots and make sure they become an entrepreneur and aim to train 1 lakh Youth over the next 2 years. The team also aims to achieve hosting Drone Skilling and Training Conferences in colleges across 775 districts throughout India.

You have been successful in helping the farmer community with strategic partnerships Ninjacart, Rallis and others. Can you brief on this?

Recently Garuda Aerospace has partnered with Rallis India Limited. It has helped Garuda with good quality agrochemicals and seeds to provide demonstrations to farmers and educate them on the importance of drone usage for farming. Elbit Systems



has provided Skylark 3 unmanned aircraft system drones for commercial purposes to government agencies supporting and safeguarding national security, safety and agricultural needs.

Lockheed Martin Canada has integrated software for Made in India Garuda Aerospace drones which will be used for defense and commercial applications. Cognizant helped Garuda Aerospace power its drones with advanced digital capabilities and bring innovative solutions for the agricultural and energy sector with a strong foothold in warehouse management.

A few more partnerships that have brought Garuda Aerospace to reach new heights are TIDCO as the drones were manufactured for the defense sector. Garuda Aerospace has set up a drone factory in Malaysia with HiILSE Drones and provided support to NDRF with surveillance

and delivery drones. They also set up training across India with IIT Roorkee and IISC Bangalore and others like Hal, BEML, ICAR, AGRI UNIVERSITIES, etc. Using drones in the fields helps improve crop yields, reduce costs and increase efficiency. Garuda Aerospace's use of drones in farming has proven to be beneficial in terms of improving crop yields, reducing costs, and increasing efficiency.

To expand their reach and offer these benefits to more farmers, they have partnered with Ninjacart, a company that provides short-term financing to farmers to take advantage of these benefits at reduced costs. Through this partnership, young entrepreneurs in rural areas will be trained on how to operate drones, allowing them to become successful drone pilots and earn between 50,000 to 1 lakh rupees per month. This not only helps farmers but also

contributes to the growth of the farming community.

To further support their efforts in agriculture, Garuda Aerospace has partnered with Rallis India Limited to leverage technology in their agricultural operations. Rallis India is known for its quality agrochemicals, crop nutrients, and seeds and has a strong distribution network. They will supply pesticides and crop nutrients to Garuda Aerospace for a pilot demonstration of spraying pesticides on fields through drones, mainly in the states of Maharashtra and Andhra Pradesh

Do you expect a big-role by drones to support India reaching a \$5 trillion economy by 2030?

The Indian drone market is expected to reach \$5 billion in 2024 will be the year the country will witness widespread usage of drones. With a fast-growing sector for unmanned aerial vehicles (UAV), India is

estimated to develop a multibillion-dollar industry of drones in the next decade. The Opportunity lies with 6 lakh Villages in India. This provides a huge opportunity to skill youth in rural India and prepare them to be drone entrepreneurs contributing to the project & \$5 Trillion Economy.

What's the future that drones can help revolutionize Agriculture, in India?

Drones have revolutionized agriculture by offering farmers major cost and time savings, enhanced efficiency and more profitability. The drones can help farmers by having optimized spraying techniques.

Garuda 5G Kisan Drones will soon revolutionise rural India and eliminate the gap between the haves and have-nots in the country as everyone will then have the access to connectivity, technology and opportunities. Drones have the potential to transform agriculture in India by improving productivity, reducing waste, and promoting sustainability. By using drones for crop monitoring,

precision agriculture, and livestock monitoring, farmers can make more informed decisions and optimize their operations.

This can lead to more efficient and sustainable farming practices, which will be critical in meeting India & growing food demand.

What are the core advantages of using drones in supply chain management warehousing in particular?

The use of drones in supply chain management and warehousing offers several core

advantages, including increased speed and efficiency, improved safety and accuracy, and reduced costs. Drones can help streamline processes such as inventory management, asset tracking and order fulfillment, enabling businesses to operate more efficiently and effectively.

Additionally, by using drones to perform tasks that are dangerous or difficult for humans, such

as inventory checks in tall or narrow spaces, businesses can improve safety and reduce the risk of injury. Overall, the use of drones in supply chain management and warehousing has the potential to revolutionize the way businesses operate, making them more competitive, agile, and sustainable.

Your expansion plans or spreading your wings in overseas, can you brief?

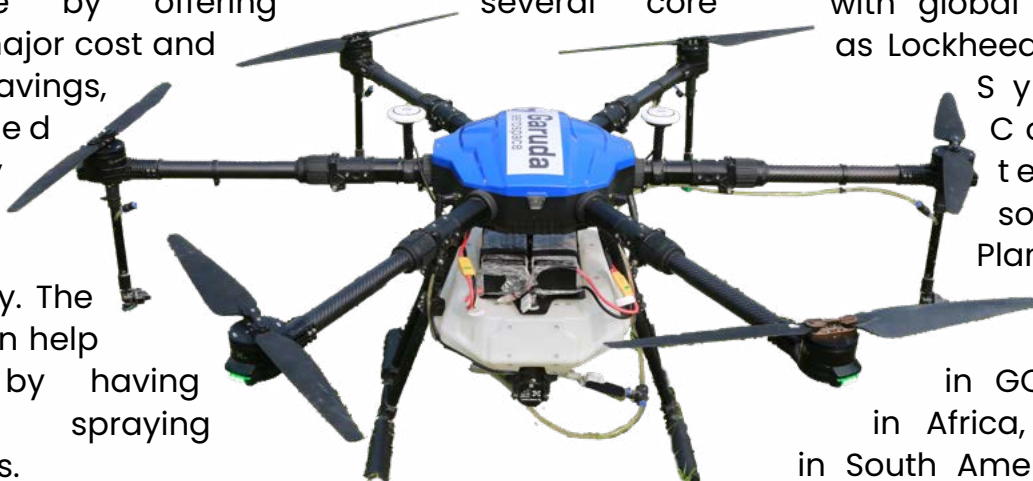
Garuda Aerospace is already working closely with global giants such as Lockheed Martin, Elbit

Systems, Cognizant technology solutions etc.

Planning to expand footprints

in GCC countries in Africa, as well as

in South America. Garuda Aerospace's goal is to sell around 25,000 drones in the next 18 months. Garuda Aerospace plans to export 10,000 drones to 100 countries in the next 12-15 months. In the coming years, Garuda Aerospace will be a unicorn start-up. Garuda Aerospace has been established in Malaysia, South America, North America, Europe and Dubai and will reach 100 countries by 2024.



