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SHOWDALY SPECIAL EDITION & TYRE EXPO



Grand Opening of 2nd International Truck Trailer & Tyre Expo

nternational Truck Trailer & Tyre Expo organised by the B2B firm from Hyderabad, was inaugurated by the Hon'ble Chief Minister Shri. Vijayabhai Rupani, Hon'ble Minister for Transportation, Highways & Shipping Shri. Mansukh L. Mandaviya, Hon'ble Minister for Transport, Govt. of Gujarat Shri. Vallabbhai Kakadiya also graced the occasion.



After a quick visit to the exhibition Stalls by the Hon'ble Chief Minister, the proceeding started.

At the inaugural session Shri. Vasanbhai G Ahir, welcomed the Hon'ble Chief Minister, Union Minister, Minister for the State and also the dignitaries both on and off the table and the distinguished guests gathered in large at the meeting. Shri. S K Mittal, President of the All India Motor Transport Congress highlighted the post effect on GST. While the Minister for Transportation, Highways assured the transport fraternity that the Center will take care of every issue, the President of Gujarat Chamber of Commerce & Industry Shri. Shailesh Patwari rendered his thank giving address. Shri. G R Shanmugappa, Past President of AlMTC, Shri. Bal Malkit Singh, Past President of AlMTC and Shri. Samir Shah, Chairman of Federation of Freight Forwarders Association of India, Shri. Ram Soundalkar, Co-Founder of Media Day Marketing were also present.











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@Mahatma Mandir, Gandhinagar, Ahmadabad, Gujarat September 9-11, 2017

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INDIA



Chief Minister Gujarat



Union Minister for Road Transport, Highways & Shipping, India



Shri Vallabhbhai Kakadiya Minister of Transport Guiarat



Deputy Chief Minister Gujarat

Speakers for the Conference on 10th September 2017



Vasanbhai G. Ahir President **AGTTA**



Shailesh Patwari Chairman



SK Mittal President



Chairman FFFAI



Bal Malkit Singh Past President



Mukeshbhai C, Dave VP (West Zone)



Ramesh Agarwal Agarwal Packers



Vishnu Jadhav



Harman Arora Axestrack



Ishver Dhokai Ice Make



Lalit Kumar Gandhi **Chartered Logistics**



Makaranand Pathak



Pankaj Mehta Carrier Transicold



President



Ranit Rana



Rajeev Batra



Sai Dittakavi Advaith Bio Fuel



Manoj Kumar Sinha GM (Lubes) Indian Oil



Swarup Bose Reefer India



Ram Soundalkar Founder **Media Day Marketing**

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Agenda

Truck Trailer & Tyre Expo 2017 @Gandhinagar, Ahmadabad, 10th September 2017

Registration: 09.00 – 09.30 hrs **Inaugural Session:** 09.30 – 10.30 hrs

Welcome Address: Shri. Shailesh Patwari, President, GCCI

Theme Address: **Shri. S. K. Mittal, President, AIMTC**Special Address: **Shri. Samir J. Shah, Chairman, FFFAI**

Inaugural Address: Shri. Vasanbhai Ahir, President, AGTTA

Closing Remarks: Shri. Bal Malkit Singh, Past President, AIMTC

Vote of Thanks: Shri. Ram Soundalkar, Co-Founder, Media Day Marketing

Tea Break: 10.30 – 10.45 hrs

Session I — 10.45-11.45 hrs

CEO Panel Discussion: 'Shifting Patterns – the future of the Logistics Industry: LSP/CARRIERS/CEP'

Chairman of the Session: Ramesh Agarwal, CMD, Agarwal Packers & Movers

Shri. Harman Arora, CEO, Axetrack

Shri.Lalit Kumar Gandhi, MD, Chartered Logistics, Ahmadabad

Mr.Jefffrey Edwards, Marketing Director, Heil Trailer Asia Limited, Thailand.

Session II — 11.45-13.00 hrs

GST Post effect On Logistics Transport, and Shipping
- A Boon or a Bane?

