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TRUCK, TRAILER AND TYRE INDUSTRY EXPO

International Exhibition on Truck, Trailer, Tipper, Tyre, OEMs and allied industry will be held at Codissia Trade Fair Complex, Coimbatore, Tamil Nadu between 6 to 8 August, 2016.



It is a great opportunity to meet and share potential business within the industry. Organised by Media Day Marketing, Bengaluru, it is supported by all industry associations.

We, ECARGOLOG as a Media Partner are happy to bring this special edition on this occasion. We also look at the industry outlook and their performance in the coming years.

Truck Industry

The Indian truck industry is growing with time and the reason behind its success is the added advantages of the road transport over the rail transport. Trucks may also accept small quantities and can cover the rural and hill areas and that too in comparatively less time than the railways. Moreover, the growth of e-commerce companies and the demand for the goods movement

across the country helped in the growth of truck industry. This has resulted an active participation of automobile giants such as Tata Motors, Hindustan Motors, Ashok Leyland, Mahindra and Mahindra, Swaraj Mazda and Force Motors etc.

India spends 13% of its GDP in logistics. Indian government has invested heavily in roads, free-trade warehousing zones (FTWZs), special economic zones (SEZs) and is interested in more public private partnership (PPP) in the development of roads and setting up of terminals thus it has increased the connectivity for trucks plying long distances. This has played an important role in the growth of truck industry.

The truck industry has witnessed an active participation of truck manufacturers in Indian truck industry as they have set up their workshops

in Indian market. Foreign firms have tie up with the Indian counterparts to offer superior trucks. This has given an impetus to the growth of Indian Truck Industry

Trailer Industry

The Indian Trailer market has been witnessing a considerable growth over the last few years as the Industries and e-commerce market is emerging to meet the customer's demand. There are around 20 organized players and several unorganized players in the form of local clusters.

The growing competition in trailer market and the demand for quality trailer components are pushing the trailer OEMs to realign their business in an organized form. Therefore, it is expected the share of organized trailer OEMs is expected to increase to 62.1% by FY 2016. This will have a positive impact on the growth of trailer market in India.

As the vehicle manufacturers are collaborating with trailer OEMs to explore the region specific demand potential, the trailer OEMs will be able to expand beyond regional boundaries and offer services to diverse customer base. Even the international trailer OEMs are willing to collaborate with Indian trailer OEMs or set up their own greenfield facility. This trend has resulted in a competitive trailer market and thus

[Read more on #4](#)





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R. PRASANNA VENKATESAN

DEAR READER

I had a very busy time attending events, events, and events. First, the MMA gave away 3 Awards, one to Super Auto forge, for exceptional performance, started by my good friend Seetharaman and his brother, now taken to wuthering heights, by his young, dynamic son Ravi Shankar. The second award went to C.K. Kumaravel, for his Natural saloon chain, brother of C.K. Ranganathan, of Meera Herbal. The Multicore company now, and C.K. Rajkumar, of Velvet shampoo in sachet fame, all well known to me. The third went to the Institute for Finance Management and Research, IFMR, started over 20 years ago and now headed by Prof. Biswas, a great scholar and thinker, who is taking the Institute to greater heights, by opening a 40 acre campus in Sri City, adding more professors, courses and students.

The next event was by the Indo American Chamber, Chennai chapter, holding big conclave on Prospects for Indo American trade, supposed to touch US\$500 billion by 2020. The conclave was inaugurated by H.E. Mr. Phillip A. Min, Consul General for South India and presided over by my old friend Shri. Kanodia, ex TCS and founder of Datamatics. There were sessions on Automotive mfg., Pharmaceuticals, shipping, alternate energy, financing infrastructure, water resources, etc. Mr. Sundaram from Salem, explained, how he cracked the problem, of supplying to Aerospace industry and was listened to with rapt attention and also intensely questioned.

For details visit the website of Indo American Chamber.

I attended the AGM of Ashok Leyland Ltd., and congratulated them, for developing an electric bus, running well in the UK, but not in India, due to permit, control hassles, hopefully to be resolved soon. I traced how their Executive Vice Chairman R.Seshasayee, was with me running programs on Zero Base Budgeting throughout India. I have also hinted to them to sponsor the AL Lorry Marathon, with Green India and ecargolog, say by November-December.