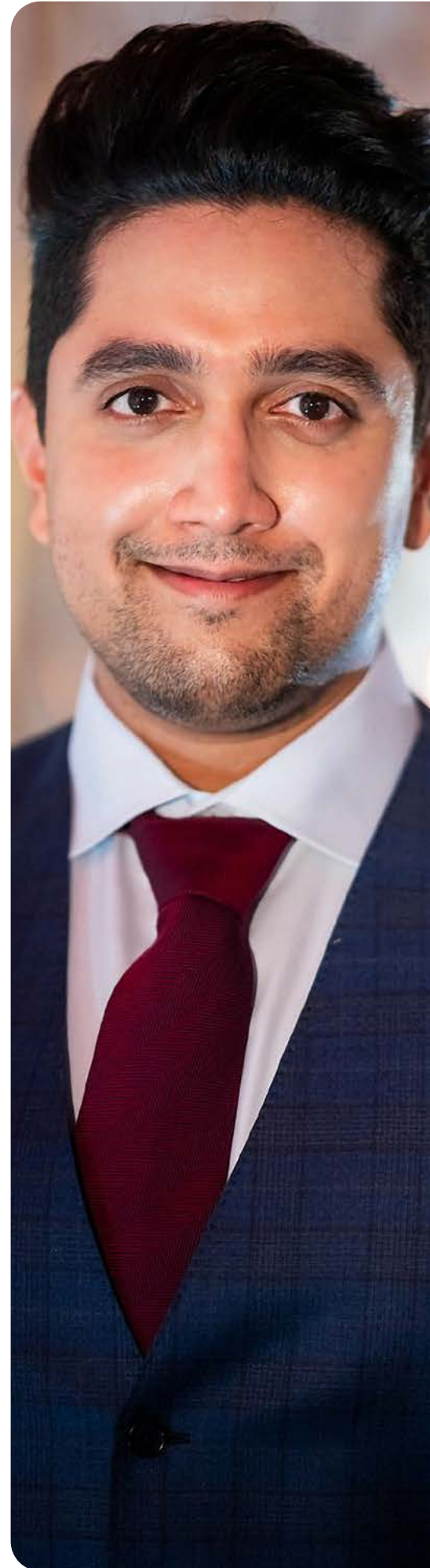
As a Startup, \$22 million funding, how would it help you to reach better heights?

Garuda Aerospace intends to use the recently acquired funds to expand its operations and increase the scale of its business while strengthening its current offerings. The funds will be used to accelerate the development of advanced drone solutions for the armed forces, in collaboration with global companies in the defense and aerospace sector, through research and development efforts. Furthermore, a portion of the funds will be invested in skilling and training drone pilots, creating employment opportunities, and deepening its presence in Tier II and III cities. Garuda Aerospace will enhance the capabilities of its drones, including increasing their payload capacities, endurance, quality of sensors, and data embedding, by incorporating more technological solutions. Garuda Aerospace aims to attain a dominant position in rural areas by manufacturing drones that can deliver fast, reduce costs, and improve accessibility.

How do you feel about your recent achievement

signing an MoU with the TN Govt?

Signing a MoU with the Tamil Nadu government is a significant achievement for Garuda Aerospace. The MoU can potentially help Garuda Aerospace to establish a strong presence and contribute to the growth of the state's drone ecosystem. The MoU can also help to collaborate with the government and other stakeholders to develop new and innovative drone applications that can benefit various industries and communities in Tamil Nadu. Overall, this is a positive development for Garuda Aerospace, and it demonstrates the company's commitment to expanding its operations and contributing to the growth of the drone industry in India. The MOU with the Tamil Nadu Industrial Development Corporation Limited (TIDCO) helped develop a facility focused on the defence sector. Garuda Aerospace has been receiving a lot of interest from the Army, Airforce, CRPF, CISF, and BSF and we have started designing drones keeping in mind our national security threats as we firmly believe that drones equipped with diverse payloads can support our forces in the borders.



ReNew ranks among top renewable power & utility companies

ReNew ranks among top renewable power & utility companies globally for ESG, says Sustainalytics

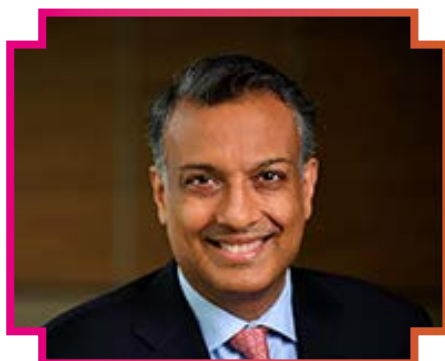
GURUGRAM, ReNew Energy Global Plc ("ReNew"; Nasdaq: RNW, RNWWW) has been ranked among the top seven renewable power companies in the world and among the top 10 global utility

firms by Morningstar Sustainalytics. Sustainalytics' ESG Risk Ratings measure a company's exposure to industry-specific material Environmental, Social, and Governance risks.

After a thorough and rigorous assessment across various ESG-centric parameters, ReNew has been listed as a 'low risk' company with a rating of 11.6, signifying its low ESG risk exposure and sustainability. The company has been ranked seventh among 93 renewable power companies and tenth among 698 utilities globally.

"Our low ESG Risk Rating by Morningstar Sustainalytics is a testament to our unwavering commitment to sustainable practices,

ethical business operations and superior



governance," said Sumant Sinha, Chairman and CEO of ReNew. "ReNew will continue to roll out a host of ESG initiatives to decarbonize its operations, reduce water consumption, further diversity and inclusion in the workplace and at the same time remain dedicated to helping communities become climate resilient," he added.

ReNew is working towards energy efficiency improvements across offices and sites. It is focused on clean energy procurement for operations, electrification of fossil-fuel-based equipment, encouraging suppliers for setting emission reduction targets, evaluating low carbon raw materials and

exploring green logistics for transportation.

Further, the company has pledged to meet a broader range of ESG goals including water

positivity, zerowaste to landfill and has benefited more than 650,000 people through our Corporate Social Responsibility initiatives like Lighting Lives, Young Climate Leadership Programme, among others.

"ReNew's ESG Ratings echoes our commitment to creating long-term value for our stakeholders," said



Vaishali Nigam Sinha, ReNew's Chairperson Sustainability.

"At ReNew, sustainability is an integral part of our business strategy and we continuously strive to improve our practices in line with global best practices. As a company, we are committed to becoming Net Zero by 2040 using Science Based Targets initiatives, and joining hands with partners in climate action," she said.