Shri Chintan Patel, CA, Chairman, ICFAI

Lunch Break: 13.00-14.00 hrs

Session III — 14.00-15.15 hrs Chairman of the Session: Shri. Pankaj Mehta

1. New Technology on Truck, Development and Market Requirements in India

Shri. Rajiv Gupta, GM and Shri. Ranit Rana, DGM, Jindal Stainless Steel, New Delhi Shri. Vishnu Jadhav, BDM, ADR Axles Ltd

2. Lubricants: The future of Mobility

Shri. Manoj Sinha, GM (Lubes), Indian Oil

3. Cold Supply Chain Challenges: Refrigeration SolutionsShri. Pankaj Mehta - MD, Carrier Aircon, Mumbai

Cold Chain & India:

Shri. Ishver Dhokai, CEO, ICEMAKE, Ahmedabad

Reefer Containers -Technologies and Advancements:

Shri. Swarup Bose, MD, Reefer India, Mumbai

Session IV — 15.15-16.30 hrs

Chairman of the Session:

Shri. Bal Malkit Singh, Past President, AIMTC

a) Fuel Efficient Tyres:

Shri. Rajiv Batra, COO, TATA DLT, Pune Shri. Rahul Kakkad, President, TransTyre, Mumbai

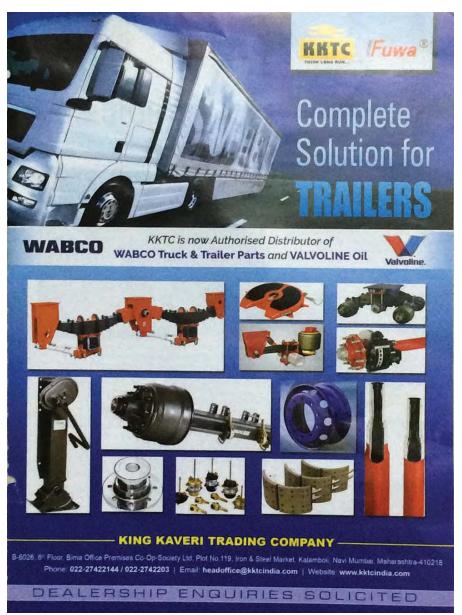
b) New Tech. Developments: Shri. Pathak, Director, ARAI, Pune

c) Alternative Energy: Shri. Sai Dittakavi, MD, Advaith BioFuel Ltd, Hyderabad

d) B2B discussions

Tea & Net working











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run independently of the truck engine. The Oasis range is specially designed to provide strong, reliable performance in hot, dusty ambient conditions and offer superior pull down and cooling efficiency in ambient temperatures as high as 50 Celsius.

Carrier Transicold India is committed to providing efficient cold chain solutions by offering sophisticated equipment, engineered applications, sharing vast experience and offering access to best global practices. Our strength lies in adapting products to suit Indian conditions, engineering them as per requirement and supporting them with our after-sales team.

(L to R): Tarun Malhotra and Pankaj Mehta (MD), Carrier Transicold India



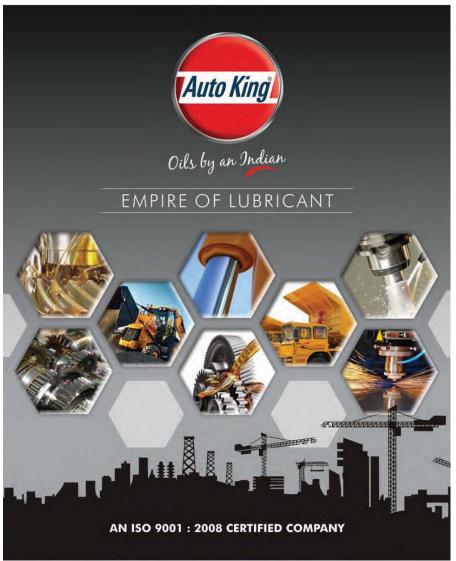












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Ram Soundalkar

Md. Mudassir

Kashif Raza

POISED FOR A HAT - TRICK!

he success story of the trio M/s. Ram Soundalkar, Md. Mudassir & Kashif Raza, the Co-Founders of Media Day Marketing, Hyderabad, a B2B firm can be seen from the outcome of their very first Expo Show! After successfully organising the exhibition on "Truck, Trailers, Tyres, OEM and allied sectors" poised for the repeat show at Gandhi Nagar, Gujarat during 9-10-11 September 2017.

Encouraging response received from the truck trailer industry and allied sectors, made them to add up a day seminar also thus making

it as a single platform - bringing together manufacturers, buyers, sellers, service providers and others from across the nation and overseas too, providing new opportunities to tap into this growing business.

It was a roaring success to invite all the Heads of the various associations together in the presence of Hon'ble Chief Minister of the State and the Union Minister for Transportation too making the interaction in a manner of grandeur! Kudos to the trio for their second innings victory!





