I also attended the AGM of ShriRam Transport Finance Ltd., and congratulated them on their fine performance, but asked them to keep the bad debts, raising every year, under control.

I adorned Sri.G.V. Raman, the Founder President, with a shawl and requested them to continue their support for our Conclaves on Transportation.

We are planning the second edition of the mega conclave on Automotive Transport on September 16, at Chennai. Ravi, the publisher, gives you all details, elsewhere.

We are also going to be Advisors, to the Indo Latin American Chamber, Chennai and we want to kick-start their programs, with Spanish classes and salsa dance lessons! More on these later.

Now we wish, you all, an eventful Aadi festival, followed by Navaratri and Deepavali. All the best, for All, Always.

R. PRASANNA VENKATESAN
 Editor



V. RAVI

DEAR READER

ECARGOLOG's most anticipated Mega Event on Automobile & Logistics, scheduled to be held on Friday, the 16th September 2016, in Chennai, is gaining momentum - with an overwhelming support from Corporate and Chambers of Commerce. The details of the agenda and the list of speakers on the occasion, will be posted soon. Please log in our website for complete details.

The upcoming show on Truck, Trailer & Tyre Expo, at Coimbatore on 6, 7 & 8 August is the first kind of show in South India, a major automobile hub. We, as a Media Partner for this event, are bringing out a "Special Edition" - highlighting the event, the products and the services they offer to the society and the industry - which will no doubt be cherished by the participants and the visitors. The post event of this show will be covered extensively in our August issue.

The current topic doing rounds in the industry circles is 'Goods and Services Tax' (GST). The ruling government at the centre is making all efforts to make this happen. We are confident that passing the bill will no doubt give a boost to the industries to a large extent and would bring a positive impact for the auto giants, in particular!

V. RAVI
Publisher

TRUCK, TRAILER AND TYRE INDUSTRY EXPO

Supporting Organizations:

- 1) Ministry of Road Transport Highways; Shipping, Govt of India
- 2) Indo China Promotion Council (ICPC)
- 3) Tamil Nadu Chamber of Commerce & Industry, Madurai (TNCCI)
- 4) The Tamil Chamber of Commerce, Chennai
- 5) All India Motor Transport Congress (AIMTC)
- 6) All India Transporters; Welfare Association (AITWA)
- 7) Automotive Research Association of India (ARAI)
- 8) Hydraulic Trailer Owners Association (HTOA)
- 9) State Lorry Owners Federation, Tamil Nadu (SLOF)
- 10) Namakkal Taluk Lorry Owners Association (NTLOA)
- 11) Maharashtra Heavy Vehicle & Interstate Container Operator Association (MHVICOA)
- 12) Trailer Owner Association Chennai (TOA)
- 13) Southern Region Bulk LPG Transport Owners Association, Namakkal (SRBLPGTOA)
- 14) Karnataka Goods Transporters Association (KGTA)
- 15) Namakkal Trailer Owner Association (NTOA)
- 16) Federation of Karnataka State Lorry Owners & Agents Association (FKSLOAA)
- 17) Sankari Lorry Owner & Association (SLOA)
- 18) Salem District Lorry Owner & Association (SDLOA)
- 19) Tamil Nadu Petroleum Dealers Association (TNPDA)
- 20) Bangalore Petroleum Dealers Association (BPDA)
- 21) Federation of Indian Minerals Industries (FIMI)
- 22) Kerala State Lorry Owners Federation (KSLOA)
- 23) Builders Association of India (BAI)
- 24) Erode Lorry Owners Association (ELOA)
- 25) Automobiles Workshop Owners Association, Coimbatore (AWOA)
- 26) Coimbatore Lorry Owners Association (CLOA)

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TATA MOTORS

Tata Motors Group global wholesales at 92,551 nos. in June 2016

The Tata Motors Group global wholesales in June 2016, including Jaguar Land Rover, were at 92,551 nos., higher by 21%, over June 2015. Cumulative wholesales for the fiscal were 261,262 nos., higher by 12%, over 2015-16.

