

INLAND WATERWAYS A NEW GROWTH ROUTE



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Shri Pravir Pandey,
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From the Desk of the Editor



R. P. PRASANNA VENKATESAN
EDITOR

DEAR READER

November was a very eventful month, with me enjoying a spiritual retreat, hearing the exposition of Mundaka Panishad and 2 of Bhagwan Ramana's short poems, by Nochur Sri.Venkataraman, in Koluwa, a sprawling 76 acre Chinmaya Vibhuti Ashram, 1 hour drive back from Pune, for 7 days.

Even while I was there, the news of demonetisation, reached me, but we did not feel its effect, very much, in that campus, but I had some problem, because, I get cash for my travel expenses in Rs.50, and 100 rupees notes but the ATM nearby dispensed with Rs.500 notes only.

Long queues in front of ATMs and banks, were a regular scene, but by and large the Indian public grin and bear it. The loudest noise came from political parties and many educational institutions, and real estate firms, thro' their lawyers and experts, but surprisingly none from the cine world, where also, only cash reigns supreme.

But the follow up measures, to be announced are more vital, to the success of this scheme and we are holding a meeting on Dec.1, @6.00 pm., at the Platinum Chambers of the Society of Auditors, Luz addressed by Sri.T.S. Krishnamurthy, Chief Election Commissioner - Retired, Sri. S. Rajarathanam, a top tax expert, with me, speaking on the subject 'Demonetisation', What Next?' Preceded by High Tea, at 5.30 pm., hosted by our colleague Ayyappan Balavalmiki, a shrewd businessman, agro expert, successful boutique hotelier, etc. please attend it with your friends and share your thoughts, to send a white paper, to our dear Prime Minister. 2 weeks back, I was in a memorial meeting of Sri. G. Ramachandran, IAS., who has served 3 prime ministers, as a top secretary in finance, expenditure etc., addressed by Shri. Jayant Sinha, Union Minister of State, for Civil Aviation, on the Civil Aviation, present and future.

He has the subject of the ministry in his finger tips and reeled out how India, will become an intensely connected aviation nation, carrying more passengers, wearing hawai chappals on hawai yatra. with many metros acting as hubs and many tier II and tier III towns, as spokes, connecting them. He has also inaugurated the Air Seva portal, for handling the passenger feed backs. Please read all of them, in the last 10 days' issues, of the Hindu and Times of India.

I end this note congratulating Ashok Leyland and Vinod Dasari, its MD, for winning the Deming medal, for its quality achievements. We plan to hold a lorry marathon, with Ashok Leyland and MRF, taking a leading part in it. Wish us all the best, to conduct this mammoth event, with all your support and suggestions.

R.Prasanna Venkatesan,
Editor, Green India, eCargoLog



Shri. R Prasanna Venkatesan with
Shri.Jayant Sinha, Union Minister of State,
for Civil Aviation, on the Civil Aviation

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NATIONAL LEVEL TRUCK MARATHON

An Observance on WORLD AIDS DAY 2016

18

DATE: December 18, 2016 (Sunday)

TIME: 7 am to 9 am – Inauguration and 9 am to 5 am – General Health Check

VENUE I : CMDA Truck Terminal Complex, Madhavaram, Chennai, Tamil Nadu

VENUE II : Saint-Gobain, Sri Perumputhur, Chennai, Tamil Nadu

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Note from the Publisher



V. RAVI
PUBLISHER

DEAR READER

After our scintillating success with our AutoLog2016, with the Indo-French Chamber of Commerce, we move on to our next one SCM2016 – Supply Chain Management – with the theme, India as emerging hub for global sourcing perspective.

Also supporting a Truck Marathon, by the Trust - Adaikalam and Rise India, Tamil Nadu AIDS Control Society, Government of Tamil Nadu have planned to conduct Mass level Awareness program, for the Truckers and for the General public, on the Theme - Accessing Equal Rights for the HIV infected, followed by the general checkup Health Camp and showcase the awareness on Swachh Bharat too!

The Pune Auto Expo is Co-Sponsored by us also among others by the Chamber of Marathwada Industries Association (CMIA), All India Rubber Industries Association (AIRIA) and the Cad Cam Peoples Association (CCPA). This Western India's Largest Automotive Exhibition - Pune Auto Expo - is scheduled from 13 Jan to 16th Jan 2017 at Auto Cluster Exhibition Centre, Pune. The Theme of this 16th Edition of PUNE AUTO EXPO is "Safe & Green vehicles". With over 100 Stalls put up by Manufacturers and Marketers from all over India and abroad, this Four day event is expected to be visited by several thousands of people from all over this region.

And as indicated earlier, the Bahrain Chapter will soon be made to bring us all cheers, by early February 2017, with a convention and a new portal - exclusively on Saudi News!

Wish everyone joyful greetings, for the Happy New Year 2017, in advance!

V. Ravi

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Volvo Cars Launches the much-awaited luxury sedan - Volvo S90

The stunningly elegant new S90 is Volvo's entry ticket to the entrenched luxury sedan segment and marks a giant step forward for Volvo Cars better known for its SUVs and Estates. The S90 shakes up the luxury sedan segment with its distinctive executive package. It further reinforces the company's credentials as a Swedish luxury car brand.

Equipped with a host of new technology and features it bears testimony to the continuing transformation of the Volvo marquee in the luxury segment. Khosla Jani 'The Enchanted

Collection' ushered the New Volvo S90 luxury sedan at the launch event.

"Today we are making a clear statement of our intent to grow stronger in India – perhaps the most exciting and promising luxury car market in the World. The S90 delivers class-leading safety, bespoke Scandinavian design, and sublime comfort. Packed with features that envelope customers in luxury, we see tremendous response already for the much awaited launch." Tom von Bonsdorff, MD, Volvo Auto India.

He added, "We are delighted to associate with India's leading



designers at the launch of our most awaited luxury sedan. Volvo S90 is a testimony to immaculate design, precision and luxury extraordinaire. With Khosla Jani's international label defining the essence of our carline, it is only obvious that we joined hands to display the best, to our patrons and potential customers."

PUNE AUTO EXPO 2017

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**Die-Casting
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**Forging
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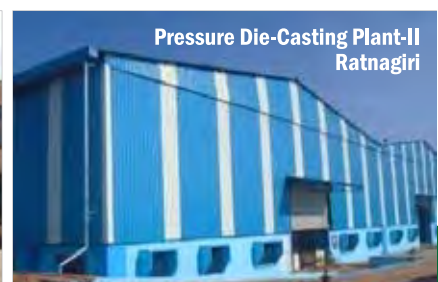
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Varron Auto Kast Ltd (VAKL) at Nagpur caters to the automotive, engineering and construction industries. This is Varron group's third and largest plant with ultra-modern facilities and infrastructure in place. It will manufacture products like aluminium alloys, copper alloys, aluminium extrusions, aluminium die-casting, steel and aluminium forgings.

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Our Plants:
Ratnagiri and Nagpur

Toyota Kirloskar Motor leads the crusade for a safer and cleaner India through "Toyota Caravan"

Toyota Kirloskar Motor today reaffirmed its commitment to Safety and Environment by organizing "Toyota Caravan" at the Jaipur Exhibition Convention Center in Jaipur. With the aim to create a sustainable future, TKM had organized a common platform for distinguished opinion leaders from Government and industry experts along with engineering experts from Toyota Motor Corporation Japan, Toyota Motor Asia Pacific, Singapore and the senior management of Toyota Kirloskar Motor to share knowledge and spread awareness about safety and environment friendly technology through series of interactive sessions.