Volvo Trucks India & Delhivery continue to drive progress in Express Logistics

- ♦ Celebrating the major milestone of handing over the 325 th Volvo FM 4x2 Tractor
- ♦ Letter of Intent signed for additional 200 units Volvo FM 4x2 Tractors
- ♦ Jointly shaping the Indian Express Logistics industry through world-class, environmentally friendly, and safe transport solutions

Volvo Trucks India, a division of VE Commercial Vehicles Ltd., in a landmark moment, delivered the 325 th tractor-trailer solution to Delhivery Ltd., India's largest fully-integrated logistics services provider, for Express and B2B logistics operations.

Roger Alm, EVP of Volvo Group & President Volvo Trucks handed over the

key of 325 th Volvo FM 4x2 tractor to **Mr. Sahil Barua, Managing Director and Chief Executive Officer and Mr. Ajith Pai, Chief Operating Officer**, Delhivery in Bangalore on 26 th April 2023. Volvo Trucks and Delhivery joined hands together in 2019 when the first FM 4x2 tractor-trailer solution was introduced for express cargo logistics setting new standards

IVERS IN
GRESS

the milestone
ring 325th
1420 4x2
r solution f
IVERY
tions.

ing Progress

on delivery schedule as well as improving the cost efficiency of services. Since then, the Volvo-Delhivery partnership has clearly highlighted the Volvo FM 420 4x2 tractor-trailer solution as the ideal industry benchmark for express logistics clocking up to 25,000 kms/month with exceptional Uptime.

Commercial trials for Liquefied Natural Gas Tractor Trailer solutions have also been on-going since Sep'22 on select routes, and the results so far look very promising, with improved fuel efficiency as well as reduced emissions.

"Proud to see the progress so far, and congratulations to Delhivery on this important milestone. Look forward to jointly driving more sustainable transport solutions in India, bringing the best of global expertise where Volvo Trucks is leading the transformation," said Roger Alm, President-Volvo Trucks Corporation.



Addressing the occasion, Vinod Aggarwal, MD & CEO, VE Commercial Vehicles Ltd., said, "We started the partnership journey four years ago, and I am proud to see Delhivery and Volvo Trucks drive the change in the industry by introducing the most innovative solutions. This is in line with the vision of the Government of India as laid out in the National Logistics Policy and is a significant milestone in Volvo Trucks & journey in the long-haul segment in India."

Sahil Barua, Managing Director, and Chief Executive Officer, Delhivery, added, "We are extremely proud of our partnership with Volvo and are delighted to strengthen it further. These tractor-trailers are critical to our mid-mile strategy and go a long way in making our network highly efficient and more sustainable. Since the start of our partnership with Volvo, we have scaled

up the salience of these tractor-trailers within our network. We are excited about the future of this partnership and the rollout of newer platforms such as LNG and Electric trucks."

Recognizing the important milestone in the journey with Delhivery, Mr. Dinakar, EVP Volvo Trucks India, said, "We are happy to have partnered with Delhivery to drive efficiency and productivity in the express logistics segment. Turn-around time, Efficiency, and Driver productivity are the key to being successful in this segment. Our FM 4x2 tractor-trailer solution, backed by world-class support services including customized driver training programs, enabled to improve overall operational efficiencies and grow the business together."

"We are pleased to receive a Letter of Intent for 200 more units for upcoming requirements at Delhivery, and this would take the overall Volvo Trucks fleet in Delhivery operations to 500+ units," concluded Mr. Jonas Nilsson, Vice President India & Indonesia, Volvo Trucks International.



SUPPLY CHAIN SUSTAINABILITY LAB

TCI collaborates with IIMB

Transport Corporation of India Ltd. (TCI Group) collaborates with Indian Institute of Management Bangalore for the establishment of TCI-IIMB Supply Chain Sustainability Lab

Bangalore: Leading integrated multimodal logistics and supply chain solutions provider, Transport Corporation of India Ltd. (TCI Group), in collaboration with Indian Institute of Management Bangalore, one of the country's premier management schools; announced the launch of a new sustainability lab at IIMB campus with a focus on supply chain management. This will be one-of-its-kind centre of excellence in

"We are pleased to announce our partnership with Indian Institute of Management at Bangalore for creation of one-of-its-kind Supply Chain Sustainability Lab"

sustainable supply chain practices, dissemination, and advocacy.

The lab was inaugurated by renowned Indian cardiac surgeon **Dr. Devi Shetty, Chairman and ED of Narayana Health, and Chairperson, Board of Governors, IIM Bangalore** along with the **Chairman of TCI Group, Mr. DP Agarwal.**

The event started with a welcome address by **Prof Jitamitra Desai, Chairperson, Supply Chain Management Centre at IIM-Bangalore.** Post which,

the intent of setting up this lab was covered by **Prof. Rishiksha T Krishnan, Director, IIM Bangalore** in his speech. Backing it up with on-ground action, **Mr. Vineet Agarwal, Managing Director** – TCI Group, launched the beta version of a GHG Measurement Tool. This tool named TEMT has a multi-lingual interface, enabling the grass-root level adoption by India's logistics and supply chain ecosystem. It covers all modes of transportation, i.e., road, rail, air, & sea.



Speaking on the launch, Mr. Vineet Agarwal, MD - TCI said, "We are pleased to announce our partnership with Indian Institute of Management at Bangalore for creation of one-of-its-kind Supply Chain Sustainability Lab. As a group that believes in knowledge-sharing and uplifting the industry, this is yet another addition to our initiatives that facilitates a culture of collaborative growth and

thought leadership. With a continued commitment towards delivering excellence, we believe that this lab will build a community of solvers, by combining research with industry expertise."



Commenting on the collaboration, Prof. Rishikesh T Krishnan, Director, IIM Bangalore added, "Evolution is being made in almost all sectors. Our idea of launching the

TCI-IIMB lab is to create sustainable solutions for organizations and supply chains that will lead to large-scale adoption and subsequent benefits; advance and disseminate sustainable supply chain management knowledge;

conduct research to identify and replicate good practices for sustainable supply chains; and cooperate and coordinate with other organizations with similar aims and objectives within and outside the country."



GODREJ & BOYCE

Godrej & Boyce launches India's first-ever Safety App 'i-Report' for Material

- The app is equipped with over 1000 plus trained operators stationed at 200+ locations
- Godrej RenTRUST is India's largest rental equipment provider investing significantly to promote safety on the shop floor and warehouses.

Godrej & Boyce, the flagship company of the Godrej Group, announced that its business Godrej RenTRUST, India's largest warehouse rental equipment player, has launched an innovative safety solution, the i-Report app, to enhance safety

in material handling operations in India. This is India's first-ever safety application for material handling operations. The app will help reduce the gap in the industry & safety policies and standards by offering a 360-degree safety solution through remote and real-time incident reporting, audit, training, and consultation to their customers and business partners. The Safety App will be available in over 200 locations across 22 states and will be manned 24 X 7, by 1000+ trained operators.