Global wholesales of all Tata Motors' commercial vehicles and Tata Daewoo range in June 2016 were 32,720 nos., higher by 5%, compared to June 2015. Cumulative commercial vehicles wholesales for the fiscal were 94,643 nos. higher by 9%, over 2015-16.

Global wholesales of all passenger vehicles in June 2016 were at 59,831 nos., higher by 31%, compared to June 2015. Cumulative passenger vehicle wholesales for the fiscal were 166,619 vehicles, higher by 6%, over 2015-16.



Continued from #1

the local players are enhancing their service quality and technology to retain their share in Indian trailer market.

Tyre Industry in India

The growth in automobile industry has resulted in a tremendous growth of Indian Tyre industry. It has evolved as one of the most competitive tyre market in the world. The demand in automobile OEM sector and replacement market has escalated the growth of tyre market.

The Indian tyre production is expected to be around 191 million units by the end of FY 2016. The manufacturers are investing heavily towards radial tyre and tubeless tyre production as they expect that the

demand for these tyres will increase in the coming years. That is the reason why the tyre manufacturers are coming up with new technological concepts like "Green tyre, Self inflation and run flat tyre" etc.

The Indian tyre market is dominated by few large players. However, there are certain players in the tyre market who have made heavy investment in product development and capacity. This would for sure increase the competition in the tyre market. The global tyre industry is supposed to grow by 1-2% during FY 2015 while the domestic tyre industry is expected to grow by 4-8% over the next 3 years.

Nissan Micra most exported car from India

Micra success confirmed in Europe

More units of the Nissan Micra than any other car were exported from India in June. The number one ranking was achieved with 6,807 Nissan Micras being



exported from India. The milestone confirms Nissan's position as a major contributor to Make in India. Since beginning operations in India in 2010, Nissan has exported over 620,000 cars from the country. The total contribution to the economy in foreign exchange is more than INR 30,000 Cr (USD 4.35 Billion).

The Nissan Micra, made at Renault-Nissan's Alliance plant in Oragadam near Chennai, is exported to more than a hundred countries. The European countries of the United Kingdom, Germany, Switzerland and Italy are the biggest customers of the car. This reinforces Micra's success in Europe, as a result of the Japanese

technology & high quality standards inherent in all Nissan cars. The Made in India Micra helped Nissan achieve record sales there in fiscal year 2015 making Nissan the top-selling Asian car brand in Europe.

Commenting on this, Mr. Guillaume Sicard, President, Nissan India Operations said, "Nissan is proud of our Made in India Nissan Micra was the most exported car in June, and proud of our contribution to the country's economy. Our strategy has been to use exports to build a significant presence in India with our plant, the largest and most advanced in the Alliance, and our R&D centre which employs five thousand engineers."



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enablers to driving profits
and boosting customer
engagement

The 4th Edition of e-Commerce Supply Chain Forum is a part of the 'Express, Logistics & Supply Chain Conclave' which is Scheduled on 21st-22nd September 2016 at Taj Lands End, Mumbai.

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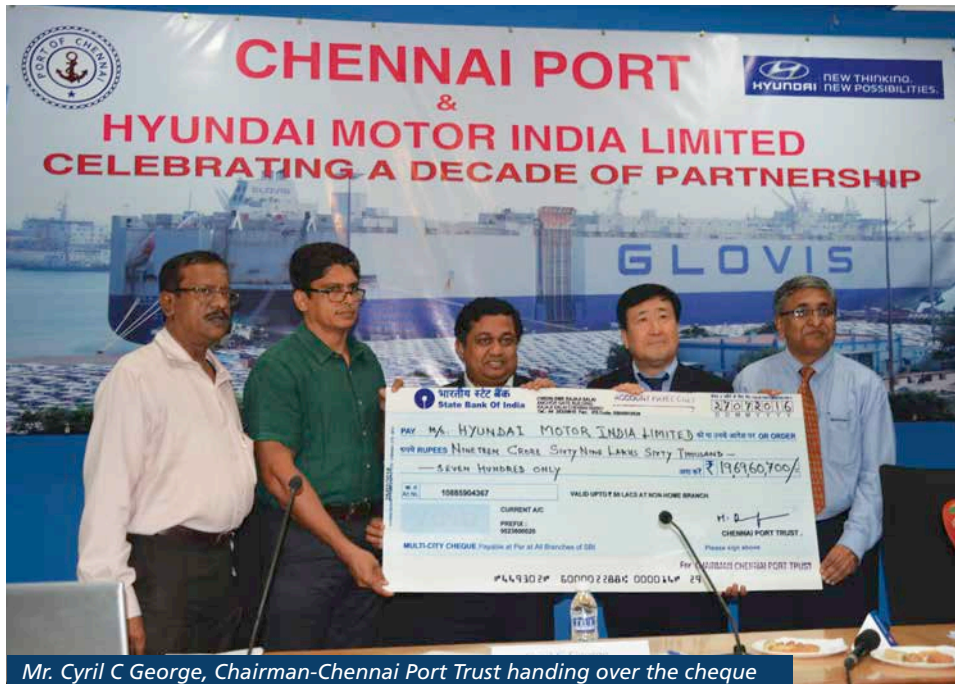