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utomotive Research Association of India (ARAI), established in 1966, is a leading automotive R&D organisation set up by the automotive industry with the Government of India. ARAI is affiliated to the Ministry of Heavy Industries and Public Enterprises and is recognized by the Department of Scientific and Industrial Research. An ISO 9001 certified organization, ARAI is accredited by National Accreditation Board for Testing & Calibration Laboratories (NABL). ARAI is also accredited for ISO 14001 and OHSAS 18001.

The state-of-the-art Laboratories of ARAI are well equipped with the most advanced facilities in the areas of Emission evaluation, Noise Vibration and Harshness, Structural Dynamics, Engine Development, Computer aided engineering, Vehicle Evaluation, Active and Passive Safety, Material Evaluation, Automotive Electronics and Calibration etc. ARAI also has an Academy.

ARAI has registered office at Kothrud, Pune. It's Forging Industry Division (ARA-FID) and Homologation and Technology Centre (ARAI-HTC) are situated in the industrial area of Chakan, Pune. ARAI has a regional office in Chennai, named Regional Centre South which coordinate with customers in southern region. ARAI also has representatives in China and Korea. ARAI has strategic alliances with a few global associates.

An experienced and well-trained human resource of 650 + is ARAI's main strength. ARAI inter alia offers Testing & Validation, Certification & Homologation, Design & Development, Research & Development, Projects & Consulting, Standardisation & Harmonisation, Education & Training, Testing Solutions services. And also offers Automotive Technologies, Data Bases, Software tools, Testing Facilities as some of its products.

ARAI serves around 1500 customers in a year which includes most of the vehicle manufacturers; major engine, component and system suppliers; and a large number of small industries. ARAI understands that technological support is vital for small industries and provides them such support at discounted prices.

Research Programme of ARAI include projects in the areas of HCCI Engine, HCNG Engine, New High Specification 3 Cylinder Engine, Bio-Diesel Engine, Dual Fuel Engine, Electronic Fuel Injection System, Integrated Safety System, Material Data Bank, Light Weight bus development, ECU development for GDI, Electric and Hybrid Electric Vehicles, ADAS, Autonomous vehicles, Transmission, Vehicle Dynamics, 3D Road Profile, Adoptive Front Lighting, Lightweight forgings etc. Some of the R&D projects of national interest supported by Government of India include Road Profile Measurement, Ambient Air Quality Monitoring, Measurement of Nano Particle Emissions, Source Profiling of Vehicular emissions, material compatibility Ethanol Blended Petrol Anthropometrical Data Measurement of Indian Driving Population.

To keep itself at the forefront of technologies, ARAI continuously upgrades its facilities through government and internal funding. Major expansion and upgradation was carried out under National Automotive Testing, R&D and Infrastructural Project (NATRiP) in the areas of Crash, Power Train and Fatigue at ARAI-HTC.

Also, Centres of Excellence in the areas of Power-Train, Fatigue and Materials are established at ARAI-HTC. ARAI is also establishing a comprehensive infrastructure and facilities for testing, certification and development of the electric and hybrid vehicles under the FAME scheme.

ARAI offers comprehensive certification and homologation services for entire range of automotive vehicles, systems and components. ARAI also assists the vehicle manufacturers for export homologation activities. ARAI is recognised by the international certification authorities of Singapore, Netherlands and Australia for carrying out tests as per their standards and regulations.

ARAI assists the Government of India in formulation of automotive industry standards and harmonisation of regulations. ARAI is also assisting Government of India in establishing vehicle Inspection and Certification centres all across the country.

ARAI also offers Doctoral, Post Graduate and Graduate Programmes in Automotive Engineering and related fields jointly with reputed National and International Institutes. ARAI conducts Proficiency Improvement Programs for professionals in the areas of various automotive engineering and technology areas. ARAI organises conferences and seminar like Symposium of International Automotive Technology, (popularly known as SIAT) for knowledge sharing and dissemina-

ARAI also lends its capabilities humbly to non-automotive sectors such as defence, railways, medical etc to help in their development work.

With its pursuit towards advancement of automotive technology to create safer, cleaner, reliable and affordable mobility solutions, ARAI envisions to become a global automotive R&D Organisation by providing R&D services to the automotive industry world over and be the preferred choice of customers. ARAI is proud to be a part of the Make in India crusade through its services that support, facilitate, and augment Innovate in India, Design in India, Validate in India and Skill

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