Mr. Anil Lingayat, Executive VP & Business Head, Godrej

Material Handling, stated, *"We firmly believe that safety and customer-centricity form the bedrock of any successful business. Unrecorded incidents on the shop floor have been a concern for the industry. This is now set to change as all stakeholders will be able to proactively identify hazards and eliminate them. With the advent of this innovative application, Godrej RenTRUST is poised to set a new standard for safety initiatives in the Indian material handling industry, and further promote the culture of safety across*



“We firmly believe that safety and customer-centricity form the bedrock of any successful business”

manufacturing facilities and warehouse premises, suitably enabled with technology.”

Godrej RenTRUST has over the last 3 years, invested heavily in innovation, digitization, and technology. A significant share of this investment has been to promote safety at warehouse and manufacturing facilities. India has a booming warehouse market. The last couple of years has especially witnessed, a surging demand for well-equipped, modern warehouses that prioritize safety which is essential for a more productive workforce. Injuries incurring in warehouse operations can pose grave risks to the well-being of staff, while

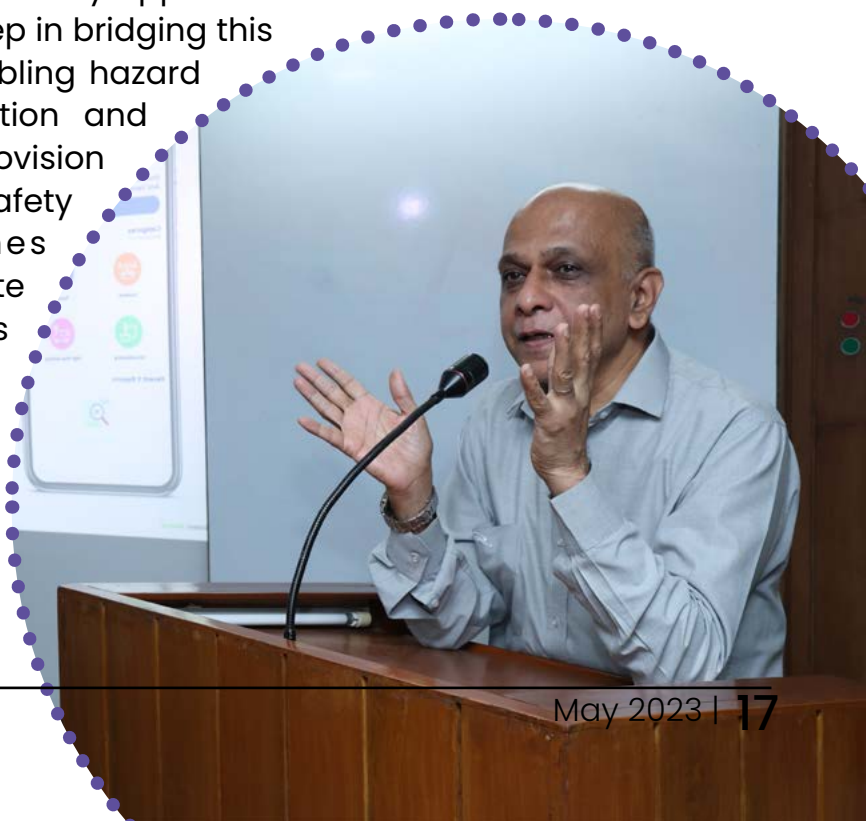
also disrupting workflow and incurring significant expenses.

Presently, there are no digital record-keeping mechanisms or safety protocols in place in Indian warehouses, leading to preventable accidents. The introduction of the ‘i-Report’ Safety App marks a vital step in bridging this gap, enabling hazard identification and the provision of safety guidelines to mitigate accidents on the shop floor and in

warehouses.

The state-of-the-art app was officially launched on the occasion of the 33rd Safety Foundation Day celebrated at Godrej & Boyce on 12th April 2023.

With this app, all sites, crew, and customer representatives can easily log safety hazards, while a team of three dedicated safety supervisors will monitor the app. The process will only be closed once the safety officer of Godrej & Boyce confirms that the steps taken to close the hazard are safe and sustainable to prevent any such occurrence in the future. The development of ‘i-Report’, reflects the company unwavering commitment to promoting safety and customer-centricity for this growing sector.





KSH Distriparks invests in 40 new trailers to bolster its fleet strength

“With this, the company will seamlessly penetrate the lighter vehicle segment, fortifying its market share in the trailer transportation segment in the Pune region”



KSH Distriparks, the most sought-after logistics service provider for best-in-class container logistics solutions in Pune for seamless transportation network, buffer yard solution, ocean imports, bonded warehouse facilities, and DPD transportation services has announced the acquisition of 40 new trailers to upgrade its existing fleet of 80 trailers.

“The new trailers are GPS-enabled to provide real-time visibility into container movements and are equipped with the latest safety features to continuously deliver reliable, efficient, and secure transportation services”,

With the addition of new vehicles, the company total fleet strength now stands at 120 trailers.

Acquisition of new trailers is a strategic move by KSH Distriparks to penetrate the lighter vehicle segment and focus on increasing its trailer transportation share in the Pune region. The company caters to the trailer transportation needs of several OEMs, Shipping Lines, CHAs, and Forwarders.



The new vehicles will enhance serviceability across hinterland locations in Ahmednagar, Supa, Aurangabad, Kolhapur, and more. Addition of 40 trailers is a significant investment for us, and we believe it will help us serve our customers

better and also expand our reach in the region.

“The new trailers are GPS-enabled to provide real-time visibility into container movements and are equipped with the latest safety features to continuously deliver reliable, efficient, and secure transportation services”, said **Mr. Malcolm Dsouza, Chief Commercial Officer, KSH Distriparks.** He further adds, ***“India’s container market is on a growth trajectory and we are inclined towards increasing our efficiencies and capabilities to tap a major market share and grow our business in and around Pune in Maharashtra in the ICD segment.”***

With this acquisition, KSH Distriparks reiterates its commitment to providing the best possible trailer transportation services to its customers. The company is confident that the new trailers will help enhance its capabilities, expand its service area, and increase its market share in the region.



V-Trans plans to achieve 3000 crores by FY 2026

Focus on expanding presence in the southern region of India including Andhra Pradesh and Telangana markets.

Hyderabad, V-Trans (India) Ltd, a leading logistics solution provider has announced its plan to reach a turnover of 3,000 crores in the next three years. This ambitious goal is in line with the company focus on expanding its

presence in the southern region of India including the Andhra Pradesh and Telangana markets leading to job creation opportunities with an increase of a total of 600 numbers.