Ashok Leyland bags orders for 3600 Buses from various STUs

Ashok Leyland today declared that it bagged orders for nearly 3600 Buses from various STUs in the current fiscal. These orders would be executed in the current financial year which would help Ashok Leyland in furthering its leadership position in buses.

Domestic Market Share of Ashok Leyland in Trucks increased from 29.2% in Q1 last year to 30.1% in the Q1 of current year. Market Share for domestic buses has increased from 33.2% in Q1 last year to 35.9% in Q1 of current year. Overall, M&HCV volumes of Ashok Leyland have increased by 18.6% as compared to industry growth of 14.5%.

Mr. Vinod K. Dasari, Managing Director, Ashok Leyland said, "We continue to maintain growth in the domestic M&HCV market and believe that the industry should post 15% to 20% growth in the current financial year. Ashok Leyland will continue to expand its network, launch new products, and introduce customer centric initiatives which would help it to maintain its lead. The focus on Exports, Defence, and After Market continue."



Mr. Cyril C George, Chairman-Chennai Port Trust handing over the cheque

"DECADE OF PARTNERSHIP"

OVER 2 MILLION CARS EXPORTED THROUGH CHENNAI PORT BY HYUNDAI

Chennai Port Trust and M/s. Hyundai Motors India Ltd (HMIL), the country's biggest exporter and second largest car manufacturer commemorate a decade of partnership. On this occasion Shri. Cyril C. George, Chairman, Chennai Port Trust, handed over a cheque of Rs.19.69 crores towards refund of wharfage charges for the year 2015-16 to Shri. YK Koo, Managing Director, M/s. Hyundai Motors India Ltd. M/s. Hyundai has exported over 2 million cars since 2006 and has received a total of Rs.165 crores as refund of wharfage.

M/s. HMIL has been using Chennai Port ever since its inception in 1996 and started exporting through this Port from 2000 onwards. Commenting on the occasion Shri. YK Koo, MD, M/s. HMIL said, "Exports have been integral to HMIL and we are happy to have had a great partnership with the Chennai Port. Shri. Cyril C George, Chairman, Chennai Port Trust said "This partnership has been a win win proposition for both organizations not only in the past decade but also wish that this partnership continues to grow in the decades to come."



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 (An exclusive magazine on Logistics from Chennai)

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NEW ENTRY

Maruti Suzuki forays into Light Commercial Vehicle (LCV) segment with "Super Carry".

The country's largest passenger vehicle maker, Maruti Suzuki India Limited recently announced that it will start sales of its first Light Commercial Vehicle (LCV) - Super Carry towards the end of August. Initially the vehicle will be sold in three cities - Ahmedabad, Kolkata and Ludhiana. With Super Carry, Maruti Suzuki marks its entry into the Light Commercial Vehicle (LCV) segment. Super Carry is high on performance and strength, comes with bigger loading area and better safety features. It comes with Maruti Suzuki's reliability and assurance of unmatched after-sales support.

Outlining the attributes of the Super Carry, Mr R.S Kalsi, Executive Director (Marketing & Sales), Maruti Suzuki said, "Super Carry is designed and developed basis detailed research and understanding of customer requirements. It offers best of both the worlds -power and strength as well as carrying capacity. We are confident Super Carry will enhance the profitability of our customers." Super Carry will be available in diesel fuel option and comes in two widely preferred colours: Superior White and Silky Silver.