Toyota ensures Safety and Environmentally sustainable future by leveraging the best technology & practices to offer safest driving experience with minimal impact on the environment in all stages of the vehicle life cycle. As a pioneer of Hybrid technology, Toyota, at the event, also showcased its Strong Hybrid brilliance in motoring the "All New Prius" which has marked a new chapter in innovative and futuristic motoring and continues to enjoy global patronage as the world's bestselling alternative-fuel vehicle on the planet.

Comprising of insightful sessions on the broad themes 'Commitment to Safety with Technology & Education' and 'creating a Clean & Sustainable future through environment friendly technologies', the seminar witnessed the valuable presence and active participation of senior officials from Government of Rajasthan which included Mr. Yoonus Khan, Honorable Cabinet Minister - Public Works & Transport Department, Government of Rajasthan, Mr. Rajesh Kumar Yadav, Managing Director - Rajasthan State Road Transport Corporation, Jaipur and Dr. Manisha Arora, Additional Transport Commissioner & Joint Secretary, Government of Rajasthan. Also present were repre-

sentatives from Toyota Kirloskar Motor (TKM), Mr. T S Jaishankar, Deputy Managing Director - Toyota Kirloskar Motor and Mr. N Raja, Director & Senior Vice President - Toyota Kirloskar Motor.

Mr. Yoonus Khan, Hon'ble Cabinet Minister, Public Works & Transport - Government of Rajasthan said "Road safety and pollution are some of the biggest challenges faced by the nation today. Rajasthan Government invites Toyota to undertake more initiatives in the state to enhance road safety as a part of their CSR programs."

Sharing his views on this first of its kind initiative by Toyota in India Mr. T S Jaishankar, Deputy Managing Director, Toyota Kirloskar Motor said "Toyota believes that we have to play a greater role than just manufacturing world class cars. We are here to solve the bigger issues in the society leveraging our technology and innovation. We aim to offer the newest technology towards creating a sustainable earth for the next generation. Toyota takes the ownership in building a safer, cleaner & greener world for our children".

Energy crisis and increasing pollution are some of the gravest problems faced by the world today. Toyota aims to lead the future of mobility by addressing these challenges. From fuel efficient vehicle to developing ground breaking safety technology, our focus is on leaving behind a cleaner and greener sustainable environment for our next generation. Through "Toyota Caravan" we aim to drive awareness and steer the way to future by building "safest cars ensuring the safest driving experience". We believe road safety is significant for the sustained social and economic development of a nation, through our various safety awareness campaign, we urge every citizen to become safety brand



Mr. N. Raja, Senior Vice President and Director, Toyota Kirloskar Motors with the 'All New Prius'

ambassadors, by changing the prevailing mindset."

Also present at the event Mr. N Raja, Director & Senior Vice President, Toyota Kirloskar Motor said "Safety has always been of utmost importance to Toyota. Be it manufacturing safe cars or road users safety, Toyota has always been in the forefront in creating awareness. We were the first brand in India to standardize dual front SRS airbags across all models and in all grades. This can be further reiterated by the fact that the Toyota Etios was awarded 4-stars in the Global NCAP crash test. With the recently launched Platinum Etios we are further reinstating our safety commitment by standardizing the Anti-Lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) in all our models across all grades which is the first in the industry."

Toyota Camry Hybrid is the first ever locally manufactured strong hybrid vehicle with 48% more fuel efficiency and emits 25% lesser CO2 when compared to the car of the same size in petrol variant. Although strong hybrid technology is still at a very nascent stage in India, the Camry Hybrid has received an overwhelming response from the customers. Toyota will continue it's crusade across the country raising awareness and educating the society on the need for adopting Safe & Eco-friendly Technology.



L-R Mr. Rajesh Kumar Yadav, Managing Director - Rajasthan State Road Transport, Jaipur, Mr. T.S Jaishankar, Deputy Managing Director, TKMMr. N. Raja, Senior Vice President and Director, Toyota Kirloskar Motors and Mr. Yoonus Khan, Honorable Cabinet Minister, Public Works & Transport - Government of Rajasthan at the Toyota Caravan in Jaipur



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KONKAN RAILWAY ON A GROWTH PATH



The Konkan Railway Corporation Ltd (KRCL) charted out big plans to enter cargo and logistics business.

**Chairman and Managing Director
Konkan Railway Corporation
Mr Sanjay Gupta**

KRCL is a subsidiary of the Indian Railways. Headquartered at CBD Belapur, Navi Mumbai, the company started its full operations of trains on 26 January 1998. The first passenger train ran on Konkan railway tracks on 20 March 1993 between Udupi and Mangalore. Konkan Railway Corporation is at the forefront of research and development of new technologies and concepts for Indian railways.

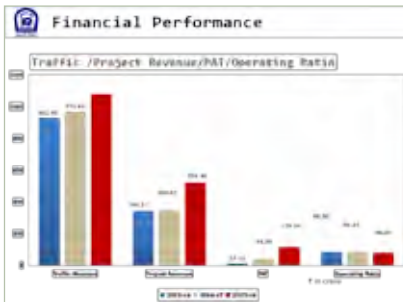
During its initial years of operations in the mountainous Konkan region, a spate of accidents prompted Konkan Railway to investigate for new technologies. The anti-collision devices, the Sky Bus and RORO are a few of the innovations from Konkan Railways covering four states of India, Maharashtra, Goa, Karnataka and Kerala. This is the first of its kind project called Build-Operate-Transfer (BOT) by KRCL.

The project was financed by the Railways 51 per cent and State governments 49 per cent.

Konkan Railway's other prominent and successful services is called RORO i.e. Roll-on/roll-off, where loaded trucks are directly carried by railway wagons to their destination. Konkan Railways pass through one of the few tough terrains of India and NH-17 passes through same route. Truck drivers find it extremely difficult to drive loaded trucks through ghats, undulating surfaces, narrow roads and weather conditions. The KRC came up with concept of RORO,

where loaded trucks are moved on wagons and are transported by trains. This has helped in saving of fuels, decrease in wear and tear of trucks, relief to drivers driving in extreme conditions, and helps reach the destination faster. This also helps in decongestion of roads and lowering of pollution. This concept has been beneficial for both truck operators and KRCL.

During the conference on Portlore 2016 held in Goa in September 2016 on Port, Logistics and Resources, the Konkan Railway's senior officials presented their future plan of



action to tap the potential sector of cargo and logistics through their network system, by rail and port connectivity. KRCL has been working on the proposed minor ports and put together has the potential of handling cargo more than 100 MT. According to KRCL officials, this will be a reality by 2025. When ready, traffic of coal, cement, container and fertilizer can be easily transported. Port's efficiency depends on quick

evacuation which is possible through Railways.

In terms of financial performance, KRCL made a profit of 13.11 crores in 2013-14, followed by 39.39 crores in 2014-15 and 129.50 crores in 2015-16. The company has also got excellent rating for its services and facilities provided to the passengers and business community. The company's freight earnings have also increased year by year.

KRCL is doing projects in other states as well i.e. Jammu and Kashmir's Katra-Dharam section of Udhampur Srinagar Baramulla rail link project at the cost of Rs.6300 crores and the next two projects in NTPC Kudgi railway siding at the cost of Rs.265.86 crores and Gadawara railway siding at 292.50 crores.