V-Trans is set to benefit

from the government & infrastructure push, which is aimed at maximizing the logistics sector's potential in the south. This is expected to create job opportunities for the company in the upcoming 1-2 years.

The company has also recognized the growing importance of manufacturing space in India and is investing in building future warehouses and newer branches to cater to this demand. V-Trans sees a promising future for the logistics sector, which is fast becoming a centerpiece of India policy. The new branches will be spread across major cities and towns in the South region, including Hyderabad, Bengaluru, and Coimbatore, among others.

With this expansion, V-Trans aims to cater to the increasing demand for logistics and transport services in the region and

provide better connectivity to its customers. V-Trans is enabled with best-in-the-business infrastructure and has a presence across the nation with more than 1000+ branches, 50+ Trans shipments centers, and a fleet strength of over 2500 advanced trucks with a location tracking facility, which is integrated at the back end with the best-in-class ERP and provides end to end visibility of the cargo movement.

The recently passed National Logistics Policy is expected to streamline the industry further, and V-Trans is well-positioned to leverage this. The policy aims to reduce logistics

costs and enhance the efficiency of the logistics sector. Our hub and spoke network of trans-shipment centers and branches are strategically designed and located to facilitate faster and smoother movement of goods across the region. This network helps in consolidating cargo and streamlining the transportation process, which will ultimately benefit the customers with reduced transit time and cost.

V-Trans aims to become a one-stop solution provider for all logistics and transportation needs in the South region and offer its customers unmatched service



“We are excited about the growth potential in the logistics sector, particularly in the southern region of India.”

quality and reliability. The company's focus on innovation and technology has helped it stay ahead of the competition, and its continued investment in the logistics sector is expected to yield positive results in the coming years. V-Trans is serving varied industry-based manufacturing clients for over six decades. The company enables manufacturing by providing a logistics edge to its clients of different sizes – small, medium, or big, with customized solutions.

V-Trans group also understands its responsibility towards building a circular economy and is working towards a better environment. Its efforts have

been recognized and appreciated by various noteworthy bodies and institutions. The group's efforts are notable in the field of renewable energy, tree plantation, supporting the education of the underprivileged, and animal welfare.

Commenting on the announcement, **Mr. Mahendra Shah, Chairman, and Group Managing Director of V-Trans (India) Ltd**, said, ***“We are excited about the growth potential in the logistics sector, particularly in the southern region of India. Our investment in this region and our focus on building future warehouses and leveraging***

the growing manufacturing activities will help us achieve our ambitious growth targets”.

On this, **Mr. Rajesh Shah, Executive Director, V-Trans (India) Ltd** said, ***“As an Executive director for the group and region in charge for the south, we see a lot of potential in south India to contribute to the overall growth plans of our company. Being a process-driven and tech-enabled organization, which is culturally aligned to the Indian mindset, our strengthening of the network in South India shall enable us to achieve our desired Goal.”***



Scandron and CriticaLog India Collaborate to provide drone-based logistics solutions

Scandron and CriticaLog India Collaborate to provide drone-based logistics solutions across 160 cities in India



Partnership valued between 500-600 crores over the next 2 years

Scandron Pvt. Ltd, the pioneers in manufacturing logistic drones in India, and CriticaLog India Pvt. Ltd, a technology-driven premium logistics company, today announced a strategic partnership to provide drone-based logistics solutions. The partnership is valued at 500-600 crores and will cover hub-to-hub drone deliveries across 160 cities Pan India.

Under this innovative partnership, CriticaLog will handle all customer-facing operations and Scandron

will manage all drone-related operations. Drone deliveries would be used for both internal logistics and for third-party customer requirements. This marks a first-of-its-kind alliance in India, highlighting the importance of leveraging drone technology to meet the growing demand for critical and time-sensitive logistics requirements in the B2B segment.

Commenting on the partnership, **Mr. Arjun Naik, CEO of Scandron Pvt. Ltd,** said, **"We are excited to collaborate with CriticaLog India Pvt Ltd to bring drone-based logistics solutions to the B2B and**

hub-to-hub segment in India. Our range of CargoMax logistics drones combined with CriticaLog's expertise in logistics will be a game-changer and create new opportunities for us to serve customers and provide innovative solutions to meet their delivery requirements."

Mr. Sujoy Guha, CEO & Managing Director, CriticaLog India Pvt. Ltd, said, **"At CriticaLog India Pvt. Ltd, we are committed to leveraging technology to provide our customers with the best logistics solutions. Our partnership with Scandron Pvt. Ltd. is a testament to this commitment, and we are excited to work together to ensure timely and efficient delivery of critical shipments across verticals such as healthcare, automotive, ITes etc across 160 cities in India."**



DP WORLD

DP World launches double-stack train services

DP World launches double-stack train services from Mundra port to its Ahmedabad Inland Terminal Ahmedabad

DP World, a leading global provider of smart end-to-end supply chain, has launched a new double-stack freight train facility to improve efficiencies

and connectivity between its inland terminal at Ahmedabad and the Mundra port. The maiden train was flagged off from Mundra in early April with a

full payload.

The double stack train service will further boost the connectivity of Ahmedabad and will drive better

efficiency and significantly lower the overall logistics cost for cargo movement on the route even with fewer rakes, owing to the lower haulage rates and lesser or zero port ground rent (PGR) resulting from the faster evacuation of containers from the port.



Speaking on the launch of the new service, **Adhendru Jain, CEO Rail and Inland Terminal, DP World Subcontinent** said, ***"Robust infrastructure and efficient logistics are crucial for boosting economic growth and exports. We are committed to strengthening our supply chain and enabling seamless connectivity to help our customers move their goods quickly and reliably to global and domestic markets. The new double stacked rail freight service will boost cargo carrying capacity substantially and will open new markets for MSMEs in and around Gujarat by leveraging DP World's world-class integrated multi-modal logistics infrastructure."***



Situated about 40 km from Ahmedabad, DP World's Ahmedabad Inland Terminal is well-connected to the state highway and the rail network. It has a container handling capacity of more than one lakh TEUs per annum, and it offers a host of services and features, including a customs-notified warehouse, inventory management services, and specialised equipment to handle steel cargo. The

terminal follows global safety standards and offers several value-added features

"Robust infrastructure and efficient logistics are crucial for boosting economic growth and exports."