The Company has invested about Rs. 300 Crores towards the development of Super Carry. Superior Performance

Super Carry is powered by the 793 cc light weight and compact, 2-cylinder diesel engine. With a peak power of 24 KW @ 3500 RPM and max torque of 75 NM @ 2000 RPM Super Carry offers better load carrying capacity and pick up. The compact engine mated with the 5-speed manual transmission offers high fuel efficiency of 22.07 Km per litre and maximum speed of 80 Kmph. That means shorter turnaround time, more trips and more savings. Super Carry offers an impressive payload of 740 Kg in all terrains. It is equipped with a lighter steering wheel, contributing to effortless drive even at full load. This leads to comfortable driving with less fatigue. Super Carry has longer wheel base of 2110 mm for greater stability. The lower loading bay and wider deck offers ample loading space to carry higher loads in a single trip. All these result in more number of trips and better earnings for the customer.

Super Carry is offered with a warranty of 2 years / 72,000 KM (whichever is earlier). Better Comfort & Convenience The cabin of Super Carry is designed to take care of the driver's comfort and convenience. The driver's cabin is spacious and comes with several ergonomically designed features like flat and extended co-passenger seat with thick glass fibre heat shield for better heat insulation

and NVH, well positioned gear lever, ergonomically placed pedals etc., for a comfortable drive. Super Carry is rich in features. These include mobile charging socket, dual assist grip, odometer, trip meter, fuel meter, and digital clock, besides provision for a stereo.

A few other features include integrated rain guard, readily openable sliding back window glass, and conveniently located spare wheel carrier for ease in replacement. Simple & Clean Design Super Carry is high on practical usage. The front is simple, clean and purposefully designed with horizontal lines at the bottom conveying stability. The bumper is bold representing strength and ruggedness. Vehicle interior carries simple & clean design with horizontal design character adding to the spaciousness and width of the interior. Interior has been designed with multi-purpose storage spaces, lockable glove box and bottle holder for driver and co-driver keeping in mind the practical usage.

High on Safety Super Carry is fitted with front disc brake and Load Sensing Proportioning Valve (LSPV) braking system that provides better stability during braking. Bigger and wider wind screen, ORVMs (driver & co-driver), additional rear reflectors, headlamp leveller and robust packaging of electrical parts enhance the safety of the occupant. For added safety, high tensile material limits intrusion inside cabin. The galvanised material in the chassis area provides better rust resistance. Specifications Length 3800 mm Max Power 24 KW @ 3500 rpm Width 1562 mm Max Torque 75 Nm @ 2000 rpm Height 1868 mm Wheel Base 2110 mm Tyre Size 145R 12LT 8PR Minimum Ground Clearance (unladen) 160 mm.

Available at the Price (Ex-showroom, Rs) Ahmedabad Kolkata Ludhiana 4,03,000 4,11,000 4,01,000 New commercial sales channel: Maruti Suzuki has set up exclusive sales channel for selling Super Carry. The sales outlets are designed to cater to the very specific need of the LCV target customers. The channel will carry a Corporate Identity (CI) based on the principle of openness and transparency to deliver and reinforce the brand trust. In the first phase three Commercial channel outlets have been set up in Ahmedabad, Kolkata and Ludhiana.



UPS Worldwide Express now in 3 more countries

Now UPS Worldwide Express – the global transportation and logistics giant – will make its presence in Myanmar, Albania and the Dominican Republic. With this, UPS package services are now extended to a total of 117 countries.



Electric semi-trucks and buses from Tesla Motors Inc

Giving a major fillip to key buzzwords in the transportation industry, Tesla Motors Inc is now planning to diversify into fully-autonomous driving, car sharing, electric semi-trucks and cargo transportation. To achieve the fully-autonomous driving, the company is planning towards a total of six billion miles of test-driving. Its new line Tesla Semi is specifically being designed for cargo and transportation services wherein the role of a driver is to get upgraded to be a fleet manager. No longer merely a car company, Tesla is now expanding to cover major forms of terrestrial transport.



