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# ECARGOLOG

December 2016

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A publication by Digital Media Marketing (P) Ltd

Garuda Indonesia

## SPREADING ITS WINGS



INDIA SOURCING CONCLAVE

# ISC2017

CHENNAI | JANUARY 31, 2017

more info on **30**



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PRESIDENT AND CEO,  
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# India Manufacturing Excellence Awards 2016



**CONGRATULATIONS TO ALL THE AWARD RECIPIENTS OF 2016!**

<b>INDIAN MANUFACTURER OF THE YEAR AWARD</b>	<b>Hyundai Motor India Limited, Chennai</b>  "Comprehensive Assessment model by Frost & Sullivan gave us an opportunity to check ourselves with respect to world class business models and identify our competitiveness in preparing ourselves for the next level, globally. IMEA assessors are thorough during their assessment and the interaction with them gave a different dimension from an outside view point. The assessment process was quite exciting and created yet another opportunity for the entire Hyundai team across all divisions and departments working together for a common goal."
<b>INDIAN MANUFACTURER OF THE YEAR AWARD</b>  <b>(1ST RUNNER-UP)</b>	<b>Mahindra &amp; Mahindra Limited, Igatpuri</b>  "Frost & Sullivan's IMEA assessment is unbiased and the criterion on which evaluation happens is very relevant to the current industrial environment. It helps industries to identify focus areas to improve Business Excellence. It reinforces our focus to excel in all Business Processes and create a brand image. It bolsters in creating a motivating workplace at all levels of hierarchy."
<b>INDIAN MANUFACTURER OF THE YEAR AWARD</b>  <b>(2ND RUNNER-UP)</b>	<b>UltraTech Cement Limited - Vikram Cement Works, Khor</b>  "The IMEA assessment was meticulous and intensive. The IMEA assessment provided us valuable insights for our unit and was a complete learning experience. Receiving such a prestigious award is a fantastic endorsement for our organization and has also significantly raised the profile of our unit regionally and nationally."

**Frost & Sullivan announces the association with FICCI (Federation of Indian Chambers of Commerce and Industry) for 'India Manufacturing Excellence Awards (IMEA) 2017'**

**Join us in the Assessment, Benchmarking and Recognition Program @ IMEA 2017**

With an aspiration to build sustainable growth in Indian manufacturing sector, Frost & Sullivan and FICCI have partnered together to expand the scale and reach of IMEA to all manufacturing industries in India

## Media Partners



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**R. PRASANNA VENKATESAN**  
EDITOR

## DEAR READERS

Ravi, our publisher and I wish you All,  
A happy New Year and years following.

December like last year, was dismal, with the Varda cyclone uprooting thousands of trees, in and around our city. But Green India and eargolog ran a meeting on Demonetisation - What Next? addressed by Sri.T.S.Krishnamurthy, past Chief election Commissioner and Sri.S.Rajaratnam, Top Tax Expert and me. I made a pictorial slide presentation, reproduced elsewhere & 3 points:

1. Petroleum prices, should be reduced by minimum 1/3rd, to boost the economy
2. The Income Tax rates for individuals, should not be above 16%, like GST, as it is a residual tax, on tax suffered income.
3. All contributions to political parties, businesses, temples and professionals like CAs, Advocates, Consultants and Priests, should be by Cheque or online, if above Rs.5000/-.

Sri.T.S.Krishnamurthy, supported the above and added that the accounts of the political parties should be audited and also published.

Sri.T.S.Rajaratnam, said that everyone with currencies, should declare them and pay the tax, not indulging in stealthy conversion or dumping them for gold, etc.

Well, the whole exercise is coming to an end on 30th and we will have a clear picture soon. But this is a very daring, bold step by our PM and barring a few political parties and dishonest business men, have supported him, fully.

Last year, we had floods in December, but we ran the mega Conclave, Green India, with Green energy, Green Buildings, Green Fields and Green Ideas, MMA, sponsoring the event.

This issue is a digest of many interesting news about a solo ride around the world, in a boat by Frenchmen, firing the long range Agni missile, Tube Transportation, etc., which are very interesting.

In January, we plan to run 2 events, one as Green Chennai in Green India and another, Online and new approaches to education. Ravi, Laxman and Ayyappan join me in requesting you All, to lend us your support as sponsors, advertisers, host for lunch and tea, etc.

All the best for All, Always,

R.Prasanna Venkatesan,  
Editor, eCargoLog & Green India

## IMPRINT

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SPREADING ITS WINGS**



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COUNTRY'S FIRST SOLAR  
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## HOMAGE TO LATE CHIEF MINISTER J JAYALALITHAA



An era ended! The sad demise of the TN Chief Minister evidenced not only the backers within her party but also other political leaders however much opposed they were to her policies and principles, especially the general public mourned for the heavy and irreparable loss to the country!

Her charismatic persona not only brought her success in the movie industry but also later, in politics. The six time elected CM had sharp rises and steep falls in her political career, attracted global investments of 2.4 lakh crores against all odds last year, brought down the power to a stable situation, implemented rain water harvesting, making Tamil Nadu account for 35 per cent of India's auto component production and more than 22 per cent of India's auto components production through Ford Motors followed by Hyundai, BMW, Daimler, Renault-Nissan, Mitsubishi Motors Corp. and Yamaha Motor, besides an array of auto component makers made Chennai as Detroit of Asia - the automobile hub - in addition to already established Royal Enfield, Ashok Leyland, TAFE and TVS Motor, on the logistics front!

We are most saddened for her departure and pray the almighty to rest her soul in peace!

—Ecargolog Team



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GROUP  
www.varrongroup.com



**Aerial View of the Plant  
Nagpur**



**Extrusion  
Nagpur**



**Die-Casting  
Nagpur**



**Forging  
Nagpur**



**Alloy  
Nagpur**



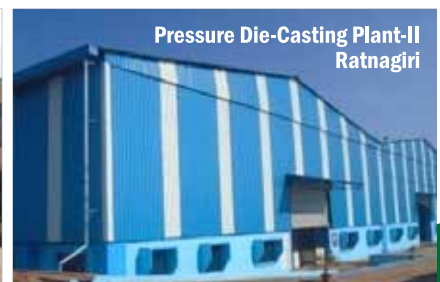
**Aluminium Alloy Plant-I  
Ratnagiri**



**Forgin Plant-II  
Ratnagiri**



**Pressure Die-Casting Plant-II  
Ratnagiri**



Varron Group is a pioneer in recycling, and is well known in the industry for its quality aluminium products.

The two plants at Ratnagiri – Varron Industries and Varron Aluminium consists of an aluminium alloy plant, a forging plant and a pressure die-casting division. The company has been supplying aluminium products for more than three decades.

Varron Auto Kast Ltd (VAKL) at Nagpur caters to the automotive, engineering and construction industries. This is Varron group's third and largest plant with ultra-modern facilities and infrastructure in place. It will manufacture products like aluminium alloys, copper alloys, aluminium extrusions, aluminium die-casting, steel and aluminium forgings.