KRCL officials are also upbeat on the corporation performance. The chairman and managing director Konkan Railway Corporation, Mr Sanjay Gupta said: "I look at the growth of Konkan Railway over the years since train operations started in 1998 and with many developments in the pipeline, I am confident about an even more promising future". **e**



INLAND WATERWAYS

A NEW GROWTH ROUTE



The ambitious Inland Waterways project by the government will reap big benefits and contribute to country's economic growth

ECARGOLOG Team

Development of Inland Water Transport is one of the major endeavours of the Ministry of Shipping. The Phase-1 of Jal Marg Vikas project will cover the Haldia- Varanasi stretch. The project includes development of fairway, multi-modal terminals at Varanasi, Haldia and Sahibganj, strengthening of river navigation system, conservancy works, modern River Information System (RIS), Digital Global Positioning System (DGPS), night navigation facilities, modern methods of channel marking and construction of new state-of-the-art navigational lock at Farakka. This project is expected to facilitate navigation of commercial vessels with a

capacity of 1500-2000 Tons. It has been taken up with the technical and financial assistance of the World Bank.

NW-1 is a waterway of national significance passing through Uttar Pradesh, Bihar, Jharkhand and West Bengal, potentially serving the major cities of Haldia, Howrah, Kolkata, Bhagalpur, Patna, Ghazipur, Varanasi, Allahabad and their industrial hinterlands including several industries located along the Ganga basin. The rail and road corridors of this region are already saturated. Hence, the development of NW-1 would result in a viable economical, efficient and eco-friendly mode of transport. Huge quantities of



cargo can be transported helping in the economic development of this region and creation of new job opportunities.

The development works on NW-1 is expected to drive the economic growth of states like Uttar Pradesh, Bihar, Jharkhand and West Bengal. In Uttar Pradesh, the construction of Varanasi multi-modal terminal, at an estimated cost of Rs 170 cr. commenced in August 2016. The terminal will have cargo handling capacity of 1.2 MMTPA on completion of Phase-1 in August 2018 and will include facilities like berthing space for two vessels, storage area, transit shed, parking areas, and a floating jetty for passenger

transportation.

On 12th August 2016, the Minister of Road Transport & Highways and Shipping also flagged off the trial run of two cargo vessels from Varanasi, paving way for regular movements of vessels on the NW-1 stretch. As many as 50,000 new jobs are expected to be generated in Uttar Pradesh out of various works on NW-1.

Jal Marg Vikas Project envisages large investment in Bihar in the form of state-of-the-art terminals at Kalughat and Gaighat, ferry services, RO-RO services and dredging opportunities. Once the Kalughat terminal is developed, the transportation of cargo from Kolkata to Nepal through waterway will be cheaper as compared to railways and road by 26% and 13% respectively. It has also been assessed that the overall investment will lead to direct and indirect employment of more than 50,000 persons in Bihar.

In West Bengal, the proposed multi-modal terminal at Haldia on NW-1 is expected to become the hub for transportation of cargo to the North-East and West Bengal. The terminal has already received a commitment of 5.92 MMTPA of cargo volume by the year 2018 when it will be ready for operation from the industry. Flyash is expected to be the major cargo with a commitment of 3.8 MT followed by vegetable oil (0.63 MT), cement (0.36 MT), among others.

Other than the Haldia terminal, Inland Water plans to develop GR Jetty-I, GR Jetty-II & BISN under the public-private partnership mode. In terms of employment opportunities, Jal Marg Vikas Project is expected to create 56,000 jobs in the state.

Jharkhand is endowed with close to 80 billion tons of coal of all categories. The proposed multi-modal terminal at Sahibganj will play an important role in transportation of domestic



Shri Nitin Gadkari, Hon'ble Union Minister for Road Transport and Highways and Shipping, Government of India

At ACMA and SIAM annual convention 2016 in New Delhi, Shri Nitin Gadkari, Hon'ble Union Minister for Road Transport and Highways and Shipping, Government of India said: "Our vision is to increase the automobile production to support the increase in export this year. To reduce the cost, we are working on inland waterways. In this regard, we entered into an agreement with Maruti Suzuki to utilise its facility for the supply in North East and Bengal, which will at least reduce the end cost by Rs. 5000 per vehicle. For the Logistics issue, the government is working on a project for 7500 kms of sea route, 20,000 kms of river length and about 53 lakh km roadways. Six ports across Goa, Kerala and Tamil Nadu have been taken on a pilot project to increase the capacity from 14 MT to 20 MT, where larger ships can be accommodated to save the cost of logistics".





coal from the local mines to intended thermal power plants owing to its good railway connectivity. The terminal will have cargo handling capacity of 2.4 MMTPA on completion of Phase-1 in 2018. Close to 5000 jobs are expected to be created due to Jal Marg Vikas Project in the state.

In a major leap towards realising country's ambitious inland waterways project, IWAI signed the contract on

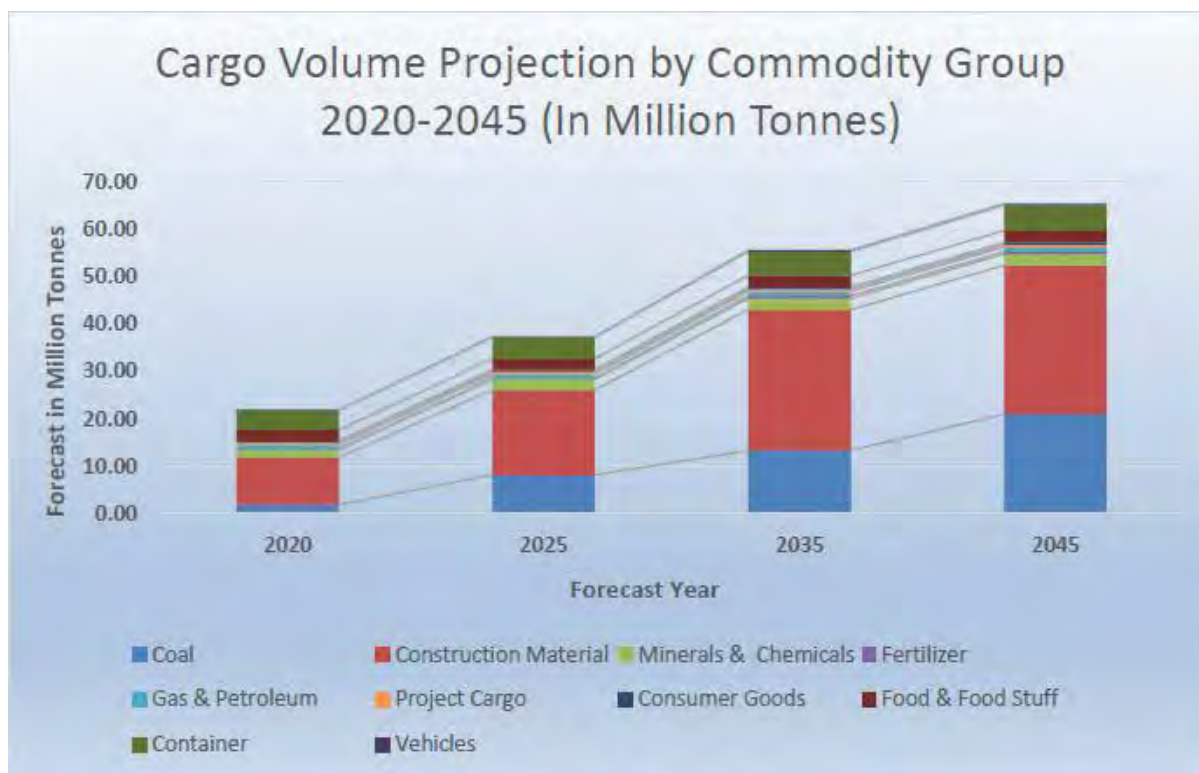
27th October 2016 with Larsen & Turbo (L&T) for construction of a multi-modal terminal at Sahibganj in Jharkhand. The terminal will be constructed at an estimated cost of Rs 280 crores. Speaking on the occasion Shri Amitabh Verma, Chairman, IWAI said, "This is a milestone for the inland waterways project. It gives a big boost to the vision we have towards creating a viable and alternative transport route in the country."