TeamLease Employment Outlook Report

Intent to Hire for IT Skills in Services and Manufacturing clusters robust in Q1 Team-Lease

- **Sales & Marketing continue to be in-demand profiles across sectors**
- **In Services Sectors: Engineering emerges as a key in-demand profile**

Despite the on-going turmoil in the global IT sector, and the muted outlook from the IT industry within the country, technology adoption by other industries across sectors has resulted

in the creation of new job opportunities and an increase in the demand for skilled tech professionals in the services sector. Several service industries have seen the IT function emerge as the most sought-after profile, according to the TeamLease Services Employment Outlook Report for the April to June quarter. Manufacturing, on the other hand, has seen a spike in demand

for marketing profiles. Nearly 78% of employers in the services sector and 56% of employers in the Manufacturing, Engineering and Infrastructure sector have expressed an intent to hire for IT skills and marketing roles, respectively. Overall, across profiles, an increase of 10% can be seen in employers' hiring intentions in both Services (83%) and Manufacturing (95%) industries compared

to Q1 of 2022.

In addition to IT, other popular job profiles in the services sector include sales (83%) and marketing (63%). On the other hand, sales (95%) and engineering (80%) are popular in the manufacturing industry. Financial Services, Telecommunications, and Information Technology have the highest demand for roles in the services industry. On the other hand, Manufacturing, Engineering & Infrastructure, Agriculture and Agrochemicals, and Power & Energy, are in high demand in the manufacturing industry. In addition, in both the Services and Manufacturing sectors, the intent to hire for the marketing functional area has increased slightly by 3% and 2% respectively in the quarter.



Sharing his views, **Mr. Mayur Today, Chief Business Officer, TeamLease Services**, said, **"The increasing demand**

for IT skills and Marketing roles is a testament to the transformative impact of emerging technologies such as 5G in the telecom industry, and the importance of up-skilling in meeting the evolving needs of the job market. The confluence of emerging technologies is driving the demand for tech roles in non-tech sectors. With the advent of new technologies and an ever-increasing reliance on digital platforms, organizations across sectors are looking to hire a talented workforce to stay ahead of the curve".

Adding his views, **Mr. Balasubramanian A, Vice President and Business Head, TeamLease Services** said, **"India's manufacturing segment has witnessed massive transformation over the last decade. The advent of technology, and the introduction of initiatives like the PLI scheme is boosting employment generation and fostering a dynamic a n d**



competitive economy that drives growth and innovation. Marketing professionals, sales professionals, and engineers are extensively in demand, and this will continue to be in vogue in the coming quarters as well".

The majority of the talent across segments is being deployed in entry and junior-level domains. The TeamLease Employment Outlook Report reports forward-looking statistics for Intent to Hire for April to June 2023, for both Manufacturing (8 sectors) and Services sectors (15 sectors), in total surveying 809 small, medium, and large companies.

"India's manufacturing segment has witnessed massive transformation over the last decade."



Shipsy records Top Line Growth, Opens up another RHQ in Middle East

Shipsy records around 100% Top Line Growth, Opens another RHQ in Middle East to onboard top regional talent

New Delhi, Shipsy, a leading SaaS-based global smart logistics management platform provider, recently announced it clocked around 100% growth in the top line and has established another regional headquarter in Riyadh to aggressively onboard local

talent. Shipsy's first regional HQ in the Middle East was established in Dubai in 2021. It also highlighted that in the Middle East, the company is expected to clock a growth rate of more than 125% and that it had witnessed a 70% increase in talent pool in the past 15 months.

Prior to these developments, in March, Shipsy announced that it had signed a memorandum of understanding (MoU) with Monsha at, the Small and Medium Enterprises General Authority of the Kingdom of Saudi Arabia, to expedite Saudi Vision 2030. The Gulf

has been instrumental in the company growth trajectory contributing 35% of its overall revenue.

“The MoU highlighted that Shipy would offer its technology at a significant concession for all customers channelled through Monsha. The leading logistics SaaS provider also committed to investing USD 10 million over five years in the region to drive technology innovation, research and development. In 2021–2022, we have grown team members across multiple geographies globally. In the past three months, we have sent offers equivalent to 20% of our headcount. Now, with two regional HQs in the Middle East, we are focusing on hiring top regional talent and further boost our local presence and customer support. We are also aggressively hiring for India as well as global roles across multiple verticals. Continuous growth in customer base across MEA, APAC and SEA, rapid technology innovation and steady increase in human resources have made it possible for Shipy to become one of the most capital efficient start-

ups with negligible burn, and nearing profitability” says **Harsh Kumar, Chief Strategy Officer, Shipy.**

Shipy was recently named a Notable Vendor in the 2023 Gartner® Asia/Pacific Context and the International Context Magic Quadrant™ for Transport Management Systems; This development is a testament to Shipy deep commitment to customers and the continuous positive feedback it has been receiving from its customers globally.

The logistics SaaS provider’s AI and automation powered solutions are enabling businesses across industries to reduce transportation costs, boost customer experience, mitigate logistics risks, shrink carbon footprint and build proactive supply chain processes. Shipy is already working with customers across the Middle East in the

manufacturing, express logistics, retail, food delivery and quick commerce industries. Some of these include the world’s auto components manufacturers, the biggest manufacturer and distributor of confectionery, leading express logistics providers in the region, a leading quick commerce grocery provider, an international pizza delivery chain, a Fortune 100 global retailer, amongst others.





Shipsy records Top Line Growth, Opens up another RHQ in Middle East

Same Day Delivery, Same Day Delivery+ and Next Day Delivery to grow customer base

Gurugram Ecom Express Limited, a leading end-to-end technology-enabled logistics solutions provider, announced the launch of three new services, Same Day Delivery (SDD), Same Day Delivery+ (SDD+), and Next Day Delivery (NDD) to cater

to the growing demands of e-commerce players in India. With the launch of these services, Ecom Express aims to improve the customer experience by offering faster and more reliable deliveries, thereby increasing their customer base.

One of the major concerns of e-commerce players, especially D2C brands, is faster delivery. The solutions not only enhance the overall customer experience by offering better speed but also increase seller revenue through reduced returns. Ecom Express's Same



Day Delivery (SDD) service aims to address this concern with its key features such as cut-off time of 5 AM and 11 AM for receiving the orders, guaranteed same-day delivery in key cities, and customized cut-offs as per the requirements of customers.

Ecom Express & SDD+ is designed for high selling SKUs, which are

kept and fulfilled through micro-fulfilment centers placed within cities. With a cut-off time as high as 2 PM, the service assures faster parcel deliveries to customers.

The Next Day Delivery (NDD) service offered by Ecom Express aims to provide assured delivery for intercity with a cut-off time of 12 PM for the next day. This service highlights improved customer experience, reduced return of goods, and reduced customer acquisition cost, thereby benefitting both the customers and the e-commerce players.