**Varron Group**  
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**Our Plants:**

Ratnagiri and Nagpur





**THE NEW MAHINDRA**  
**BLAZO**



# The New Mahindra Blazo

Incorporated in the year 1945 to trade in steel, M&M today is a USD 16.5 billion multinational business group with operations in over 100 countries and business interests in Aerospace, Automobiles, Defence, Energy, Farm Equipment, Logistics, Hospitality, Real Estate, Retail, Insurance and Finance. It also has the special distinction of being the only automaker in India to have a strong presence across categories like Two wheelers, Four wheelers, Passenger Cars, Utility Vehicles, Commercial Vehicles, Farm Equipment etc.

While road transport accounts for more than 50% of cargo movement in our country, trucking is still at a nascent stage when compared to developed countries where trucking is not only big business but also a profession of choice for many. Mahindra was quick to sense the tremendous potential from a paradigm shift in the way goods are being transported across the country. In a space that has so far been dominated by Tata and Ashok Leyland, Mahindra seized the early mover advantage by

launching the Blazo range of smart trucks, which range from 25 tonne to 49 tonne capacity. The range aims to plug the deficiencies of the current truck business in India by manufacturing trucks that are high on safety, build quality, cabin comfort, dependability and durability besides being low on fuel consumption and maintenance.

So, what's exactly Smart about the Blazo? The answer is – Almost Everything!

- The Blazo is powered by Mahindra's mPOWER FuelSmart engine with 7.2 L displacement which delivers uncompromising power and performance.
- FuelSmart switches on the dashboard lets the driver choose between superior mileage and unmatched power depending upon the demands of the business. The driver has to simply turn on the HEAVY mode while carrying full loads, later switch on to LIGHT mode when running without load or turn on the TURBO mode while driving up steep inclines with full loads.
- The cabin of the Blazo has been smartly designed to provide maximum comfort and safety to occupants, especially during long hauls. The cabin comes equipped with Tilt & Telescopic steering, comfortable full sized sleeping berths, factory fitted fans, lockable storage compartments, ergonomically designed driver seat with 3-way adjustment along with a provision for factory fitted music system and air-conditioner.

- Smart Truck itself is a Smart Concept – Gone are the days of 'One Size Fits All'. Mahindra now offers a smart truck specifically designed for every transport application. So whether you are in the business of transporting cement, food grains, frozen food, stone blocks, etc., Mahindra has a specific truck suited for your business.
- The concept of Mileage Guarantee and Service Promise make the purchase deal a very Smart Proposition for the customer. Mahindra is so confident about the FuelSmart technology, that it announced a mileage guarantee for Blazo trucks wherein if a customer is not happy with the mileage of the truck, he may choose to return the truck to Mahindra and take his money back.

Secondly, in the unlikely event of a breakdown, Mahindra promises to get the truck repaired within 48 hours failing which they will pay the customer Rs.1000 per day till the truck is back on the road.

Other noteworthy features of the Blazo range are as follows:

- Driver Information System (DIS), similar to that in passenger cars will convey information like Engine RPM, Temperature, Fuel level, Tyre pressure, Trip meters, Battery voltage, Service reminder, etc.
- Large windshield with multiple rear view mirrors for enhanced visibility.
- Anti-Lock braking system (ABS) ensures greater braking control at high speeds.
- Tag Lift Axle reduces wear and tear of tyres.
- Refined clutch system with heavy duty gearbox.
- Bogie Suspension that helps to negotiate diverse load and terrain conditions.
- Stronger chassis frame for all-round ruggedness
- Fuel tank capacity upto 350 litres.
- Longer oil change intervals to ensure greater savings
- 24x7 multilingual Call Centre with on-road assistance.
- Best-in-Class Warranty of 5 Years or 5 Lac Kms.
- Cost effective AMC (Annual Maintenance Contract)
- Over 70 dealerships nationwide.
- 104 Authorised Service Centres (ASC), 2700 Roadside Assistance Points (RSA) and over 1800 Spares Dealers.

*(The author can be contacted at [jeevcb@yahoo.com](mailto:jeevcb@yahoo.com))*



## 2017 Nissan GT-R roars into India

**N**issan Motor India Pvt. Ltd. launched the 2017 Nissan GT-R in India. Nissan's flagship sports car for the first time in the country priced at INR 1.99 Crore, ex-showroom, New Delhi in European spec Premium Edition.

The Nissan GT-R is the iconic supercar that embodies the pinnacle of Nissan's engineering prowess and driving performance. In its latest incarnation, the 2017 model sports Nissan's latest design language and is replete with cutting-edge technology. The new signature V-Motion grille, exceptional aerodynamic performance, precision-crafted powertrain and upgraded interior have given the GT-R amore mature character which reinforces its status as one of the most revered performance cars in the world.

Speaking on the occasion, Guillaume Sicard, President – Nissan India Operations, said, "The GT-R is a very special car for Nissan and we are delighted to add it to our Indian line-up for the first time in its history. It is the epitome of Nissan's technology and design, and demonstrates our brand promise of 'Innovation and Excitement'. It also continues our commitment to our Indian customers to offer an evolving range of dynamic and exciting new models. The GT-R will give a great boost to the Nissan brand in India and is guaranteed to turn many heads."

Presenting the new car in India, Hiroshi Tamura, Nissan Motor Corporation's Chief Product Specialist for the GT-R, said, "We have continued to push the GT-R's performance boundaries to the outer limits making it even more potent than before. At the same time, we have also added refinement to take the driving pleasure to an entirely new level. India is a new market for the GT-R and we're proud to bring what we feel is the 'ultimate GT', possessing amazing performance, comfort and a rich racing heritage".

In keeping with GT-R's image, deliveries of the new model started with Bollywood action star and Nissan Brand Ambassador, John Abraham, receiving the keys to his very own GT-R. Excited about the latest addition to his garage, Abraham said, "I have had my heart set on the GT-R from the first time I saw one. I consider it to be an embodiment of myself on four wheels - powerful, muscular and fast. When I drove a GT-R earlier this year I knew I had to have one, and today my dream has come true."



## TATA MOTORS GENERATES EMPLOYMENT OPPORTUNITIES FOR OVER 200 CANDIDATES IN J&K, THROUGH PROJECT UDAAN

Tata Motors, India's leading Commercial Vehicle manufacturer, recently completed training of over 200 candidates under the Prime Minister's Udaan Scheme, through 'Tata Motors Certified Works Manager' programme. After becoming the first automobile company to enroll under the scheme in 2013, the collaborative effort has resulted in training and generating employment opportunities for three-year engineering diploma holders and professional degree holders of Jammu & Kashmir, through a collective action oriented agenda.