The terminal at Sahibganj will have cargo handling capacity of 2.28 MMTPA on completion of Phase-1 in 2019. It will have facilities including berthing space for two vessels, stockyard for storing, belt conveyor system with fixed hoppers, barge loader, shore protection works, roads, ramps & parking area, and terminal buildings.

The Government is developing National Waterway-1 under the Jal Marg Vikas Project, with technical and financial assistance of the World Bank at an estimated cost of Rs. 5369 crore.

MV V.V. Giri, one of the cargo vessels, flagged off by Hon'ble Minister for Shipping, Road Transport and Highways Shri Nitin Gadkari from Varanasi on August 12, reached Kolkata on Friday, August 19. The vessel carrying 26 Maruti cars were unloaded at BISN jetty, near Netaji Subhash dock of Kolkata port. The docking of the vessel and unloading of the cars concluded the pilot run of the vessel, a first for National Waterways-1. An estimation shows that about 20 million tons (MT) of cargo will be moved by 2020 on NW-1 alone.





In 2015-16, about 5.6 MT cargo was moved as against a potential of 7.34 MT.


In keeping with its objective of providing safe, environment friendly and economical mode of transportation through National Waterway-1 (NW-1), the IWAI on August 19, 2016 signed a contract with M/s DST, Germany to design vessels, especially suited to navigate the 1620 km stretch of NW-1. One of the most important navigational

challenges for NW-1 is the kind of vessels that will ply on the Ganga-Bhagirathi-Hooghly stretch. Keeping in view the difficult hydro-morphological characteristics of the river in the upper reaches between Patna and Varanasi, it is important to have vessels which can ply on low draft, with high carrying capacity, and are economically viable and environment friendly. Considering the expected growth of the Inland Waterways sector in

India, the company is expected to develop a combination of standardised vessels to meet the requirement of various types of cargo.

Mr. Thomas Guesnet, Sr. Project Manager of DST, Germany said, "We at DST are very proud to be associated with IWAI. Navigation in Indian rivers is not easy, and therefore the ships that are to be designed have to be especially made keeping in view the low draft and multiplicity of the volume of the cargo."

After Maruti Suzuki's successful transportation of cars, other car manufacturers like M/s Honda Cars India Ltd. and M/s Mahindra and Mahindra Ltd. have displayed interest in transportation of their vehicles through NW-1. Keeping in view the demand for transportation of cars through NW-1, DST, Germany has been initially tasked to develop low draft vessels that can carry upto 150-200 vehicles.

The government's number of initiatives on this inland waterways sector will not only boost the country's development but also create huge employment opportunities.. 



**Shri Amitabh Verma, Chairman, IWAI (R) and
Shri Pravir Pandey, Vice Chairman, IWAI**

The idea behind JetSetGo

Thoughts that come to one's mind when imagining flying in a private jet are probably mixed ranging from an uber luxury mode of travel to one available at the beck and call of only the rich or the ultra-rich.

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- *Customer frustration dealing with various intermediaries who provide limited choice or transparency and exploited price arbitrage opportunities based on customer needs.*
- *Inefficient pricing models forcibly used by operators due to inadequate demand aggregation options.*
- *Inadequate or sub-standard level of ground infrastructure and quality of service further compromising the customer experience.*
- *Weak supply chain for services and parts especially for legacy aircraft owners increasing operating costs and scheduling down-time.*
- *Cumbersome trip planning and significant regulatory compliance costs for operators.*

JetSetGo was conceptualized to be an exciting new venture that aims to revolutionize the private aviation business in India by redefining a customer's charter experience through an end to end control of the value chain with collaborative partnerships and technology at its core.

Services provided by JetSetGo

Apart from private jet and helicopter flights, From weddings in the sky to heliskiing to exotic private jet holidays - JetSetGo has it all.

The High Life

The High Life is only available to 25 individuals in a calendar year and consists of the world's most premium



private jet program. The high life gets the owner 100 hours on a combination of private mid size and large private jets depending upon the individual's requirements.

The price tag: INR 4, 25,000,00

The Great Migration

An annual JetSetGo affair for wildlife lovers who enjoy the good life to the 'land of plenty' - Tanzania. Here we cover 3 of the finest National Park in Northern Tanzania and is expertly led by one of the world's best naturalist. Lake Manayara NP, Ngorongoro Crater NP and Serengeti NP are the park's spread over 7n/8d. The accommodation is the finest money can buy and the services beyond imagination. On the last 2 days we try to catch the great migration of Wildebeest as they attempt to cross the Mara river into Kenya.

The Honeymoon

The jetset don't want to honeymoon somewhere near the encashment area where a low-cost carrier deplanes or embarks - they want to be as far away from the masses as possible. "The Honeymoon" includes offerings such as Necker Island, Musha Cay, Laucala Island or something closer like the Coco Priveisland in the Maldives. "The Honeymoon" is exclusively designed by a team of four specialists and comes with private jets, yacht's, butlers and more champagne than you can swim in.

HeliSkiing

Skiers board the helicopter and are carried to a landing zone on the mountain. Skis, snowboards and poles are carried in an exterior basket loaded and unloaded by a guide. After gaging in the beauty of your surroundings, ski down some of the tallest slopes and get high on your latest addiction.

JetSetGo to set a new era for the general aviation industry

At JetSetGo we are reimagining private aviation, doing what has never been done, walking on uncharted territory. It's about expanding market size, brining new users and customers into the mix and most importantly delivering a superior experience so people come back to use the services again and again and again. JetSetGo's is going to do just that. The private aviation industry in India has historically been operating behind closed doors with alarmingly low levels of market awareness and product information. JetSetGo is here to change that - I am confident we will unveil to the country an all new era of private aviation and luxury travel.

You were recently featured under 30 - Top most 100 powerful women in the world.

The journey has been nothing short of amazing. BBC 100 women and Forbes 30 under 30, these milestones



Kanika Tekriwal, co - founder of JetSetGo



in life keep one very motivated to keep moving forward, take greater challenges and achieve. They helped me restore faith in myself when I was in doubt or low. This I believe is still the beginning of the journey. There is a long long way to go and achieve, put India on the global aviation map and disrupt.

For what do you see demand for Destination weddings, cooperates usage or luxury holidays

I am seeing a noticeable increase in divergence in wedding trends in the country. Under the new ordinary, on one hand there is a desire to make weddings more grandiose than ever. Families are leaving no stone unturned in their quest for authenticity, customization, personalization with larger than life experiences. The increasing sophistication and creativity of some of the wedding planners in our country is simply amazing. At the other end of the spectrum is obviously the trend for more simple, elegant, discreet and private weddings. Guest lists are either growing or shrinking drastically. But what seems to be the similarity between the both is that destination weddings seem to be fitting in quite well within both ends. No one seems to want a wedding in the city they belong. Going international is another trend we see catching increasingly.