K. Satyanarayana, Co-founder, Ecom Express Limited said, **"We are excited to launch Same Day Delivery, SDD+, and Next Day Delivery to**



our customers and with the launch of these new services, the company aims to strengthen its position as the preferred logistics partner for e-commerce players in India. We believe that our investment in technology and infrastructure will enable us to deliver an unparalleled experience to our customers via these faster transit time products.

"With the growth of e-commerce and D2C ecosystem over the last couple of years, need for faster deliveries across categories such as electronics, beauty and cosmetics, fashion and apparels are emerging as a success enabler for customer experience. Leveraging the needs of the industry, the company had recently launched Express Plus which is a multi-modal shipping product at the back of air transportation and now with these newly launched services have curated a network that seamlessly connects the country's demand and supply hotspots for a shortened transit time"



FedEx in AMEA Rolls Out Sustainability

FedEx in AMEA Rolls Out Sustainability-Themed '50 Days of Caring' to Celebrate its 50th Birthday

Ahead of the half-century milestone, the company also exceeded its target of helping 50 million people through years of concerted community efforts across the globe

FedEx Express (FedEx), a subsidiary of FedEx Corp. (NYSE: FDX) and the world's largest express

transportation company, celebrated "50 days of Caring" undertaking community service programs across the Asia Pacific, Middle East, and Africa (AMEA) region as part of a series of initiatives taking place during the countdown to the company's 50th birthday on April 17 this year.

Over 1,000 FedEx volunteers and their families across 21 AMEA markets including Australia, Bahrain, Egypt, Hong Kong, India, Indonesia, Japan, Korea, Kuwait, Malaysia, Mainland China, Nigeria, the Philippines, Saudi Arabia, Singapore, South Africa, Taiwan, Thailand, United Arab Emirates, Vietnam



and Zambia undertook a variety of community-based activities focusing on sustainability and environmental protection, education, welfare, and support for the underserved.

Some of the programs undertaken include:

- Beach clean-ups in Australia, Bahrain, Mainland China, India and South Africa, UAE, to reduce waste and build cleaner coastal communities. Gathered over 105.34 Tons of non-bio-degradable waste from the shores of Mumbai, India and diverted 172.56 cubic yards of waste from the landfill and achieved 93.25 Tons of carbon offset. A park clean-up in Japan, and trash collection drives in India, UAE, Bahrain, Kuwait, Egypt, Nigeria, Kenya, and South Africa to help deliver a cleaner, trash-

free environment. FedEx volunteers in India alone gathered 3.36 Tons of dry waste from areas around their offices and residences for a cleaner tomorrow.

- Planting trees in Mainland China, Singapore, Vietnam, shrubs around office facilities in Kuwait and Saudi Arabia, and over 3,000 Mangrove saplings in India.
- Provided over 6,500 school children from economically poorer communities in India with access to safe and sustainable play areas build out of recycled material to promote their cognitive, emotional, and social development skills.
- Organized cricket match between visually impaired children from Samarthanam Trust and FedEx volunteers in India to showcase the skills and abilities of these special cricketers, and celebrate their achievements on the game field.
- Meal distribution in India as part of Akshay Patra midday meal

program, providing nutritious food to the underserved.

- Giving old fabrics in Thailand, including FedEx retired uniforms in Indonesia a new life through upcycling programs.
- Hosting educational seminars on eco-living/eating, waste segregation, road safety and sustainable logistics education being held in the Philippines, Mainland China, Hong Kong, Taiwan, and Korea.



"At FedEx, we believe that a connected world is a better world. Over our first five decades, we've helped people and businesses thrive and that includes contributing our resources and our network wherever we can to make a positive difference," said Kawal Preet, president of Asia

Pacific, Middle East, and Africa (AMEA) region at FedEx Express.

"I'm incredibly proud to see the impact our team members have made in contributing to a Better World as part of our anniversary celebrations. What unites our team members is our drive to deliver the best results for our customers, our communities, and to build a more sustainable world. We are committed to creating a future that is as transformative as our first five decades have been."

To mark 50 years since FedEx was founded in 1973, the company is continuing to organize events and share stories that celebrate its team members, shine a spotlight on its customers, and give the world a glimpse into what's next.

Giving back to local communities has always been part of FedEx culture. FedEx recently announced that it exceeded its FedEx Cares 50 by 50 goal announced in 2019 to help 50 million people ahead of its 50th birthday. As one of the most extensive regions within the FedEx global network, the FedEx AMEA team has contributed significantly to this goal over the past years. Some of the key achievements

include:

- » **Donated three charter flights to India at the peak of the Delta variant outbreak, providing hundreds of tonnes of medical supplies and thousands of oxygen concentrators to vulnerable communities.**
- » **Provided over 50,000 children with access to quality healthcare services across Vietnam under FedEx Delivers Heartbeats Outreach Clinic program – a joint program between FedEx and VinaCapital Foundation since 2012.**
- » **Collected over 140,000kg of garbage and plastic waste from 21 beaches in Australia, India, Japan and Singapore by the end of 2022.**
- » **Nurtured nearly 40,000 aspiring students across AMEA through FedEx / JA International Trade Challenge over the past 16 years.**
- » **Donated more than 30,800 books to more than 5,400 children and set up 32 libraries across Mainland China under the FedEx Library Program.**

» **Provided over 1,000 food boxes to blue-collar workers in the UAE through collaboration with SmartLife Foundation, and joined the Egyptian Food Bank to pack 1,300 food boxes for the underprivileged in Egypt during Ramadan in 2022.**

» **Benefited more than 30,000 children aged 3–9 years old and their families and caregivers through 430 AnQ Safety Awakening cloud classes across Mainland China since 2020.**

"At FedEx, we believe that a connected world is a better world. Over our first five decades, we've helped people and businesses thrive and that includes contributing our resources and our network wherever we can to make a positive difference,"



EXZOD to deliver 10 lakh pallets in the next three years

The company has already delivered over eight lakh pallets

Mumbai, EXZOD India, a leading player in pallet manufacturing, sale, and Annual Maintenance Contract (AMC) services, is expected to deliver an additional 10 lakh pallets in

the next three years from the current delivery of over 8 lakh pallets, which would take the company's pallets count to 18 lakhs and make the company a leading pallet manufacturer in the

country.

EXZOD will facilitate this delivery from four of its manufacturing plants located in Punjab, Maharashtra, Haryana and Telangana which

are equipped with state-of-the-art automatic pallet manufacturing machines. This makes

years. We are confident of meeting this demand.” Kalla further adds, “As Indian businesses get

EXZOD manufactures wooden pallets and they are customized depending on client requirements. The

“We foresee a huge demand for pallets from a cross-section of industrial sectors be it pharma, automobile, FMCG, logistics, supply chain and other industries.

the company pan India pallet manufacturing and enhances the delivery and servicing capabilities of the company. This would further enable the company to consolidate its position to sign large brands, logistic parks and other 4 PL companies who have pan India presence and this would act as an entry barrier for new entrants.