Hapag-Lloyd AG and United Arab Shipping Company SAG are merging

Ocean cargo container carriers, Hapag-Lloyd and United Arab Shipping Company (UASC), are merging strengths to be one of the top five truly global carriers in ocean shipping. UASC's young and efficient fleet combined with Hapag-Lloyd's diversified market coverage and wide

customer base makes their union one of the most powerful carriers and according to researchers, carrier consolidation is a direct result of market saturation and is an effort to maximize profits and remain afloat in an unbalanced supply-demand equation.

Verizon Communications acquires Yahoo for US \$4.83 billion

Yahoo's core business including advertising, content search and mobile activities is being acquired



by Verizon Communications. Worth US \$4.83 billion, this comes close on the heels of Verizon acquiring AOL. While the Yahoo acquisition will complete only in the first quarter of 2017, this helps Verizon climb to the top of global mobile media arena. Though Yahoo will be integrated with AOL to make it a larger advertising and media subsidiary, its stake in Alibaba and Yahoo Japan besides Yahoo's patent portfolio, is not part of the acquisition.

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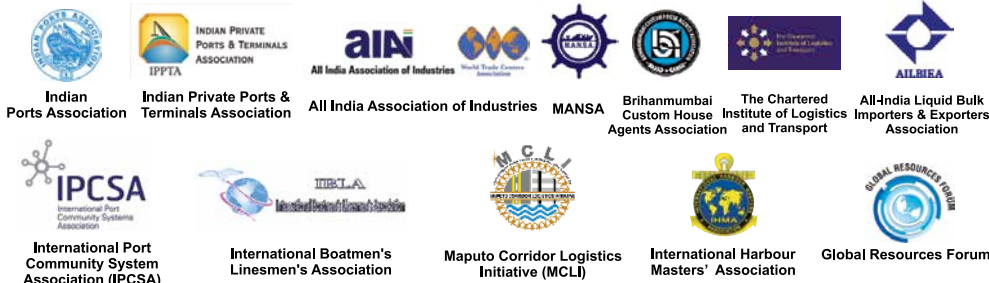
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Mining Outlook 2016 – Global and Indian Scenario

(by Sarada Vishnubatra – Sr. spl. Correspondent - eCargoLog)

Mining scenario in India has been changing over the decades now albeit slowly. Last few decades have seen a fair leap in the level of mechanization in opencast mining in India though the same cannot be said about underground mining.

In 2012, Indian coal imports stood at 100 million tonnes while they are slated to touch 220 million tonnes by 2016. All this, despite holding one of the largest reserves of coal in the world – over 100 billion tonnes, India is still struggling to bring itself up to hygiene levels in the demand and supply equation. The

reason lies in operational inefficiency in Coal India Ltd (CIL)'s mining operations which are low on mechanization.

Knowing this, the concerned ministry is looking at accelerating in achieving some semblance of order in this sector. In line with it, the ministry has announced to hike up CIL's annual production to one billion tonnes by 2019. And by September 2016, the government is opening up 16 of its mines for commercial mining purposes. This is possible only when significant investment in mechanization of the existing mines is done besides working

on a war footing in developmental activity in new mines. All this shall require upgradation of technology in opencast mines with high capacity equipment and machines put to work. In underground mines, uninterrupted induction of miner technology including long-wall technology at select mines, man riding system in major ones and the use of tele-monitoring techniques must be installed.

In India, underground mining continues to rule the roost that uses board and pillar method. Around the world, underground mines contribute



20 per cent of production in Australia, about 40 per cent in the US, and 90 per cent in China.

World over, despite a sharp hike in prices, miners are showing considerable distress over the situation. Many companies are forced to cut costs, sell loss-making assets to avoid bankruptcy. Mergers and acquisitions and capital raising efforts have continued their downtrend in the first quarter of 2016. The deal value fell 45 per cent year on year to US \$3.3 billion while volumes dropped almost a quarter year on year to merely 68 deals. Capital of over US \$60 billion was raised in the first quarter of 2016 which has remained unchanged year on year. The key drivers of the deal activity were portfolio realignment and divestments to raise capital particularly in coal and gold sectors.