Within this trend however what is evident is travel planning and

logistics for guests is getting a lot more professional and experiential. It no more remains just travel planning and logistics but an important element of the wedding itself. Gone are the days when a family dedicated endless amount of time coordinating each element of their guest's travel schedule and itinerary or hotel and flight bookings. Specialized service providers with the capabilities and the relationships are making this not only a breeze but in most instances also more cost effective and customised. With just the guest list and location, service providers like ourselves at JetSetGo identify the most practical and reliable travel option be it by arranging private jet or helicopter charters or booking entire commercial aircrafts, coordinating on ground travel arrangements and providing that personalized care and hospitality from point to point that one would expect and is befitting of a big fat Indian wedding. In some cases we are even seeing families ask us for suggestions for destinations to out do the best. Given that it is the experience that makes the wedding most enjoyable and remembered, outsourced wedding travel planning logistics an often ignored area but capable of making the experience more hassle free and seamless is a trend that is now picking up very fast. Meet and greet or on-ground services at the airport are also getting more elaborate.

At the wedding, people are even

considering the idea of keeping a helicopter decorated in line with the wedding theme to take guests on a joy ride or get pre wedding shoots done in the sky.

About JetSteal and HeliSetGo

JetSteals, is a program that provides travellers seats on private jets for domestic trips, with prices ranging from Rs. 4,600 to Rs. 45,000. Our Idea is to ensure that people with diverse financial background should have the option to travel by private jets. I strongly believe that we have to open the market up to a bigger market size and jetsteals is a step towards that.

The price for individual seats on a lower range private jet model like a Beechcraft 200 would be Rs. 4,600, mid range private jets like the Hawker would be approximately Rs.20,000 and for the higher range models like the Falcon or the Challenger, the price range could go up to Rs.45,000.

HeliSetGo, is like an experience never before. Here we offer various helicopters on various packages and experiences. We simply wanted to make helicopters a lot more accessible with this experience.

YouWeCan ventured in JetSetGo and second round of funding from Punnet Dalmia.

Both are customers who added more to the mix than just money. They brought us feedback, guidance and more value than any traditional investor could add. I am very great-full to have them associated with us. Whatever we are today we owe to them.

JetSetGo to go 50 percent women by 2017

A few months ago Kanika Tekriwal, co - founder of JetSetGo, I myself found at a private aviation event where I was the only women amongst 150 odd men. This had me rather worried about how delusional my views on gender bias at the work place were. I have always been a strong propagandist of gender bias being a state of mind rather than reality. JetSetGo then went about studying the private aviation market only to find that on an average not more than 3-8% of the workforce are women in private aviation companies apart from very rare cases. Cabin crew also form a majority of the team. To address this imbalance and enable more women in aviation, JetSetGo has taken a step forward to ensure by 2017 its workforce consists of atleast 50% women. This will not only change the industry in india but hopefully set global standards for international businesses to implement too.

Future plans of the company

JetSetGo will be the one stop shop to private jets globally, we hope to expand into one region at a time. We will soon be the only travel platform for high end domestic travel and experiences. Our focus is to cater to the \$18 billion rapidly growing in-bound travel market and to the travel needs of the Indian UHNIs who are expected to triple in number in the next 5 years who have very different travel needs which the current ensemble of online travel companies and start-ups can really not cater to effectively. **E**

NATIONAL LEVEL TRUCK MARATHON

An Observance on
WORLD AIDS DAY 2016



A Mass Level *Swachh Bharat* Movement

Awareness Campaign
among the Truckers and
General Public on
"Accessing equal rights"
for HIV/AIDS Infected

Also **MEDICAL
CAMP** for
their welfare!

"WHAT IF YOU WERE **HIV** POSITIVE?"
I would **FIGHT** to make the world **BLIND** to prejudice



DATE: December 18, 2016 (Sunday)

TIME: 7 am to 9 am - Inauguration
and 9 am to 5 am - General Health Check

VENUE I : CMDA Truck Terminal Complex,
Madhavaram, Chennai, Tamil Nadu

VENUE II : Saint-Gobain,
Sri Perumputhur, Chennai, Tamil Nadu



JOINTLY
ORGANISED
BY





Why you should join the effort



The civil society plays a key role in the AIDS response. We may enter into an innovative partnership with government and multilateral institutions to increase access to critically needed care.

As a private sector corporation, you have the opportunity to impact on the Truck Marathon in two ways:

➡ *Your financial support will ensure broad participation by all those playing a role in the fight against HIV/AIDS, and will contribute to a successful moment. Ample opportunities will be available to acknowledge your contribution throughout the Truck Marathon starting from Chennai to all over India.*

Under Swachh Bharat Mission:

Elimination of open defecation, Eradication of Manual Scavenging, Modern and Scientific Municipal Solid Waste Management, To effect behavioral change regarding healthy sanitation practices, Generate awareness about sanitation and its linkage with public health

➡ *For the first time for AIDS 2016, our strongest private sector supporters will also have the opportunity to contribute to the Truck Marathon program, both by participating in sessions and by providing their unique perspectives on the HIV response during the program building process.*

The detailed planned activities

SL.NO.	PLANNED ACTIVITIES	VENUE	UNIT / NOS.
1.	World AIDS day Marathon Inauguration / Starting campaign	a) CMDA Truck Terminal Compl Madhavaram b) Saint-Gobain, Sri Perumputhur	4 hours Program with Project stakeholders, sponsors heads, organizing Team and Truckers/helpers
2.	No. of Lorries participating in the Marathon and traveling all over India		200/100/100/100 Nos
3.	ToT on Peer Education for Truck crews	Before the planned marathon date	20 batches each with 50 persons
4.	IEC Material	Flex will be displayed in both sides of Trucks. Other materials will be distributed among the population/areas	Digital Flex: 1000 nos Hand bills / Folders / Booklets : 3,50,000 in multi languages Posters: 50,000 in multi Languages T'Shirts with logos and message : 1000 nos. Free Condoms: 2,50,000nos.
5.	Comprehensive Health and Medical camps, Video and BCC activities	In Tamil Nadu	6 Places
6.	Awareness through Audio Video sessions	In Tamil Nadu and other States	All over the Trucks travelling areas depend upon their halting points

Your benefits at a glance

Be visible

- ➔ Prominent placement of logo in all banners materials and on website
- ➔ Right to use the AIDS 2016 logo.
- ➔ On-site opportunity for press conferences
- ➔ On-site signage/recognition for sponsorship items and activities
- ➔ Honoring the Chief Guest by giving mementos
- ➔ Promoting the brand name all over India through the display of the logo
- ➔ Name on the Back Drop
- ➔ Name on the Invitation Card
- ➔ Flyers during the workshop and talent show
- ➔ Free stall promo opportunities
- ➔ Name on the website of the organizers
- ➔ Award will be given for the best service provider by the eminent personalities
- ➔ A stall in the size of 10 x 20 sq. feet ; stall with 2 tables, 2 chairs.
- ➔ Open area 10 x 30 sq. feet



Enjoy commercial benefits

- ➔ Complimentary exhibition space on-site.
- ➔ Complimentary registrations including VIP tickets to opening session.
- ➔ Involvement in the social initiatives, boost up your image
- ➔ Promoting your brand name by displaying the logo in the truck, T shirts, Information, Education and Communication materials.
- ➔ Benefit of Tax exemption.