Under the 'Tata Motors Certified Works Manager' programme, fresh graduates from engineering colleges of Jammu & Kashmir are recruited and trained for a period of 6 months at Amity Noida and Tata Motors' STC (Service Training Centers). On completion of their training, these graduates are placed at Tata Motors dealerships as 'Service Managers'.

Out of the 230 UDAAN candidates enrolled under this program in last four batches, 218 candidates have completed their training and have been assured a job. The table below represents the success rate of Project UDAAN-Tata Motors Certified Works Manager Program.

Commenting on the association, Mr. Sanjeev Garg, VP & Global Head - Customer Care-CVBU said, "At Tata Motors, our constant focus is on providing quality technical education that is focused on employment. Through this initiative, we aim to provide job opportunities to over 1300 youth in Jammu and Kashmir, in the next 5 years. With an increasing number of vehicles plying on the road, quality repair and maintenance is an important aspect, and schemes like these help us equip a pool of skilled candidates, in turn helping strengthen our service. We will continue to invest in such training programs, for aspiring youth who wish to work with corporates."



## CARS24

Cars24 has a retail footprint across 10 cities with 47 centres. A C2B model supported by a nationwide network of 10,000+ partners. Our concept in Cars24 is to buy any legitimate car of any brand, in any condition from any part of the country in the rapidly organizing the disorganized used car industry with technology and we are only 15-month old, says Vikram Chopra, CEO and Founder of Cars24. He was recently in Mumbai to share the company's future plans.

What if you can sell your car in 30 minutes, get a best price guarantee, get the money transferred to your bank instantly and get all the paperwork taken care of? All this while sitting in a comfortable room, sipping coffee and watching CARS24 executives do it all. With used car transactions booming in the last 4 years from 1.4 to 4 million, it is expected to cross 10 million by 2020. Projected growth at 20% CAGR makes it a \$50 billion market. CARS24's vision is to build the largest automotive company coming out of India on the back of the used car segment. At CARS24, all transactions are wired and 100% legitimate by offering transparency and trust. In the last year CARS24 has transacted tens of thousands of cars and has disrupted the way the used car industry has been functioning since decades. With the innovative use of technology and the mobile phone, the model solves the key issues of price discovery, transparency and helps build trust among the buyer and seller in the market.



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## MS MALINISHANKAR IS DIRECTOR GENERAL OF SHIPPING

**M**s. Malini Shankar, an IAS Officer of 1984 batch has been appointed as Director General of Shipping, succeeding Mr. Deepak Shetty, IRS. Prior to this appointment Ms Shankar was Additional Chief Secretary, Government of Maharashtra. She has handled much diversified portfolios in her illustrious career including Disaster Management, Relief and Rehabilitation, Revenue - Registration of documents and Stamp Duty Collection. She was also an Additional Chief Secretary, Government of Maharashtra, Department of Environment.



## RADIO FREQUENCY IDENTIFICATION (RFID) IN MAJOR PORTS

**A**ll Major Ports have been directed by the Government to implement the Radio Frequency Identification (RFID) system to track the movement of men, materials and vehicles within the port premises on real time basis. Implementation of RFID system will eliminate manual checking of documents at port gate and real time tracking of movement of vehicles, men and materials. This would reduce congestion and also cost of operations at Ports. Ports have been directed to have the RFID system in place by 31.03.2017.

## Two new maritime clusters to boost exports worth US\$110 bn

**T**wo Maritime Clusters have been identified in Gujarat and Tamil Nadu as part of the National Perspective Plan of Sagarmala Programme. Based on the study conducted, these proposed Maritime Clusters will comprise of shipyards, ancillary units for shipbuilding, service providers for shipping industries, marine tourism and marine products such as fisheries and aqua culture.

The proposed Coastal Economic Zones (CEZs) are aimed at promoting development of port-proximate industrial clusters, encourage port-led development, reduction of logistics cost and time for movement of EXIM and domestic cargo and enhance the global competitiveness of Indian manufacturing sector. The port linked industrial clusters proposed in CEZs are expected to provide an approximate logistic cost saving of Rs. 5,500-6,500 crore per annum and boost export by approximate to Rs7.432 lakh crore (USD 110 billion) and generate an employment of 1 crore new jobs including 40 lakh direct jobs and 60 lakh indirect jobs by the year 2025.


Garuda Indonesia

# SPREADING ITS WINGS



Pictures: CSIA Mumbai / GVK





**The airline strongly believes that Mumbai serves as the airline's first gateway in the region, and by launching the three times weekly service to Mumbai, Garuda Indonesia is now able to provide the first direct link between Indonesia and India.**

**G**aruda Indonesia, the airline of Indonesia recently launched its new service from Jakarta to Mumbai via Bangkok to strengthen its global presence. The airline strongly believes that Mumbai serves as the airline's first gateway in the region, and by launching the three times weekly service to Mumbai, Garuda Indonesia is now able to provide the first direct link between Indonesia and India.

The opening of Garuda Indonesia's flight to Mumbai is part of its international network development program, especially in the South Asia region, as well as the manifestation of the airline's strong commitment to continuously support the Indonesian government's program to double the number of international tourists visiting the country by the year 2019.

At the occasion, M. Arif Wibowo, President and CEO of Garuda Indonesia said, "We are very pleased to be able to add Mumbai to our extensive global network. There are strong economic partnerships as well as numerous social, cultural, and tourism relations between Indonesia and India, and we

believe this new service will further boost those activities amongst the two countries."

He further added, "Today, India remains a partner in growth as well as an important market for Indonesia, and Garuda Indonesia's flights on the Jakarta-Mumbai route will establish an

important direct link between the two countries in friendship. We place great belief that the opening of our service to Mumbai will forge an even more solid bridge in enhancing the future partnership between India and Indonesia, which are now two of Asia's new economic powerhouses."







**M. Arif Wibowo, President and CEO, Garuda Indonesia**

Indonesia is currently one of the largest markets to India with 350,000 people currently traveling to the region on both business and leisure. This new direct route will not only boost the economic activities between the two countries, but also help towards meeting the Indonesian government's target to increase inbound tourism to Indonesia from India. Garuda Indonesia serves the Jakarta-Mumbai via Bangkok every Mondays, Wednesdays, and Fridays. Garuda Indonesia's Mumbai-bound service will be operated by Garuda's Boeing 738 aircraft with a two-class cabin configuration featuring its globally praised Business Class service concept and the World's Best Economy Class. The aircraft is capable of carrying 156 passengers (12 Business Class seats and 144 Economy Class seats).

Mumbai is the most populous city in India and ninth most in the world, with an estimated city population of around 20 million. It is also one of the world's top ten centers of commerce in terms of global financial flow generating 6.16 percent of India's GDP.

The Indonesian carrier was recently awarded a five-star rating by Skytrax, making it the seventh airline to earn this prestigious award. After winning the title "World's Best Regional Airline" in 2012, Garuda Indonesia was named "World's Best Economy Class" in 2013 and "World's Best Airline Cabin Crew" by Skytrax in 2014, 2015, and 2016 for the third consecutive year running.