Iron ore has rallied 40 per cent

with the expectation of production cuts in Australia and restocking in China. Oil has gained more than 50 per cent year to date on optimism of production freeze agreement between major oil producing nations. Owing to the stalemate over the Doha summit in April 2016, oil prices continue to rise with an anticipation of reaching a deal at some point in near future.

The International Monetary Fund (IMF) has revised its global growth forecast. It indicates to the expansion of global economy by 3.2 per cent in 2016 compared to 3.4 per cent in January.

While the growth forecast for the US has been revised from 2.6 to 2.4 per cent, Eurozone continues to recover economically. Composite Purchasing Managers' Index (PMI) for first quarter of 2016 stands at 53.2, which is the lowest in the same period last year.

China, it seems, holds the key. Its economy grew at an annual rate of 6.7 per cent in first quarter of 2016. Last year's target was about 7 per cent. Further, demand from China is being studied as the deciding factor in 2016.

With a robust yet impulsive outlook for the metals and mining industry around the world being predicted, it is focused on future growth through increased production without drawing back on efficiency in operations and cost optimization. Increase in challenges like maintenance of its social license to operate, shortage of skilled labour, ability to effectively execute capital projects and meeting government's revenue expectations will take their toll or so it seems.

The challenge also lies in the fact that globally the mining and metals business is facing more and more extreme and complex with three top obstacles – infrastructure, lack of skill and resource nationalism. The demand outlook, however, seems to remain strong.

On the other hand, in the related construction equipment industry that includes trucks, earth moving equipments, road machinery and cranes among others. It is the earth moving segment which has been driving the overall construction equipment industry in India with the strong demand coming from infrastructure projects. The central government has permitted 100 per cent FDI to attract more investment into the construction machinery industry which is paving the path for evolution of the growth in domestic demand. While this sector has undergone strong yet fluctuating growth from 2007 to 2010, it is expected to grow solidly in 2016.

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Sales Data

VE Commercial Vehicles sells 4374 units in July 2016, recording a robust growth of 18.3%

VE Commercial Vehicles Ltd. (A Volvo Group and Eicher Motors joint venture) has sold 4374 units in July 2016 (FYTD 20445) as compared to 3698 units in July 2015 (LFYTD 15826) recording a growth of 18.3% (FYTD Growth of 29.2%). This includes 4315 units of Eicher brand and 59 units of Volvo brand.

The following are the key highlights for July 2016

- Eicher branded trucks and buses have recorded total sales of 4315 units in July 2016 (FYTD 20229) as compared to 3652 units in July 2015 (LFYTD 15515), representing a growth of 18.2% (FYTD Growth of 30.4%).
- In the domestic CV market, Eicher branded trucks & buses have recorded sales of 3664 units in July 2016 (FYTD 17266) as compared to 3050 units in July 2015 (LFYTD 13707), representing a growth of 20.1% (FYTD Growth of 26.0%).
- On the Exports front Eicher branded trucks & buses have recorded sales of 651 units in July 2016 (FYTD 2963) as compared to 602 units in July 2015 (LFYTD 1808), representing a growth of 8.1% (FYTD Growth of 63.9%).
- Volvo trucks have recorded sales of 59 units in July 2016 (FYTD 216) as compared to 46 units in July 2015 (LFYTD 311), representing a growth of 28.3%.

Mahindra Auto Sales

Mahindra's Auto Sector Sells 39,458 Vehicles during July 2016, Registers a Growth of 14%

The Passenger Vehicles segment (which includes UVs, Cars and Vans) sold 17,356 vehicles in July 2016 as against 14,456 vehicles during July 2015, a growth of 20%

The company's domestic sales stood at 35,305 vehicles during July 2016, as against 31,087 vehicles during July 2015, a growth of 14%

In July 2016, the Medium and Heavy Commercial Vehicles segment sold 382 vehicles, registering a growth of 22%

Exports for July 2016 stood at 4,153 vehicles, a growth of 16%

Mahindra
Rise.