AIDS 2016 Private Sector Sponsor Levels & Benefits

BENEFITS	PLATINUM PARTNER Rs. 150,000	GOLD PARTNER Rs. 100,000	SILVER PARTNER Rs. 50,000	BRONZE PARTNER Rs. 25,000
Truck MARATHON involvement				
Promoting the brand name	✓	✓	✓	✓
Commercial Involvement				
Complimentary exhibit booth	18 sqm	18 sqm	18 sqm	9 sqm (space only)
Opportunity for press conference	✓	✓	✓	✓
Acknowledgment				
Logo in our website	Platinum Level Recognition	Gold Level Recognition	Silver Level Recognition	Bronze Level Recognition
Logo in the mementos and certificates	✓	✓	✓	✓
Logo in all the display materials including T shirts, IEC materials, Banners etc.	✓	✓	✓	✓
Best Social service Award will be provided by the eminent person	✓	✓	✓	✓
Recognition in the event	✓	✓	✓	✓
On-site signage/recognition for sponsorship items and/or activities	✓	✓	✓	✓
Right to use AIDS 2016 logo	✓	✓	✓	✓
Targeted outreach to media together with AIDS 2016	✓	✓	✓	✓
Delegate Registrations				
Complimentary registrations in attaining the health camps, shows on HIV, Street theatre and including VIP tickets on opening the plenary sessions				



Sponsor Levels & Benefits

PLATINUM PARTNER

Rs. 150,000

GOLD PARTNER

Rs. 100,000

SILVER PARTNER

Rs. 50,000

BRONZE PARTNER

Rs. 25,000

For more information please see the overview of available sponsorship items below or contact.

M.Muthukumar, CEO, ADAIKALAM | email : adaikalam@live.com

Ph: +91 81220 33184 / 9840950196

to discuss opportunities for sponsorship packages.

STOP AIDS. KEEP THE PROMISE

*I would teach
the world to
understand*



JET AIRWAYS GIVES WINGS TO KIDS' FLIGHT OF FANTASY ON THE OCCASION OF CHILDREN'S DAY

Joy ride for more than 100 children from three NGOs; Save The Children India, Nanhi Kali and Shelter Don Bosco

Jet Airways, India's premier international airline, celebrated Children's Day by giving wings to the flying dreams of over 100 children from NGO's, that work with marginalised sections of the society, via its 'Flight of Fantasy' initiative.

Flight of Fantasy, Jet Airways' annual engagement, now in its 19th year, is an integral part of the airline's social outreach initiative. The programme aims to fulfill the dream of flying of less privileged children for the very first time by inviting them on-board and treating them to a once in a lifetime flying experience. Through this unique program, Jet Airways endeavours to open up the world of aviation and the opportunities therein, to children who are vulnerable and most at risk in our society. Over the years, Flight of Fantasy has gained extensive admiration and strong support across the industry from

partners who have eagerly joined hands to contribute to this noble cause.

This year, Jet Airways partnered with leading corporates including GVK, Mumbai International Airport Limited (MIAL), Indian Oil Corporation (IOC), Oberoi Flight Services and Nickelodeon from Viacom 18, to extend young minds from Non-Governmental Organisations (NGO's) - Save The Children India, Nanhi Kali and Shelter Don Bosco - dedicated to the upliftment and education of underprivileged and differently-abled children – an opportunity to explore the skies and the world of aviation.

The fanfare and excitement for Jet Airways' annual Flight of Fantasy commenced prior to the children taking to the skies with a lively programme of music, dance and games at a special party zone had been created to entertain the children at the Domestic Departure Terminal (T2)

of Chhatrapati Shivaji International Airport, Mumbai. Adding to the engagement were Nickelodeon's toons Shiva and Oggy who mingled and entertained the children at the airport. The kids were overwhelmed seeing the toons as it was their first ever experience of meeting Shiva and Oggy live. Famed Bollywood actresses Athiya Shetty and Aditi Rao Hydari made a surprise visit and interacted with the children. The flight took off at 1545 hrs and returned after an engaging fun-filled hour in the skies where they were flown along the picturesque western coast of India.

Jayaraj Shanmugam, Chief Commercial Officer, Jet Airways, said, "Jet Airways' has always focused on supporting causes related to the development of children and their education, especially the less fortunate ones, as part of its commitment to society. Creating long lasting memories and beaming faces of joy is our true reward.."

Speaking on the occasion, Rajeev Jain, Chief Executive Officer, GVK Mumbai International Airport Pvt. Ltd. (MIAPL) said "We are delighted to be a part of this initiative and take pride in supporting this noble cause. Mumbai International Airport Pvt. Ltd. strongly believes in fulfilling its responsibility towards societal development and has willingly extended its full support to initiatives in line with the company's philosophy."

Nina Elavia Jaipuria, Business head, Kids cluster, Viacom18 said, "Nickelodeon believes in empowering kids by 'celebrating their bachpana' - allowing them to express themselves and experience new things. The Flight of Fantasy is a great initiative that allows children to live their dream.."

The day was made memorable by association from the partners who came together to create a memorable day for the young children. The provision for access to the venue, lounge and decoration was courtesy GVK, while Oberoi Flight Services provided the refreshments. Indian Oil Corporation provided fuel for the flight and Mumbai International Airport Limited waived off its landing and navigation charges. On their return, the airline's junior guests were presented with specially designed hampers by Viacom 18 ensuring that the children took along joyful memories that will be cherished in the years ahead. **e**



Aditi Rao Hydari entertaining the NGO childrens at the Jet Airways' annual Flight of Fantasy event in Mumbai

'Truckola' a new 'Ola' in the truck & transport Industry with Technology!

Truckola is an asset free, full-solution, tech enabled intercity/interstate FTL transportation service provider. The Mumbai based company has aggregated nearly 50,000 trucks, and uses proprietary technology to deliver transparency, reliability and cost efficiency for all transportation requirements of its clients who are mainly manufacturers and traders..

Raghav Himatsingka, Founder of



Raghav Himatsingka,
Founder of Truckola

Truckola, has been keenly ideating on a tech enabled transport solution ever since he returned from Silicon Valley back to India in 2009. He observes that traditionally the industry is highly fragmented, unorganized and heavily cash dependent leading to multi-layered problems for both cargo owners as well as truckers. Unverified vehicles, no background checks on drivers; no visibility on cargo movement; little predictability and assurance of dispatch; poor service quality and delivery times; vehicle idling; uncertain payment timelines; and lack of educated professionals in the industry, all lead to high costs, lost orders and frustration.

Raghav, who comes from a family that has operated a cargo transportation business for nearly 100 years, believes that he can use technology to solve most problems plaguing the transport industry today. With the intention to revolutionise transportation in India, he formally launched his venture Truckola in 2015 along with his two co-founders: Keshav Himatsingka and Vipul Garg.

Truckola's team has a proven track

record of execution in various states in the country. The company combines its numerous years of experience along with its proprietary technology, to not only provide all services of a traditional transporter but also additional layers of service that is unmatched by anybody else in the country. Truckola's USP lies in its ability to consistently deliver a superior experience to its customers: making the entire transportation process seamless, convenient and hassle free. Its technology makes vehicle sourcing both quicker and cheaper, and its verified trucks and drivers, along with vehicle tracking solution and cloud-based proof of delivery, brings higher visibility and assurance of safety of cargo in transit. Truckola also enjoys tremendous loyalty from its vendor base for whom they guarantee timely payments and enhanced business opportunities. Moreover, by replacing paperwork with digital, cloud-based documents, the company eases the accounting processes, making the company highly scalable and free from manual errors.