Garuda Indonesia officially became the 20th member of the SkyTeam alliance in March 2014, and the second Southeast Asia member. By becoming a member of the alliance, Garuda Indonesia is now able to provide its customers access to the alliance's 1,052 destinations





in 177 countries, covering over 90 percent of the most relevant traffic flows in the world, and also 516 lounges worldwide.

The opening of these flights Jakarta Mumbai also in line with the government program the Ministry of Tourism Indonesia to increase the number of tourism visitors to Indonesia, especially

tourist from India. In line with the joint synergies, Garuda Indonesia continues to strive to maximize the base connectivity between two countries that is expected to further strengthen the bilateral relations between Indonesia and India through increasing economic activities, tourism and socio-cultural events.

Besides India, Garuda Indonesia has been flying from Jakarta to various countries in Asia, including Singapore, Malaysia (Kuala Lumpur), Thailand (Bangkok), China (Beijing, Guangzhou, Shanghai), South Korea (Seoul), Japan (Tokyo, Osaka) and Saudi Arabia (Jeddah, Madinah). 

## THE GARUDA LIFE



**E**stablished in the year 1949, Garuda Indonesia is recognized for its international and local achievements as one of the world's top airlines. It has been around for more than 67 years as a full service airline and the flag carrier of Indonesia. Carrier for 63 Domestic Destination and 103 Domestic Routes along with 18 International Destination and 35 International Routes, it flies across 179 countries. With 636 lounges, the experience of world-class service begins even before flying. Intensive training for the hospitality crew ensured that it won the World's Best Cabin Crew for 2014, 2015 and 2016 by Skytrax along with 20 other awards in the year 2016 itself.

Best fleet of more than 140 aircrafts offers high quality execution with safety as well as 90% average on time performance. Unique digital experience of the website offers not only a place to search and buy a tickets, but also a 1-stop portal to find an information regarding traveling and beyond. Best service and customer communication is given through a mobile application platform. The official airline of Indonesia brings the archipelago's exceptional hospitality to the world.





myHealthvalet

Employers continue to increase spending on healthcare benefits by addressing symptoms rather than the causes of poor health.

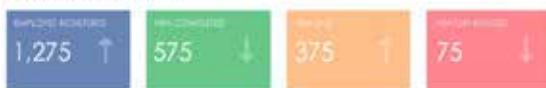
Despite growing expenditure on employees' healthcare, the workforce is not getting healthier.

There is no correlation between healthcare expenditure and productivity.

Increase Productivity  
& Reduce Liability Risk  
@ the Workplace with  
the mhv6P digital health  
product stack

The mhv6P product stack from myHealthvalet seamlessly connects and interlinks all care givers to the user so as to create a health care hyper loop and thereby provide employers the data they need to manage the health of their employees efficiently; thereby establishing the linkage between health and productivity.

#### CORPORATE Dashboard



#### Result Evaluation



#### Company Average



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info@myhealthvalet.in, www.myhealthvalet.in

#### Decreased direct medical costs

- Reduction of chronic and acute illness occurrence
- Reduction of insurance premiums for the healthy pool of employees
- Reduction in liability risk

#### Increased productivity

- Increased productivity through decreased medical absenteeism
- Reduction in presenteeism
- Increased motivation of employees
- Better retention of talents
- Lower administrative costs

#### Higher brand awareness

- The market (customers) rewards companies with healthy work practices and social and ecological consciousness.
- Enhanced company image – higher brand value

#### Ready obtainable health information

- Ready obtainable health information on the health status of each employee/department/function or the entire organisation
- Predictive and Preemptive health management further reducing health expenditure



## MERCEDES BENZ's NEW CLA

**M**ercedes-Benz India launched its stylish sedan, the new CLA at a starting price of Rs. 31.40 lakhs. Its stunning design elements and dynamic appearance make it one of the most stunning sedans on road. The CLA represents a landmark in automotive design, carving out a niche for itself.

Roland Folger, Managing Director and CEO, Mercedes-Benz India commented, "Ever since its India debut, the CLA has witnessed an overwhelming response from young patrons across the country. The CLA is the epitome of dynamic design that seamlessly embodies an intelligent combination of functionality and agility in a modern coupé design. The stylish CLA has won several hearts and minds of customers thanks to its distinctive design based on Mercedes-Benz's new design language and its sensational driving performance. The CLA remains one of the best sellers in the New Generation Cars portfolio and underlines the compact sedan's unmatched popularity, especially amidst the younger generation."



## HANNOVER MESSE 2017

**G**erman Chancellor Angela Merkel says it is the biggest industrial show of all. Hannover Messe (HM) is not only the world's leading trade fair for industrial technology, but also a standing annual appointment for political and business leaders from all over the world. HM 2017 will be held between 24–28 April 2017 combine seven trade fairs at the exhibition centre. Roughly 6,500 companies from 70 countries present their products and services to more than 200,000 visitors. Poland is Partner Country in 2017. In 2016, exhibitors generated approximately 5.5 million business leads at HM.

"Integrated Industry is the defining trend of 21st Century manufacturing," says Marc Siemering, senior vice president of HM. "Manufacturers who do not embrace digitalization to increase efficiency, flexibility and productivity will struggle to remain competitive." With its lead theme for 2017, "Integrated Industry – Creating Value", HM brings to the forefront trends such as cobots (co-robots), digital twin, energy efficiency, predictive maintenance, and smart materials and coatings. "Manufacturers must realize that digitalization adds value not only with better facilities and machinery, but also by creating new lines of business and improving productivity and satisfaction among employees," he further adds.

## Kandla Port Trust achieves cashless Transactions



**K**andla Port Trust (KPT) has achieved a record of making 99.91 per cent cashless payment mode by way of direct transfer to the bank accounts of its stakeholders.

Mr Ravi Parmar, Chairman of KPT, and Mr Alok Singh, Deputy Chairman, congratulated Mr D. N. Sondhi, FA & CAO, and the other officials of the Finance Department on this achievement. He further said that the port administration had been working on shifting to digital payments since last six months and are also in the process of putting in place the necessary hardware and software for accepting payments through other digital modes like net banking, debit and credit cards, which are presently being transacted through cheques and demand drafts," Parmar said.

The management also approved the final master plan by the stakeholders, bankers and the others for the ambitious smart industrial port city (SIPC) at Kandla and Gandhidham.





## Mr. Pranab Mukherjee, Honourable President of India, visits Ashok Leyland Driver Training Institute in Chhindwara, Madhya Pradesh

**A**shok Leyland hosted the Honourable President of India – Mr. Pranab Mukherjee – at the Company's Driver Training Institute (DTI) in Chhindwara, Madhya Pradesh. The Hon'ble President was at the Institute to get a better insight into Ashok Leyland's initiatives in the area of driver training. During his visit, he was taken on a tour of the Institute where he experienced the modern technology, simulator and infrastructure used in training drivers.