According to **Nitin Kalla, founder & MD, EXZOD India**, **“We foresee a huge demand for pallets from a cross-section of industrial sectors be it pharma, automobile, FMCG, logistics, supply chain and other industries. Our early estimates indicate that over 10 lakh pallets will be required in the next three**

integrated with global supply chains, there is a huge potential from Indian companies, especially Small and Medium Enterprises to scale up and this itself will lead to a demand in pallets.”

company is equipped to provide pallets for a variety of industrial uses. The company also specializes in the sale of refurbished pallets which help to reduce the carbon footprint and protect the environment



Digitalising deliveries across Bharat: Customers can now use what3words across all Blue Dart Platforms

- **Blue Dart platforms have been integrated with the global innovative location technology what3words for accurate deliveries**
- **What3words is revolutionising the way the world communicates location. It has divided the world into a grid of 3m x 3m squares and given each square a unique combination of three random words: a what3words address**
- **The partnership will improve address accuracy, delivery efficiency, and customer experience across the country**

Mumbai, Blue Dart Express Limited, South Asia premier express air-integrated

transportation and distribution express logistics company, announced that it has equipped its platforms with what3words location technology. Now, Blue Dart stakeholders can add their what3words address in the address section of the 'My Blue Dart' App, Blue Dart website and On the Move (OTM) platform for enabling them to specify a very precise delivery location—be it the front door of their home/office, a specific apartment complex entrance, or a tucked-away side passage. In India, addresses are as practice slotted under pin codes, which are associated with delivery post offices. These cover very broad areas with the chances of street names being duplicated or

incorrect. This makes it difficult for customers to specify precisely where a delivery needs to be made, thus leading to a time-consuming exercise for delivery agents.

The technology that aids what3words has been designed to solve this. It has divided the world into a grid of 3m x 3m squares and given each square a unique combination of three words: a what3words address.

For example, swimmer.kindness.habits is the what3words location for Blue Dart Head Office in Andheri, Mumbai. By typing these three words on the what3words portal or website, one can easily find, share and navigate to the location from anywhere in the

world. The technology is also available offline and in 54 languages including 12 South Asian languages: Hindi, Marathi, Tamil, Telugu, Bengali, Kannada, Nepali, Urdu, Gujarati, Malayalam, Punjabi, and Odia.

Of the initiative, **Ketan Kulkarni, Chief Commercial Officer, Blue Dart** says, ***"Given the customer centricity values that Blue Dart carries, we partnered with what3words to stand true to our brand commitment of Customer Convenience and Delight. The three-word addressing will not only provide a seamless last mile delivery but will also increase delivery efficacy by reaching the precise location (within 3m of space) as specified by the customer. We believe that as the use of***

what3words grows, it will provide a unique way for us to deliver to specific locations, particularly in areas with informal addresses."

On the partnership, **Chris Sheldrick, what3words CEO and Co-Founder** adds ***"What3words is the ideal technology for deliveries in a market like India where addressing is complex and often inaccurate. Our partnership with Blue Dart means that anyone, no matter how hard their home might be to find, can ensure their deliveries will go to the right place."***

The latest version of what3words will be available on all the Blue Dart platforms. Stakeholders will be able to download the what3words application for free via iOS and Android platforms.

The easy adoption is what has made what3words a popular tool for businesses around the world and has helped them improve their customer experience and enhance efficiency, while reducing expenses and environmental impact.

Blue Dart customers can find their unique what3words address via the free what3words app – available for iOS and Android – or the online map at what3words.com. They can then save their what3words address in the My Blue Dart App, website or OTM, under the address section. Blue Dart's customer and delivery platforms give customers power and flexibility over their deliveries, and the addition of what3words will provide further precision in the delivery address



"What3words is the ideal technology for deliveries in a market like India where addressing is complex and often inaccurate."



Technical Conference Supply Chain, Logistics World and Expo 2023

Date: 26 & 27 May 2023

Venue :Conference Hall

Maratha Chambers of commerce, Pune

Speakers Detail`s



Niraj Khinvasara,
Chief Innovation Officer
World Trade Centre, Pune



Dr. Yogesh Kumar Upadhyay,
President
Federation of International
Trainers and Speakers



Mrs. Sushmita Nande,
Faculty Supply Chain,
MES Garware College of
Commerce, Pune



Dr. Mrs. Surekha Rajendra
Deshmukh,
IEEE Pune Section Chair



Nitin Athavale,
Rachana Lifestyle, Pune



Dr. Sonal Purohit,
Managing Director,
SATV Lifestyle Management



T. Manoj Kumar Daniel,
Dy. General Manager, Pune
Metro.



Tarun Pant,
Chief Executive Officer
ADIMANTAR LIFESTYLE



Kisan Watni,
EQ (Emotional Intelligence
Practitioner)



R. P. Iyer,
President
ABHI IMPACT LOGISTICS
SOLUTIONS PVT. LTD



Rajkumar B Dhurgude,
President, Agro Input Manufacturers Asso(I)
CMD-Sun and Ocean Group



Kishore Pinglikar
Convenor: Supply Chain,
Chief Executive Officer:
Tejman Associates Pune



Mr. Kalyan Nawpute
Managing Director
Man Logistics (I) Private limited



Dr Younes Khataybeh
President Arab Trainers Union
(Jordan)



Mr. Jacob Jorg
Consultant Foreign Trade Policy

Program Is Beneficial For Executive From Industry And Management Student

For Registration Website Details :www.maharashtraexpoworld.in

WhatsApp Number : 9130016560

Contact : Kishor M. Pinglikar

Convenor : Supply Chain, Logistic World Conference and Expo 2023.

Office Add : Flat No.3, Vighnharta Apartment, Deep Bangla Chowk, Model Colony, Pune-411016.



E-mai: logisticworldexpo2023@gmail.com; tejmanassociates@gmail.com

Mob: 9130016560/8788855056/9422039441

Participation For Stall Display, Expert`s Speakers Sponsors Is Welcome





INDIA IMPEX LOGISTICS PVT.LTD
LOGISTICS SOLUTION

Delivers all kind of Supply Chain and Logistics Solutions



+91-9840928700
044-45540037



ksm@indiaimpexlogistics.com



3rd Floor, SRM Tower,
#397, MKN Road, Alandur,
ST.Thomas Mount,
Chennai-600016, India