Truckola has raised INR 4 crore in Angel investments till date from several marquee investors such as the Al Hamra Group (controlled by the ruling family of Ras Al Khaimah, UAE), Krishna Kumar Natarajan (Co-founder & Chairman, Mindtree), Sarath Sura (Co-Founder & former MD of Sierra Atlantic Software), and Shanti Mohan (Founder, LetsVenture). Currently focussed on the Indian transportation market – estimated to be worth \$300 billion by 2020 – Truckola operated out of eight locations across India, and is looking to expand its physical presence to around 15 cities in the near future

North American Commercial Vehicle Show 2017

The North American Commercial Vehicle Show (NACV Show) announced that many of the top truck and trailer manufacturers, as well as commercial vehicle suppliers, have contracted to exhibit and, 70 percent of the show's exhibition space has been booked. The NACV Show is organized and produced jointly by Hannover Fairs USA (HFUSA) and Newcom Media USA (Newcom).

Leading truck manufacturers, such as Daimler Trucks North America, Navistar, Volvo Trucks and Mack Trucks, trailer manufacturers Great Dane, Utility, Hyundai and Manac, have

booked exhibition space. Within the supplier category, Bendix Commercial Vehicle Systems, Continental, Meritor, Eaton, Tenneco, Hendrickson, SAF Holland and DANA will be showcasing their latest products on the trade show floor as well.

"The inaugural show is off to a very promising start," said President & CEO of HFUSA Larry Turner. "We expect to fully book all of the exhibition space by early 2017 as the North American commercial vehicle industry has responded favorably to this dynamic new event and how we have positioned it to meet the industry's evolving needs."

Additionally, the organizers have

adjusted the original trade show dates. On Monday, September 25, the NACV Show will open only to attendees who have received an invitation from one of the show's exhibitors. The trade show is officially open to all attendees from Tuesday, September 26 through Thursday, September 28.

Joe Glionna, President of Newcom, said, "Listening to our show committee, we backed everything up a day for a more fluid schedule, giving exhibitors a full day with their invited guests. Although we have adjusted the dates, the event will still run over four action-packed days. We are excited about offering our exhibitors the chance to conduct intensive one-on-one meetings with some of their key customers on Monday before the show opens to all attendees."

All visitors to the biennial NACV Show will be able to demonstrate and explore the latest commercial vehicle products on display in North America.

Small LNG carriers for Indian Coastal and Inland waters

India's Cochin Shipyard has penned a memorandum of understanding (MoU) with Engineers India for the design and construction of small-scale LNG carriers. The MoU seeks to leverage on India's Engineers' knowhow in process and systems engineering and Cochin Shipyard's strengths in ship design and construction.

The collaboration is expected to create an LNG value chain ecosystem to cater to the coastal and inland water transport segment in the Indian subcontinent. Cochin Shipyard possessed the licence for the construction of membrane technology of France's Gaztransport Technigaz (GTT) for the cargo containment systems of large LNG ships.

New bunkering facility at Mumbai Port

India's Mumbai port is developing a new bunkering facility at Jawahar Dweep, an island off the coast of Mumbai. Bharat Petroleum Corporation Limited (BPCL) and Hindustan Petroleum Corporation Limited (HPCL) have entered into an agreement with Mumbai Port Trust (MbPT) to set up the INR500m (\$7.5m)

bunkering facility at Jawahar Dweep, also known as Butcher Island. It will be modifying the existing second oil berth at Jawahar Dweep to facilitate berthing of bunkering barges. The tankages at Jawahar Dweep will be

refurbished by HPCL and BPCL to create storage facility.

The port authority expects the bunkering business in the port areas will grow from 200,000 tonnes to 1.93m tonnes by 2034. Separately, MbPT has also taken up the project to construct a fifth oil berth at Jawahar Dweep. The berth will cater to fully loaded suezmax tankers and partly loaded VLCCs. The new berth is scheduled to come on stream by March 2019.



Capt. Radhika Menon, SCI receives 2016 IMO Bravery Award



Captain Radhika Menon, Master of the SCI tanker MT 'Sampurna Swarajya' was awarded the 2016 IMO Award for Exceptional Bravery at Sea for her role in the rescue of seven fishermen from a sinking fishing boat in a very rough sea and extremely tough weather conditions. The Award was presented to her during the IMO Bravery Awards ceremony held on 21st November 2016 at the Headquarters of International Maritime Organisation at London (U.K). Capt. Menon was the first lady captain in the Indian Merchant Navy and is the first female seafarer ever to receive the 'IMO Award for Exceptional Bravery at Sea'.

Govt proposes safeguards for Indians hired by foreign shipping cos

The government has proposed strong safeguards for Indian seafarers being hired by foreign carriers. The new rules under the Merchant Shipping Bill of 2016, which was cleared by the Union Cabinet on 23rd November, require foreign carriers or their recruitment agencies to deposit a bank guarantee of up to Rs 20 lakh with the Director General of Shipping for every seafarer they hire.

The Director General of Shipping will have the right to invoke this bank guarantee in case the ship is hijacked and the money will be used to secure the release and return of the Indian farer.

The Bill is likely to be introduced in the on-going parliament session. In the last eight years, about 500 Indians have been held captive by pirates across the globe. There are about 1.5 lakh Indian seafarers, constituting close to 10% of all the seafarers in the world.

Kawasaki Kisen Kaisha, Mitsui OSK Lines and Nippon Yusen Kabushiki Kaisha merger

The three largest shipping companies in Japan have signed a deal to merge operations and create the world's sixth largest box carrier. They would create a combined company that would control 7% of the global container-shipping capacity when it begins operations in April 2018. They would invest ¥300bn (£2.3bn) in the venture, which is expected to deliver savings of ¥110bn annually. The merger is subject to approval from regulators from around the world, including the European Union, US and China. Nippon Yusen will own 38% of the merged entity, while Kawasaki and Mitsui will both have 31% stake. The joint venture will have a fleet of 256 shipping vessels at its disposal, making it the second largest shipping company in Asia behind China Cosco Shipping.

Cabinet approves introduction of the revamped Merchant Shipping Bill 2016

The Union Cabinet chaired by the Prime Minister has approved the Merchant Shipping Bill, 2016 for introducing it in the Parliament on 23rd November 2016. The Bill provides for repealing of Merchant Shipping Act, 1958 as well as for the repealing of the Coasting Vessels Act, 1838.

The Merchant Shipping Act, 1958 had become a bulky piece of legislation over the years as a result of various amendments carried out in the Act from time to time. It was amended 17 times between 1966 and 2014 resulting in an increase in the number of sections to more than 560 sections. These provisions have been meticulously curtailed to 280 sections in the Bill.

The provisions of the Bill will simplify the law governing merchant shipping in India. Further, certain redundant provisions will be dispensed with and the remaining provisions will stand consolidated and simplified so as to promote ease of doing business, transparency and effective delivery of services.

Kochi-Kozhikode High-speed Hydrofoil Boat Service to Start Soon



The two high-speed hydrofoil vessel procured from Greece is currently waiting for technical clearance to begin operations. The ferries will be tested by Russian crew in a month's time and later handed over to Indian crew by end of the year. The aim of high-speed boat service is to promote coastal shipping by providing an alternative mode of transport for commuters. This will help to decongest Kerala's road network. The high-speed boat service will cut down travel time between Kochi and Kozhikode to just three hours, with the boat travelling at around 60 km per hour. At present, a bus ride from Kochi to Kozhikode takes around 6 hours at least. The service will be conducted daily but only during the daytime. The high-speed boat will connect Marine Drive in Kochi with Beypore port in Kozhikode. Later in the second phase, a service from Vizhinjam port in Trivandrum to Kochi will also start.