Speaking on the occasion, Mr. Vinod K. Dasari, Chief Executive Officer and Managing Director, Ashok Leyland said, "It is an honour for Ashok Leyland to host our Honourable President, Mr. Pranab Mukherjee, at our Driver Training Institute in Chhindwara. Over the years, our institutes have evolved as Centres of Excellence, where the drivers are prepared to handle the wheels of commercial vehicles and sensitised to the responsibility of holding life both on and off the road. Ashok Leyland is proud to have had the distinction of having trained drivers for the President's office for the last six years and have been able to live up to the trust they bear in our organisation."

"As one of the largest CV manufacturers in the country, Ashok Leyland believes that it is our duty to ensure safety on the Indian roads as professionally-trained drivers can make a significant difference. We will continue to train individuals and cover all aspects of driving and road management, while also promoting a holistic approach to health, stress control, and overall well-being", he added.

Set up in 1995 at Namakkal, the Ashok Leyland Driver Training programme is a pioneer of driver training in India, becoming the first company to recognise the vital role of a driver in the transport industry. With nine institutes across India, the Company has taken on the responsibility of imparting training in safe driving techniques to commercial vehi-

cle drivers in India. Ashok Leyland has, in all, trained eight lakh drivers in its institutes across the Country.

The training curriculum at the Institute covers all aspects of driving and varies from training for beginners to refresher course training, fuel saving techniques to safe transportation of hazardous goods, etc. All service-training centres are equipped with the latest aggregates, general and special tools, technical handouts and audiovisual equipment that is continuously updated. The company also offers well-equipped Mobile Training Vans pan India through experienced trainers and instructors, where courses are conducted primarily on familiarisation and maintenance of Ashok Leyland products.



## Mahindra's Auto Sector Sells 36,363 vehicles during December 2016

The Passenger Vehicles segment (which includes UVs, Cars and Vans) sold 16,698 vehicles in December 2016 as against 18,197 vehicles during December 2015.

The company's domestic sales stood at 34,310 vehicles during December 2016, as against 34,839 vehicles during December 2015. Exports for December 2016 stood at 2,053 vehicles

For the nine months period ending December 31, 2016, the company sold 3,68,577 vehicles, against 3,53,589 vehicles for the same period last year, representing a growth of 4%.



## Chennai Port sets new barytes loading record

Chennai Port recently loaded 32,483 tonnes of barytes by mobile harbour crane on to the vessel m.v. MAA SALEHA BEGUM at JD-2 on December 16, 2016, surpassing the previous highest loading of 30,200 tonnes of the same commodity in a single day on September 23, 2008. The cargo, destined for Abu Dhabi, was shipped by Trimex Industries Ltd.

Mr P. Raveendran, IRTS, Chairman of Chennai Port Trust, congratulated the officials of the Port, steamer agent Pradeep Shipping and stevedore Siva Shanmuga Transport for their efforts in facilitating this record and expressed the hope that many more such feats will be achieved at Chennai Port, said a release.

# New Head for FICCI

Pankaj R. Patel took over as the President of the Federation of Indian Chambers of Commerce and Industry (FICCI) for 2016-17 at the recently-concluded 89th annual general meeting of the chamber.

"Patel will take over from Harshavardhan Neotia, Chairman of Ambuja Neotia Group, during the Ficci Annual General Meeting to be held on 16 and 17 December," Ficci said

Patel is the Chairman and Managing Director, Zydus Cadila – Cadila Healthcare Ltd. He brings with him over 35 years of professional experience and spearheads the affairs of Zydus Cadila.

He is the Chairperson of the Board of Governors of the Indian Institute of Science Education and Research, IISER, Kolkata; a Member of the Board of Governors and also the Chairman of the Finance Committee of the Indian Institute of Management, Ahmedabad; Member, Governing Board of The Ahmedabad University, Chairman of School of Life Sciences, Ahmedabad University; Member of the Board of Management of the Narsee Monjee Institute of Management Studies and Executive Chairman, Vice President and Trustee of the Gujarat Cancer Society and Chairman of the Gujarat Cancer and Research Institute. ....More on <http://www.ecargolog.in>







## Lohia Auto showcased country's first Solar Powered E-Rickshaw

Lohia Auto Industries, the automobile division of Rs. 630 Crore Lohia Global, today showcased its new range of innovative and technologically robust electric vehicles at the EV EXPO 2016. The company, which is a pioneer in the electric vehicles segment, has showcased Humrahi Solar Powered E- Rickshaw and Narain Hydraulic Tipper E- Rickshaw. Apart from these two, Lohia Auto also showcased India's first Electric Three Wheeler Auto designed and developed as a futuristic mode of local travelling.

The new modified versions of "Humrahi" and "Narain" are improved and customized vehicles designed especially for saving Electricity and for overall transport safety, efficiency and reliability. The first innovative product is Humrahi's Solar Powered E- Rickshaw. A normal battery rickshaw has to use conventional form of electricity to charge the batteries. With this Solar E-Rickshaw one can charge batteries on the run in sunny day. Solar powered E-rickshaw

increases the efficiency of the vehicle and solar panel increases its mileage by 10-15% with a life cycle of 10 years.

The second product unveiled at the EV expo 2016 is Narain's Hydraulic Tipper E- Rickshaw. The electric dumper comes with a payload capacity of 350kg. It comes with a hydraulic system to unload the materials. This utility electric vehicle is designed for delivery van and garbage collection.

Commenting on the unveiling of new range of E-Rickshaw Mr. Ayush Lohia, CEO, Lohia Auto Industries said, "We have showcased the innovative model of Narain as Hydraulic Tipper & Humrahi with Solar Panel. These are the unique products designed by Indians for India with many additional features. We are committed to our vision to provide green mobility to the country and look forward to consistent innovation towards developing products for the Indian electric vehicles market".

"Given the urgent need to combat rising pollution levels in India's big cities, we have also showcased India's first Electric Three Wheeler Auto. So far, three wheelers either run on diesel or compressed natural gas. The shift to e-three wheelers will go a long way in curbing emission of harmful gases. The three-wheeler comes equipped with 5.7 KW motor and has the capacity to seat 3 passengers".

With the pollution levels growing at an alarming rate, restorative steps in the form of electric vehicles are the need of the hour". We are confident that like our

original versions, even these two re-designed models are going to receive a great response" he added.

The company has also showcased its first lithium ion battery electric two wheeler "OMA STAR LI". Charging time of this model will be less than three hours compare to other eclectic Scotty charging time which is 6 to 7 hours, also battery life cycle will more than 1000 cycles.

At present Lohia Auto have wide portfolio of products ranging from electric two wheelers- Oma Star, Oma Star Li, Genius, Electric rickshaw- Humrahi, Narain and Diesel Three Wheelers- Humsafar. Lohia auto has a manufacturing unit based out of Kashipur, Uttarakhand with capacity to produce 100000 units/Year. In addition it has in-house production of various key components and also houses ultra modern R&D which provides and ensures innovative, highly efficient & durable electric vehicles to meet the ever growing demands of the domestic and international markets.