Air France-KLM Cargo open new cargo handling facility at JFK airport

Air France-KLM Cargo opened a new state of the art cargo handling facility was opened at New



York's JFK airport. The new facility is enabled to handle cargo like pharma products, live animals to express cargo needing quick transit and general cargo. It also offers cool chain enclosures maintaining temperatures from 2-8o C for storage space of 72 cu.m. and from 15-25 o C for storage capability of 108 cu.m. In addition, there will be 10 Active container charging points besides a bank strong room for top security for cargo as per demand.

ICONIC MICHELIN MAN to Make INDIA debut

**MICHELIN UNVEILS
"SAFELY AHEAD"
CAMPAIGN FOR TWO
WHEEL TYRES IN INDIA**

MICHELIN, the world's leading tyre technology leader announced the launch of its first television commercial in the country. Themed 'Safely Ahead' this pan India campaign with the iconic Michelin man will make its debut on Indian television channels soon.

The campaign, which has been produced for Television as well as for digital advertising, will highlight Michelin's ability to provide safer mobility for motorcyclists and scooter riders thanks to its technological knowhow and its 125-year history of delivering landmark innovations.

The campaign centers around three elements that Indian riders negotiate daily while using their motorcycles and scooters:

- Bad roads: dictate the fitment of robust tyres.
- Wet roads: require good grip.
- Braking: stopping ability to minimise braking distances.

During the unveiling of the campaign in Mumbai India, Gary Guthrie President of Michelin 2-Wheel Tyre Division, said: "We recognize that the young generation of India today, are always mobile and desire better and safer performance from their bikes. Our Michelin Man, 'Safely Ahead' campaign illustrates how our two wheel tyres designed specifically for Indian riders, comes with unbeatable all-round safety, road-holding, braking and overall riding pleasure that they expect from Michelin." He further added, "One of our strategic two wheel growth objective in India is to strengthen our position in one of the fastest growing markets in the world. The 'Safely Ahead' campaign is an effort towards achieving this key objective."

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Cargo tonnage up by 7.1 per cent for Cathay Pacific

Cathay Pacific Airways and Dragonair together ferried 151130 tonnes of cargo and mail in June 2016 showing a hike of 7.1 per cent compared to the same month in 2015. The figures improved from the period from January to May 2016 when the tonnage carried fell by 0.3 per cent as against a 0.6 per cent increase in capacity and a 2.3 per cent drop in revenue tonne kilometers (RTKs).

Tom Nauwelaerts is the new MD at Momentum Logistics

UAE based, Momentum Logistics, a wholly owned subsidiary of the world's largest privately owned independent port operator, Gultainer, has appointed Tom Nauwelaerts as its new Managing Director. Nauwelaerts brings with him more than 25 years of experience in supply chain management across markets in the UAE, the UK and Belgium. With Momentum Logistics' focus trained on expansion and diversification of its business, the company – under the new leadership – is aiming to develop a wider clientele as the company expands away from fuel. Nauwelaerts has previously worked as head of logistics division at YBA Kanoo and as Managing Director at Al-Futtaim Logistics.



td.Basic is part of Lufthansa Cargo's new strategy to advance digitization.

td.Basic is the new kid on the block with Lufthansa Cargo

After td.Pro standard and td.Flash express, Lufthansa Cargo is offering its clientele td.Basic for handling price-sensitive online standard air cargo that will be available from September 2016.

Working on the concept of attractive prices, simpler background processes, booking enabled by the cargo airline's online window, it will be suitable for any shipment that may take a transit time of three more days on an average.



Qatar's GWC posts half-yearly profits: Up 15 per cent from 2015

GWC, the leading logistics provider of Qatar, posts its half-yearly profits showing a 15 per cent increase from the corresponding period last year. While GWC made a net profit of QR 87.7 million in the first half of 2015, this year it posted QR 101.3 million.

Despite challenging market conditions, GWC claims to keep in mind Qatar's National Vision 2030 as its beacon of success. In line with it, GWC Contract Logistics has signed

a few contracts in new consumer sectors. The company also won 'Supply Chain and Transport' Award (SCATA) grabbing the title 'Leading Logistics Manager' for the year 2016.

GWC offers warehousing & distribution services, hazardous material logistics, freight forwarding, project logistics, sports, event, equestrian, fine art logistics besides transportation management and door-to-door moving and relocation services.

Sure, we have financed lakhs of small truckers.

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