HYUNDAI LAUNCHES GLOBAL SUV 'THE ALL NEW TUCSON'

Hyundai Motor India Ltd, the country's leading premium car manufacturer and the largest passenger car exporter, today launched its Global SUV 'The All New Tucson - Born Dynamic' in India consolidating its SUV line-up for the aspirational Indian customers.

Hyundai as Modern and Innovative brand always brings New Products, New Designs, New Technologies and New Experiences. The all new Tucson is a Modern & Confident SUV with elegant and sleek looks. Re-born under Hyundai's development philosophy of strengthening driving performance and safety, the all new Tucson is engineered to deliver Excellence with Dynamic Styling, Athletic Performance, Smart Tech & Comfort along with Advanced Safety. With over 4.5 million customers worldwide in 12 years, it is one of the best-selling SUV in the world. The launch of 3rd Generation All New Tucson in India, will propel Hyundai towards

Market Leadership. Priced at Rs.18.99 lakhs.

Speaking at the launch of Global SUV, 'All New Tucson', Mr. Y K Koo, MD & CEO, Hyundai Motor India Ltd said, "The aspiration of owning a SUV is a global phenomenon. The All New Tucson represents a significant step and will herald a new chapter in HMI's growth story. Sold over 4.5 Million units globally in 12 years the all new Tucson is a Modern and Confident Game changer SUV. The launch of 3rd Generation all new Tucson will create a benchmark by giving world-class Hyundai Experience to the aspirational Indian customers."

All New Tucson is a true expression of Hyundai's Fluidic

Sculpture 2.0 Design Philosophy. The design expresses progressive spirit and passion with modern and confident presence giving it a distinctive look.

The front of the all new Tucson is dominated by the Hyundai signature Hexagonal front grille, which connects with the Dual Barrel LED headlamps to create a distinctive identity. A wing-shaped horizontal bar at the front bumper along with the LED Daytime Running Lights gives the all new Tucson a unique character. The long bonnet accentuates the sleek profile while the 'Z' character –line above the rear wheel arches creates a sculptural side profile with powerful stance. The rear profile has a clean design with horizontal lines that flows from rear wheel arches accented by slim tail lights. The appeal of the car is further highlighted with the Twin Chrome Exhaust promoting a powerful and aggressive image.

The refined interior combines elegance with ergonomics for a sensuous experience. With a focus to strike balance between dynamism and premiumness, the interior of the all new Tucson is in contrast with the dynamic and strong exterior design. The long flowing, well organized horizontal dashboard conveys a premium feel with well thought out placement of controls to ensure maximum comfort and pleasurable drive. The use of silver detailing on center fascia with soft touch crash pad enhances the premium appeal of the interior. Smart packaging provides absolute comfort with its plush interiors, generous front and rear legroom, and ample shoulder room for all passengers. The all new Tucson is powered by options of two advanced and powerful engine – 2.0 Nu Dual VTVT Petrol Engine and the newest member of Hyundai diesel family the 2.0 R e-VGT Diesel Engine. 2.0 R e-VGT Diesel Engine is high performing and responsive. The electronic Variable Geometry Turbocharger delivers high power along with better fuel efficiency and reduction in emission. The all new Tucson has low Drag Coefficient of 0.33 further enhancing the fuel efficiency and high speed stability while promoting a quieter ride.



Mr. Y.K. Koo MD & CEO, Hyundai Motor India Ltd, Mr. B.S. Jeong, Director – Sales & Marketing, HMIL & Mr. Rakesh Srivastava, Sr. VP, Sales & Marketing, HMIL at the launch of The All New Tucson in New Delhi

PUNE AUTO EXPO

FROM 13 TO 16 JAN 2017

Western India's Largest Automotive Exhibition - Pune Auto Expo - is scheduled from 13 Jan to 16th Jan 2017 at Auto Cluster Exhibition Centre, Pune. The Theme of this 16th Edition of PUNE AUTO EXPO is "Safe & Green vehicles". With over 100 Stalls put up by Manufacturers and Marketers from all over India and abroad, this Four day event is expected to be visited by several thousands of people from all over this region.

Display at Pune Auto Expo includes Passenger Cars & Commercial Vehicles, Two & three Wheelers, Auto Components and Spares, Oil & Lubricants, Alternative Fuel & fuel systems, Service Equipment & Tools, Research & Developments, Test & measurement systems, Tires, Auto Accessories, Car Security / Navigation Systems, services and Publications. There would be special focus on concept vehicles, Designed / modified vehicles.

Along with Host City – Pune, the event would focus on the Partner City – Aurangabad, which is also a hub of automotive activity in this region. Manufacturers and Marketers from Marathwada region are expected to benefit from this exposure and interaction at this meet.

The Pune Auto Expo is Co-Sponsored among others by the Chamber of Marathwada Industries Association (CMIA), All India Rubber Industries Association (AIRIA) and the Cad Cam Peoples Association (CCPA).

Display by the Indian Army,

Pavilions of Maharashtra State Transport and the Pune Metropolitan Regional Transport will be some of the highlights of the event.

A Novel Auto Design Pavilion would be put up by the Cad Cam Peoples Association. Leading Automotive Designers will present some of their recent Innovations, skills and designs in this section.

SUPER BIKES ON DISPLAY- The popular Super Bikes will be on Display in the Super Bikes section.

The Four day Exhibition will have two days of Technical Conference, Business Meets and Industrial Visits to Automobile Companies in the region. Experts from both, within and outside India, will Share their knowledge and deliberate on important topics focusing on the Technological Trends and Business Practices.

The Highlight of the Technical Conference would be the Morning Sessions on Green Day (13 Jan. 2017) and the Safety Day (14 Jan. 2017)

Business Delegations from outside India, more particularly the United States of America, Germany, China, Ireland, Korea etc. are expected to conduct one to one Business Meets with Indian counterparts and probable Business Partners.

An independent pavilion is dedicated for student activities.

The project display involves display of concept vehicles that are part of Baja, Supra, Go - Kart and Efficycle competitions held in India. Vehicles with

technological innovation by engineering colleges in and around Pune and PCMC areas will be on display.

As part of the student's activities, Engineering College students can participate in the Industry – Institution Interaction Seminar and Industrial Visits Half day seminar will throw light on "opportunities for students and their role in the automotive industry" in coming years. The industrial visit will include visits to manufacturing companies, R&D organizations and automotive establishments in and around Pune.

As in the previous occasions, the Pune Auto Expo will Award & Felicitate Four (4) Bus Drivers who have done excellent service for the people of Maharashtra in general and Pune in Particular. Accordingly two drivers each from the Maharashtra State Transport and the Pune City Transport will be selected this year to receive the "Best Driver Award"

PUNE AUTO EXPO is expected to be a meeting point for representatives of manufacturers, marketers, traders / dealers, service engineers, mechanics, garage owners, all concerned professionals and students.

For details about the exhibition and / concurrent programs, please contact the secretariat office at Expo Centre, # 202, Isha Vaastu, 449, Somwar Peth, Pune-411011: Tel +91-20-26054915/16; puneautoexpo@gmail.com; ravi@ecargolog.in 9840950196 P.N.R.Rajan – Convener: 94220 30326

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