## SWISS earns IATA Fast Travel Platinum Award for its self-service facilities

SWISS has been honored with the International Air Transport Association (IATA) Fast Travel Platinum Award for its wide range of innovative self-service facilities. Platinum status in IATA's Fast Travel programme is only bestowed on airlines that offer at least 80% of their passengers self-services as defined by the airline industry's umbrella association, such as online check-in. SWISS CEO Thomas Klühr accepted the prestigious distinction from IATA today in a ceremony at SWISS's Kloten headquarters.

SWISS has been an active member of the IATA Fast Travel program since it was launched in 2007. Swiss International Air Lines (SWISS) has become only the second network airline in Europe

to receive the IATA's Fast Travel Platinum Award. The distinction is bestowed on airlines that offer at least 80% of their passengers self-services as defined by the Association in areas such as check-in and baggage registration. SWISS offers its passengers a wide range of such self-service facilities, which are all designed to meet the growing customer demand for greater flexibility, individuality and control in their travel arrangements.

SWISS CEO Thomas Klühr accepted the award today on the company's behalf from Rafael Schwartzman, IATA's Regional Vice President Europe, in a ceremony at SWISS's Kloten headquarters located next to Zurich Airport. "Tapping the very



latest technologies to offer our customers the most comfortable and convenient air travel experience is one of our paramount service priorities," said Klühr. "It's something we've been working on consistently over the past few years. So we're delighted to receive this IATA Platinum Award, which both confirms to us that we're on the right track and encourages us to continue along it, too."

## Allcargo Logistics partners with Sadhguru's Isha Foundation for 'Make a Life' Golf Jaunt

Allcargo Logistics Ltd, India's leading integrated logistics provider, as part of its CSR initiative partnered with the Isha Vidya Foundation to organize a Golf Jaunt at the Willingdon Club, Mumbai.

Isha Foundation's, "Make a Life" golf jaunt has been conceived and designed to support Isha Vidhya, an initiative promoted by Sadhguru Jaggi Vasudev, which is committed to raise the level of education and literacy among rural children and raise funds to support schools in India. Allcargo's Avashya Foundation has education as one of its primary focus areas and is proud to be associated with the initiative for the third consecutive year.

Along with Dr. Shashi Kiran Shetty (Chairman, Allcargo Logistics), Shri Sadhguru and some of the leading corporate avid golfers like Kapil Raina, Simi Mehra (among best women's golf player) and Pronip Borthakur teed off together at the jaunt.

Vaishnavi Sinha, Simi Mehra, Meher Atwal and Nikki Ponappa who are among the top 10 women golfers were present on the occasion to back the tournament and interact with the players. The tournament housed corporate golfers from the senior leadership team

and many illustrious people from the business world in India and abroad as the participants.

As a part of Isha Foundation's social outreach programs, Isha Vidhya rural schools have been started in the villages (under the umbrella of Isha Education, established in 2005) to provide high quality school education to underprivileged rural children who cannot otherwise access or afford it. In 2012, Isha Vidhya began to carry out critical interventions to improve the quality of education in rural Government schools.

Commenting on the occasion Dr. Shashi Kiran Shetty Chairman of Allcargo Logistics Ltd said: "It is a delight to be a part of such a noble initiative by Isha Foundation. I would like to thank Shri Sadhguru Vasudev for



inspiring and motivating each one of us and doing this great work for children. At our NGO arm, Avashya Foundation we have also been touching millions of lives through education, skilling initiatives and care for the environment. It is through education one is able to articulate better to lead the society towards the path of progress. At Allcargo Logistics we strongly believe in this philosophy and constantly work to achieve goals that make a better future."





## ROAD SAFETY AWARENESS PROGRAM, VOC PORT

V.O. Chidambaranar Port, the vibrant Sea Port of South India has been witnessing steady growth in Cargo traffic and has handled 25.23 Million Tons of Cargo up to November 2016. The cargoes handled through the Port are mainly moved by road. Hence, the growth in traffic has equally surged the moment of Cargo trucks in and out of the Port roads. In a day, approximately 3000 nos. of EXIM cargo truck ply round the clock in the Port connectivity roads. In order to inculcate a strong safety culture among the Truck Drivers, Cleaners and Two Wheeler Commuters, V.O. Chidambaranar Port organised a one day Road Safety Awareness Campaign on 20.12.2016 involving the students of St. Mary's College, Tuticorin.

Shri U. Rajendran, Traffic Manager welcomed the participants and spoke about the objectives of the Road Safety Awareness Programme.

Shri Varadharajan, Assistant Director (Safety), Shri C. Selvaraj, Labour Trustee, Shri P. Raveendran, Chief Mechanical Engineer, Shri Suresh Patel, Chief Engineer and Special invitee Shri G.P. Joe Prakash, President, Tuticorin Tipper Lorry Owners Association delivered their message on road safety and its' significance, Road Safety Rules and Challenges faced in ensuring Road Safety.

The students of St. Mary's College, Tuticorin distributed the pamphlets on road safety to the Lorry drivers & cleaners and two wheeler commuters at Check Post-I, Green Gate, Lorry Parking yard and Container pass section. Conclusively, the students along with their teachers briefed Shri S. Anantha Chandra Bose, Chairman, V.O. Chidambaranar Port Trust about their observations made during the road safety awareness campaign.

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# INDIAN CAR AND MOTORCYCLE OF THE YEAR AWARDS



The 12<sup>th</sup> Indian Car of the Year (ICOTY) and the 10th Indian Motorcycle of the Year (IMOTY) awards function was recently held in Mumbai in the presence of stalwarts of the Indian automobile industry. The keenly-awaited awards ceremony was kick-started by a performance of motoring music from rock and roll artist Gary Lawyer, following which Maruti Suzuki Vitara Brezza and TVS Apache RTR 200 4V were announced as the Indian Car of the Year 2017 and Indian Motorcycle of the year 2017, respectively.

Dr. Raghupati Singhania, Chairman & Managing Director, JK Tyre & Industries Limited, presented the awards to the winning teams. Congratulating the winners, Dr. Singhania said, "It's been over a decade since the first ICOTY Awards were instituted to honour achievements and excellence in the Indian automobile industry. Today, these Awards have set benchmarks for Indian automakers, egging them on to put in their best foot forward and deliver vehicles, which capture the nation's imagination in all ways possible. JK Tyre has been associated

with ICOTY and IMOTY since the time of their inception, and it is with great pride that we can say that today these awards have inspired automakers to innovate every year in terms of engineering, design, cost-effectiveness, adaptability to local conditions, not to forget consumer satisfaction, to stand out in the competition.

I congratulate Maruti Suzuki Vitara Brezza and TVS Apache RTR 200 4V for the innovation and creativity in their vehicles and for being successful in satiating the needs of their consumers. This is a deserving recognition of the efforts they have put to bring out the best-in-class cars and motorcycles. At the same time, I would also like to congratulate all contenders for having put in so much effort. It is in true sense a celebration of the Olympian spirit of participation that makes everyone a winner."

This year's awards judged the best car and the best motorcycle from a plethora of new launches witnessed throughout the year. The winner of the ICOTY, Maruti Suzuki Vitara Brezza, had to contend with 18 other vehicles, who were all put through a series of tests. Likewise, the winner of IMOTY, TVS RTR 200 4V, had to battle it out with 11 other motorbikes. Assessments were made on the basis of agreed parameters like price, fuel economy, styling, comfort, safety, performance, practicality, technological innovation, value for money and suitability for Indian riding conditions.

Representing Maruti Suzuki Vitara Brezza, the winner of ICOTY'17, Mr. Kenichi Ayukawa, Managing Director & CEO, Maruti Suzuki India Ltd, said, "Winning ICOTY'17 is an incredible experience. Our team worked very hard, putting in sweat and toil to bring out Maruti Suzuki

Brezza, and we are very happy that the jury recognised our efforts. This award is as much a recognition of our hard work as it is of the immense support and love shown by our customers, who chose the car over others. I would also like to congratulate all the other cars in this segment for being such great competition. We will surely try to win ICOTY next year again."

The TVS Apache RTR 200 4V, winner of IMOTY'17 was picked among a list of able contenders, and stood out for its performance and style. Accepting the award, Mr. Arun Siddharth, Vice-President Marketing, TVS Motors, said, "We are honoured and privileged that TVS RTR 200 4V has been picked as the Motorcycle of the Year today. Our team of engineers and designers have worked day and night, going through prototypes, envisaging all kinds of conditions to bring out this machine. We did not stress much on specs, in fact, the success of the bike could not have been determined without customers buying it. Having IMOTY'17 gives us the impetus to put in even more, and hopefully, we will be back to take the awards next year."





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# PUNE AUTO EXPO

## FROM 13 TO 16 JAN 2017

**W**estern India's Largest Automotive Exhibition - Pune Auto Expo - is scheduled from 13 Jan to 16th Jan 2017 at Auto Cluster Exhibition Centre, Pune. The Theme of this 16th Edition of PUNE AUTO EXPO is "Safe & Green vehicles". With over 100 Stalls put up by Manufacturers and Marketers from all over India and abroad, this Four day event is expected to be visited by several thousands of people from all over this region.

Display at Pune Auto Expo includes Passenger Cars & Commercial Vehicles, Two & three Wheelers, Auto Components and Spares, Oil & Lubricants, Alternative Fuel & fuel systems, Service Equipment & Tools, Research & Developments, Test & measurement systems, Tires, Auto Accessories, Car Security / Navigation Systems, services and Publications. There would be special focus on concept vehicles, Designed / modified vehicles.

Along with Host City - Pune, the event would focus on the Partner City - Aurangabad, which is also a hub of automotive activity in this region. Manufacturers and Marketers from Marathwada region are expected to benefit from this exposure and interaction at this meet.

The Pune Auto Expo is Co-Sponsored among others by the Chamber of Marathwada Industries Association (CMIA), All India Rubber Industries Association (AIRIA) and the Cad Cam Peoples Association (CCPA).

Display by the Indian Army, Pavilions of Maharashtra

State Transport and the Pune Metropolitan Regional Transport will be some of the highlights of the event.

A Novel Auto Design Pavilion would be put up by the Cad Cam Peoples Association. Leading Automotive Designers will present some of their recent Innovations, skills and designs in this section.

**SUPER BIKES ON DISPLAY-** The popular Super Bikes will be on Display in the Super Bikes section.

The Four day Exhibition will have two days of Technical Conference, Business Meets and Industrial Visits to Automobile Companies in the region. Experts from both, within and outside India, will Share their knowledge and deliberate on important topics focusing on the Technological Trends and Business Practices.

The Highlight of the Technical Conference would be the Morning Sessions on Green Day (13 Jan. 2017) and the Safety Day (14 Jan. 2017)

Business Delegations from outside India, more particularly the United States of America, Germany, China, Ireland, Korea etc. are expected to conduct one to one Business Meets with Indian counterparts and probable Business Partners.

An independent pavilion is dedicated for student activities.

The project display involves display of concept vehicles that are part of Baja, Supra, Go - Kart and Efficycle competitions held in India. Vehicles with technological innovation by engineering colleges in and

around Pune and PCMC areas will be on display.

As part of the student's activities, Engineering College students can participate in the Industry - Institution Interaction Seminar and Industrial Visits Half day seminar will throw light on "opportunities for students and their role in the automotive industry" in coming years. The industrial visit will include visits to manufacturing companies, R&D organizations and automotive establishments in and around Pune.

As in the previous occasions, the Pune Auto Expo will Award & Felicitate Four (4) Bus Drivers who have done excellent service for the people of Maharashtra in general and Pune in Particular. Accordingly two drivers each from the Maharashtra State Transport and the Pune City Transport will be selected this year to receive the "Best Driver Award"

PUNE AUTO EXPO is expected to be a meeting point for representatives of manufacturers, marketers, traders / dealers, service engineers, mechanics, garage owners, all concerned professionals and students.

*For details about the exhibition and / concurrent programs, please contact the secretariat office at Expo Centre, # 202, Isha Vaastu, 449, Somwar Peth, Pune-411011. Tel +91-20-26054915/16; puneautoexpo@gmail.com; ravi@ecargolog.in Ravi: 9840950196 P.N.R.Rajan - Convener: 9422030326*



## TATA MOTORS SIGNS ON AKSHAY KUMAR AS BRAND AMBASSADOR FOR ITS COMMERCIAL VEHICLES BUSINESS

**T**ata Motors, the country's largest automotive player and among the top 10 truck and bus manufacturers globally announced the appointment of Bollywood film star Akshay Kumar, as the brand ambassador for its Commercial Vehicle Business Unit. Indian Cinema's 'original Khiladi' will make his blockbuster entry in this new role at the launch of Tata Motors' latest offering in Commercial Vehicles, slated in January 2017.

Tata Motors' association with Akshay Kumar for Commercial vehicles will be supported by a high-decibel, multi-media campaign, beginning in the first week of January 2017. Besides products and solutions, Akshay will be actively involved in a host of innovative marketing and customer experience initiatives to be rolled out by Tata Motors.

Mr. Ravindra Pisharody, Executive Director, Commercial Vehicle Business Unit, Tata Motors, said, "We are delighted to announce versatile and reliable Bollywood actor Akshay Kumar as the new face of Tata Motors' Commercial Vehicles Business Unit. Akshay embodies dynamism, popularity, machismo, performance and style. More importantly, he blends well with the core values of trust, reliability, responsibility and good leadership of Tata Motors' Commercial Vehicles Business. Besides, today we are catering to an audience that defines the driven, ambitious, forward-moving, non-stop pulse of India and Akshay understands the pulse of this audience well. That is why, with careful selection and preparation, he goes on to entertain and enthrall his fans with one performance after another. Just as Tata Motors constantly endeavours to understand the ever-changing needs of its customers and builds innovative platforms to provide customised products and solutions catering to different segments. We are confident that Akshay's popularity will further help complement and articulate the future direction of the Tata Motors commercial vehicles brand."

Speaking on the association, Akshay Kumar said, "The Tata brand is one that most of us have grown up with and now to be associated with them is indeed an honour. No one understands Indian trucking better than Tatas and there couldn't have been a better and more apt brand to promote. It was fun being in the driver's seat of one of those monster machines, during a product shoot"

The last six decades has been exciting for Tata Motors in the commercial vehicles space. Tata Motors has been the market leader in India in Commercial Vehicles with an unparalleled product range from sub 1 tonne to 49 tonne load applications. The company has been a pioneer in introducing innovative platforms like Ace, Prima and building customized solutions for all segments, including the defence business. The company has rolled out a series of initiatives to deliver best customer value, with technology being at the forefront. Today, the Tata Motors stable accounts for more than 70% of the last mile cargo-running mini-trucks in the country.



## AWARD FOR SHRIRAM AUTOMALL

**S**hriram Automall India Limited (SAMIL) has been recognized with accolade by "Disruptive Tech Innovation Awards 2016" under the category of 'Best Disruptive Innovation of the Year - Automotive'.

On the occasion Mr. Sameer Malhotra, CEO, Shriram Automall said, "This honor entrenches the fact that we are indeed on the right path to success. In pre-owned automobile industry, Shriram Automall has been the synonymous name for innovation. Since our incorporation in 2011, we have introduced many new concepts like Physical Bidding, Mobile Bidding Application, Desktop Live Physical Bidding & SMS Bidding for the convenience of our customers. And the fact has been reconfirmed today through this award. We would like to thank the whole SAMIL team and our customers for their support and love."

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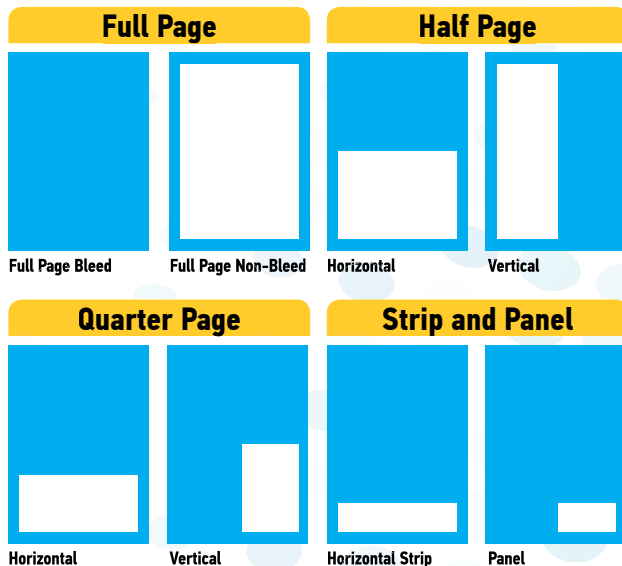
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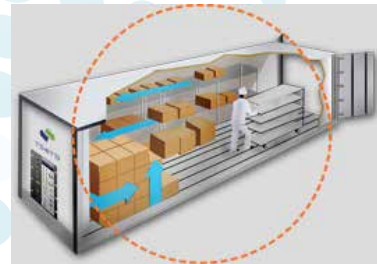
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June 2017  
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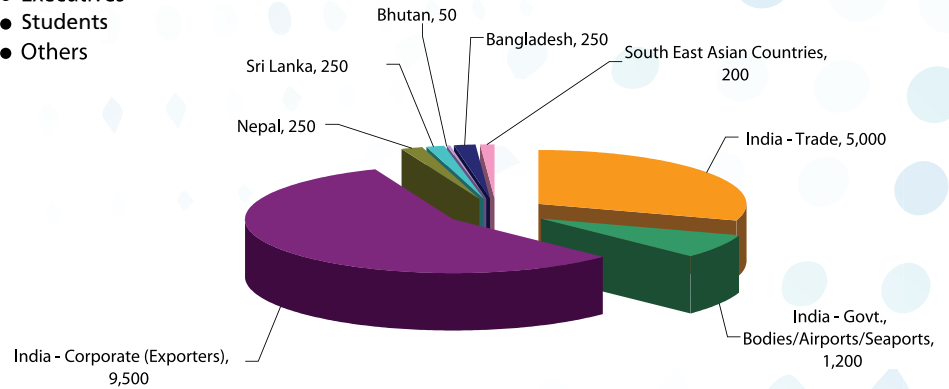
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## Circulation Analysis

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- Aviation
- Buying Houses
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- Automotive Industry
- Auto Components Industry

## Readership Profile

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- Senior Executives
- Executives
- Students
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## BRAKE PAD & SHOES



## BATTERIES



### Horn Usage Instructions :

- For extended life, horn should be blown for less than 2 seconds at a time.
- Use Horns only when required.
- Do not abuse the horn and let us help to reduce noise pollution.

**Roots Industries India Limited**

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CIN : U02520TZ1990PLC002987

**Sure,** we have financed lakhs of small truckers.

**But,** it is the transformation of their lives that we are proud of.



There are many aspiring truckers with a desire to break out and make something out of their lives. We, at Shriram Transport Finance Company, understand their need for finance and also their constraints in producing collateral. Our long-standing relationship model and simple evaluation process make it possible for them to get their loans easily sanctioned.

They also get advice and timely loans to build and expand their business. Improve the condition of their vehicles and also upgrade to newer vehicles. In short, we help them prosper in their business and improve their lifestyle.

No surprise then that today we enjoy strong relationships

with over 8,00,000 happy customers\*. And have grown to become India's largest Asset Financing NBFC\*\* with Assets Under Management of ₹ 36,997 Crores\*.

Shriram Transport Finance Company – partnering lakhs of truckers on the road to prosperity.



**SHRIRAM**

Commercial Vehicle Finance

GETS YOU GOING

\*As on June 30<sup>th</sup>, 2011. \*\*Retail Finance-Auto-November 2010 - CRISIL \*\*Report on Commercial Vehicle Finance, June 2011-Dun & Bradstreet.

FINANCE FOR: TRUCKS • PASSENGER VEHICLES • MULTI UTILITY VEHICLES • THREE WHEELERS • TRACTORS • CONSTRUCTION EQUIPMENT  
OTHER SERVICES: TYRE LOAN • ENGINE REPLACEMENT LOAN • BILL DISCOUNTING • CREDIT CARDS • AUTOMALLS • NEW LOOK • ONE STOP

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